

Global Telecom IT Services Market Size study & Forecast, by Service Type (Fixed Voice Services, Fixed Internet Access Services), Transmission (Wireline, Wireless), End Use and Regional Analysis, 2025-2035

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Abstracts

The Global Telecom IT Services Market is valued approximately at USD 1.98 billion in 2024 and is anticipated to grow with a growth rate of more than 6.50% over the forecast period 2025-2035. Telecom IT services encompass a wide spectrum of digital connectivity solutions, ranging from traditional voice infrastructure to advanced internet services that underpin business operations, household communication, and industrial transformation. These services serve as the backbone of information exchange, ensuring secure, seamless, and scalable connections across continents. As digital transformation accelerates worldwide, enterprises and governments alike are compelled to expand their network capacities and embrace telecom IT solutions that provide reliability, efficiency, and integration with emerging technologies. The market has become a critical foundation for global communication, economic growth, and the expansion of Industry 4.0 initiatives.

The surge in demand for high-speed connectivity, coupled with the proliferation of data-intensive applications, has been reshaping the competitive dynamics of the telecom IT services landscape. Increasing reliance on broadband internet, adoption of wireless technologies, and the rollout of 5G networks have all triggered fresh investments into service infrastructure. According to industry data, the volume of global internet traffic has multiplied several-fold in the past decade, powered by video streaming, cloud computing, IoT deployments, and mobile-first communication models. This structural shift is driving telecom operators to modernize IT services, adopt cloud-based architectures, and introduce hybrid solutions that balance cost efficiency with next-

generation performance. While infrastructure costs and regulatory challenges present hurdles, the long-term trajectory of demand remains robust, supported by consumer digital adoption and enterprise transformation.

The detailed segments and sub-segments included in the report are:

By Service Type:

Fixed Voice Services

Fixed Internet Access Services

By Transmission:

Wireline

Wireless

By End Use:

Residential

Commercial

Industrial

Government

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Fixed Internet Access Services are expected to dominate the market throughout the forecast period, accounting for the majority of revenue share. Rising adoption of broadband solutions for both residential and commercial purposes has significantly elevated demand for fixed internet access. With organizations moving critical workloads to the cloud and individuals increasingly relying on streaming, gaming, and remote work setups, reliable high-speed internet has become indispensable. Telecom providers are strengthening fiber optic networks, expanding coverage, and introducing bundled digital solutions to maintain competitiveness. The continuous shift toward digitized lifestyles ensures that fixed internet access services remain the cornerstone of market growth.

Currently, wireless transmission leads in terms of revenue contribution across the telecom IT services sector. The sheer scale of mobile device penetration and the growing coverage of 4G and 5G networks have made wireless connectivity the primary choice for consumers and businesses alike. Wireless networks provide the flexibility and scalability required to meet rapidly changing demand, making them indispensable for urban and rural deployments alike. Although wireline infrastructure continues to hold importance for enterprise-grade services and high-density connectivity hubs, wireless adoption is outpacing in terms of growth momentum and market capture, setting the stage for a mobile-first future.

The key regions considered for the Global Telecom IT Services Market study include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America dominated the market in 2025, leveraging advanced infrastructure, strong penetration of wireless broadband, and early adoption of digital technologies. Europe closely follows, strengthened by regulatory support, digital inclusion policies, and investments into cross-border connectivity. Meanwhile, Asia Pacific is projected to experience the fastest growth rate through 2035, driven by expanding middle-class populations, accelerated urbanization, and national strategies to bolster internet infrastructure in countries like China and India. Latin America and the Middle East & Africa are steadily evolving markets, propelled by growing smartphone adoption,

modernization of IT systems, and governmental pushes to close the digital divide.

Major market players included in this report are:

AT&T Inc.

Verizon Communications Inc.

China Mobile Limited

Vodafone Group Plc.

Nippon Telegraph and Telephone Corporation (NTT)

Deutsche Telekom AG

Telefonica S.A.

Orange S.A.

BT Group plc

Reliance Jio Infocomm Limited

SK Telecom Co., Ltd.

KDDI Corporation

Comcast Corporation

T-Mobile US, Inc.

Rogers Communications Inc.

Global Telecom IT Services Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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