

Global Telecom Electronic Manufacturing Services (EMS) Market Size study, by Services (Electronic design & engineering, Electronics assembly, Electronic manufacturing, Supply chain management and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Telecom Electronic Manufacturing Services (EMS) Market is valued approximately USD 155.7 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 7.0 % over the forecast period 2020-2027. The Telecom Electronic Manufacturing Services companies design, manufacture, assemble, and test electronic components and printed circuit board (PCB) assemblies for original equipment manufacturers (OEMs) that are widely used in the telecom sector. Electronic Manufacturing Service provider offers additional onsite services, such as PCB etching, or offer these services via another contractor. These services further assemble radio frequency identification devices (RFID) and other telecommunication and wireless technologies. The rising demand for mobile phones, telecom products as well as smart electronic devices are the few factors responsible for growth of the market over the forecast period. For instance: as per Statista, the number of smartphone users worldwide was 2.9 billion in 2018 and is expected to rise to 3.8 billion users in 2021. Around 66% of individuals adopts smartphone in 2018, an increase from 63% in 2017 and 58% in 2016, globally, as per Zenith's Mobile Advertising Forecasts 2017. Similarly, In Asia-Pacific, China holds the highest number of smartphone users with 1.3 billion users as compared to 530 million users in India, according to Zenith's Mobile Advertising Forecasts 2017. However, the United States is also a significant player in the smartphone market with around 223 million users in 2017. Moreover, it is estimated that ownership of desktop/laptop among the adults in the United States is approximately 74% in 2019, an increase from 73% in 2018, as per the Statista. Due to growth of consumer electronic, it is depicted that need of electronic manufacturing service is

surged thereby, increasing the adoption of Electronic Manufacturing Service in the telecom industry. However, high labor costs in the manufacturing sector is the major factor restraining the growth of global Telecom Electronic Manufacturing Services (EMS) market during the forecast period.

The regional analysis of global Telecom Electronic Manufacturing Services (EMS) market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the existing electronic production hub for almost a decade owing to low labor cost and this factor has played a pivotal role in the dominance of the region over the past few years.

Major market player included in this report are:

Altadox, Inc.

Benchmark Electronics, Inc.

Celestica, Inc.

Compal Electronics, Inc.

Creation Technologies LP

Fabrinet

FLEX LTD. (formerly Flextronics)

Hon Hai Precision Industry Co., Ltd.

Jabil Circuit, Inc.

Plexus Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Services:

Electronic design & engineering

Electronics assembly

Electronic manufacturing

Supply chain management

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Telecom Electronic Manufacturing Services (EMS)
Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Telecom Electronic Manufacturing Services (EMS) Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Telecom Electronic Manufacturing Services (EMS) Market, by Services, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL TELECOM ELECTRONIC MANUFACTURING SERVICES (EMS) MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL TELECOM ELECTRONIC MANUFACTURING SERVICES (EMS) MARKET DYNAMICS

- 3.1. Telecom Electronic Manufacturing Services (EMS) Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL TELECOM ELECTRONIC MANUFACTURING SERVICES (EMS) MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL TELECOM ELECTRONIC MANUFACTURING SERVICES (EMS) MARKET, BY SERVICES

- 5.1. Market Snapshot
- 5.2. Global Telecom Electronic Manufacturing Services (EMS) Market by Services, Performance - Potential Analysis
- 5.3. Global Telecom Electronic Manufacturing Services (EMS) Market Estimates & Forecasts by Services 2017-2027 (USD Billion)
- 5.4. Telecom Electronic Manufacturing Services (EMS) Market, Sub Segment Analysis
 - 5.4.1. Electronic design & engineering
 - 5.4.2. Electronics assembly
 - 5.4.3. Electronic manufacturing
 - 5.4.4. Supply chain management
 - 5.4.5. Others

CHAPTER 6. GLOBAL TELECOM ELECTRONIC MANUFACTURING SERVICES (EMS) MARKET, REGIONAL ANALYSIS

- 6.1. Telecom Electronic Manufacturing Services (EMS) Market, Regional Market Snapshot
- 6.2. North America Telecom Electronic Manufacturing Services (EMS) Market
 - 6.2.1. U.S. Telecom Electronic Manufacturing Services (EMS) Market
 - 6.2.1.1. Services breakdown estimates & forecasts, 2017-2027
 - 6.2.2. Canada Telecom Electronic Manufacturing Services (EMS) Market
- 6.3. Europe Telecom Electronic Manufacturing Services (EMS) Market Snapshot
 - 6.3.1. U.K. Telecom Electronic Manufacturing Services (EMS) Market
 - 6.3.2. Germany Telecom Electronic Manufacturing Services (EMS) Market

- 6.3.3. France Telecom Electronic Manufacturing Services (EMS) Market
- 6.3.4. Spain Telecom Electronic Manufacturing Services (EMS) Market
- 6.3.5. Italy Telecom Electronic Manufacturing Services (EMS) Market
- 6.3.6. Rest of Europe Telecom Electronic Manufacturing Services (EMS) Market
- 6.4. Asia-Pacific Telecom Electronic Manufacturing Services (EMS) Market Snapshot
 - 6.4.1. China Telecom Electronic Manufacturing Services (EMS) Market
 - 6.4.2. India Telecom Electronic Manufacturing Services (EMS) Market
 - 6.4.3. Japan Telecom Electronic Manufacturing Services (EMS) Market
 - 6.4.4. Australia Telecom Electronic Manufacturing Services (EMS) Market
 - 6.4.5. South Korea Telecom Electronic Manufacturing Services (EMS) Market
 - 6.4.6. Rest of Asia Pacific Telecom Electronic Manufacturing Services (EMS) Market
- 6.5. Latin America Telecom Electronic Manufacturing Services (EMS) Market Snapshot
 - 6.5.1. Brazil Telecom Electronic Manufacturing Services (EMS) Market
 - 6.5.2. Mexico Telecom Electronic Manufacturing Services (EMS) Market
- 6.6. Rest of The World Telecom Electronic Manufacturing Services (EMS) Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Top Market Strategies
- 7.2. Company Profiles
 - 7.2.1. Altadox, Inc.
 - 7.2.1.1. Key Information
 - 7.2.1.2. Overview
 - 7.2.1.3. Financial (Subject to Data Availability)
 - 7.2.1.4. Product Summary
 - 7.2.1.5. Recent Developments
 - 7.2.2. Benchmark Electronics, Inc.
 - 7.2.3. Celestica, Inc.
 - 7.2.4. Compal Electronics, Inc.
 - 7.2.5. Creation Technologies LP
 - 7.2.6. Fabrinet
 - 7.2.7. FLEX LTD. (formerly Flextronics)
 - 7.2.8. Hon Hai Precision Industry Co., Ltd.
 - 7.2.9. Jabil Circuit, Inc.
 - 7.2.10. Plexus Corporation

CHAPTER 8. RESEARCH PROCESS

- 8.1. Research Process

- 8.1.1. Data Mining
- 8.1.2. Analysis
- 8.1.3. Market Estimation
- 8.1.4. Validation
- 8.1.5. Publishing
- 8.2. Research Attributes
- 8.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Telecom Electronic Manufacturing Services (EMS) market, report scope

TABLE 2. Global Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by region 2017-2027 (USD Billion)

TABLE 3. Global Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by Services 2017-2027 (USD Billion)

TABLE 4. Global Telecom Electronic Manufacturing Services (EMS) market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 5. Global Telecom Electronic Manufacturing Services (EMS) market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 6. Global Telecom Electronic Manufacturing Services (EMS) market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Telecom Electronic Manufacturing Services (EMS) market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Telecom Electronic Manufacturing Services (EMS) market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Telecom Electronic Manufacturing Services (EMS) market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Telecom Electronic Manufacturing Services (EMS) market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Telecom Electronic Manufacturing Services (EMS) market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Telecom Electronic Manufacturing Services (EMS) market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Telecom Electronic Manufacturing Services (EMS) market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. U.S. Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. U.S. Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 16. Canada Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. Canada Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 18. UK Telecom Electronic Manufacturing Services (EMS) market estimates &

forecasts, 2017-2027 (USD Billion)

TABLE 19. UK Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 20. Germany Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Germany Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. France Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. France Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. Spain Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Spain Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. Italy Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 27. Italy Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. ROE Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. ROE Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. China Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. China Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. India Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 33. India Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. Japan Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. Japan Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Australia Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 37. Australia Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. South Korea Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 39. South Korea Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. ROPAC Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. ROPAC Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Brazil Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. Brazil Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. Mexico Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 45. Mexico Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. ROLA Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. ROLA Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. ROW Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 49. ROW Telecom Electronic Manufacturing Services (EMS) market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. List of secondary sources, used in the study of global Telecom Electronic Manufacturing Services (EMS) market

TABLE 51. List of primary sources, used in the study of global Telecom Electronic Manufacturing Services (EMS) market

TABLE 52. Years considered for the study

TABLE 53. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Telecom Electronic Manufacturing Services (EMS) market, research methodology
- FIG 2. Global Telecom Electronic Manufacturing Services (EMS) market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Telecom Electronic Manufacturing Services (EMS) market, key trends 2019
- FIG 5. Global Telecom Electronic Manufacturing Services (EMS) market, growth prospects 2020-2027
- FIG 6. Global Telecom Electronic Manufacturing Services (EMS) market, porters 5 force model
- FIG 7. Global Telecom Electronic Manufacturing Services (EMS) market, pest analysis
- FIG 8. Global Telecom Electronic Manufacturing Services (EMS) market, value chain analysis
- FIG 9. Global Telecom Electronic Manufacturing Services (EMS) market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Telecom Electronic Manufacturing Services (EMS) market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Telecom Electronic Manufacturing Services (EMS) market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Telecom Electronic Manufacturing Services (EMS) market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Telecom Electronic Manufacturing Services (EMS) market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Telecom Electronic Manufacturing Services (EMS) market, regional snapshot 2017 & 2027
- FIG 15. North America Telecom Electronic Manufacturing Services (EMS) market 2017 & 2027 (USD Billion)
- FIG 16. Europe Telecom Electronic Manufacturing Services (EMS) market 2017 & 2027 (USD Billion)
- FIG 17. Asia Pacific Telecom Electronic Manufacturing Services (EMS) market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Telecom Electronic Manufacturing Services (EMS) market 2017 & 2027 (USD Billion)
- FIG 19. Global Telecom Electronic Manufacturing Services (EMS) market, company

market share analysis (2019)

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