

Global Telecom Service Assurance Market Size study, by Solution (Products and Services), by Operator Type (Mobile Operator and Fixed Operator), by Deployment Mode (On-Premises and Cloud), by Organization Size (Large Enterprises and SMEs) and Regional Forecasts 2020-2027

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Abstracts

Global Telecom Service Assurance Market is valued approximately at USD 5.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 9.2% over the forecast period 2020-2027. The implementation of the standardized policies and procedures to assure the service quality for the subscriber is telecom service assurance. It automates the business process with the introduction with end to end event processing and enables the management of the complex value chain digital services. Telecom service assurance acts as a tool to optimize the effectiveness delivered to the service provider and allows the collection of information from the other systems and converged networks containing IT infrastructure, fixed-mobile operators, and cable access domains. The increase in the number of cellular/mobile subscribers, growing need of operators to automate network operations due to high customer churn and low ARPU from voice and data services and large-scale implementation of SDN and NFV are the few factors responsible for growth of the market over the forecast period. For instance: According to Statista, the number of mobile subscribers in India was 886.3 million in 2013 and has risen by 1168.31 million mobile subscribers in 2019. Furthermore, the introduction of services and other strategic alliance by market key players will create a lucrative demand for this market. For instance: as per Company's news release in September 2019, Samsung and Amdocs agreed a partnership to accelerate CSP's deployment of 5G open cloud networks. These partnerships will provide innovative and better managed network delivery of 5G services to the market,

with increased speed, and with greater scale and reach to consumer and business clients. However, concerns over data privacy is the major factor restraining the growth of global Telecom Service Assurance market during the forecast period.

The regional analysis of global Telecom Service Assurance market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the increasing adoption of 5G and IoT technologies in this region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Broadcom (CA Technologies)

Ericsson

Hewlett Packard Enterprise

NEC Corporation

Amdocs Corporation

Accenture plc

Comarch SA

Huawei Technologies Co., Ltd.

Nokia Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution:

Products

Services

By Operator Type:

Mobile Operator

Fixed Operator

By Deployment Mode:

On-Premises

Cloud

By Organization Size:

Large Enterprises

SMEs

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Telecom Service Assurance Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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COMPANIES MENTIONED

Broadcom (CA Technologies)

Ericsson
Hewlett Packard Enterprise
NEC Corporation
Amdocs Corporation
Accenture plc
Comarch SA
Huawei Technologies Co., Ltd.
Nokia Corporation

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