

Global Tea Market Size study, by type (Black Tea, Green Tea, Specialty Teas, Fermented Tea, and Other Types) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G5AC9F75E572EN.html>

Date: September 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G5AC9F75E572EN

Abstracts

Global Tea Market is valued at approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. The global tea market has seen an upward trend due to rising tea promotion, variety of tea flavors and other tea promotional campaigns. Further, increasing demand for herbal tea and rising prevalence of labor-intensive technology in the market are factors contributing to the market growth. For instance: according to Statista, the total herbal tea production in the USA went from USD 395.7 Million, in the year 2019 to USD 401.3 Million, in the year 2021. However, rising variations in the prices of tea and changing climatic conditions impede the growth of the market over the forecast period of 2022-2028. Also, growing awareness of various types of tea and introduction of various flavors of tea are likely to increase the growth of the market in the forecasting period.

The regional analysis of global Tea market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation. Asia Pacific is the leading region across the world in terms of market share owing to growing demand for various varieties in the region. Whereas, North America is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Introduction of various types and flavors of tea would create lucrative growth prospects for the Tea market across North American region.

Major market players included in this report are:

Unilever Group

Associated British Foods Plc

Barry's Tea Limited

Hain Celestial Group Inc
Ito En Ltd
Mcleod Russel India Limited
Nestle S.A
TaeTea
Tata Global Beverages
The Republic of Tea Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Black Tea
Green Tea
Specialty Teas
Fermented Tea
Other Types

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019,2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Tea Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Tea Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Tea Market, by Type, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL TEA MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL TEA MARKET DYNAMICS

- 3.1. Tea Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for herbal tea
 - 3.1.1.2. Rising prevalence of labour-intensive technology in the market
 - 3.1.2. Market Challenges
 - 3.1.2.1. Rising variations in the prices of tea
 - 3.1.2.2. Changing climatic conditions
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing awareness of various types of tea
 - 3.1.3.2. Introduction of various flavours of tea

CHAPTER 4. GLOBAL TEA MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL TEA MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Tea Market by Type, Performance - Potential Analysis
- 6.3. Global Tea Market Estimates & Forecasts by Type, 2018-2028 (USD Billion)
- 6.4. Tea Market, Sub Segment Analysis
 - 6.4.1. Black Tea
 - 6.4.2. Green Tea
 - 6.4.3. Specialty Teas
 - 6.4.4. Fermented Tea
 - 6.4.5. Other Types

CHAPTER 7. GLOBAL TEA MARKET, REGIONAL ANALYSIS

- 7.1. Tea Market, Regional Market Snapshot
- 7.2. North America Tea Market
 - 7.2.1. U.S. Tea Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2018-2028
 - 7.2.2. Canada Tea Market
- 7.3. Europe Tea Market Snapshot

- 7.3.1. U.K. Tea Market
- 7.3.2. Germany Tea Market
- 7.3.3. France Tea Market
- 7.3.4. Spain Tea Market
- 7.3.5. Italy Tea Market
- 7.3.6. Rest of Europe Tea Market
- 7.4. Asia-Pacific Tea Market Snapshot
 - 7.4.1. China Tea Market
 - 7.4.2. India Tea Market
 - 7.4.3. Japan Tea Market
 - 7.4.4. Australia Tea Market
 - 7.4.5. South Korea Tea Market
 - 7.4.6. Rest of Asia Pacific Tea Market
- 7.5. Latin America Tea Market Snapshot
 - 7.5.1. Brazil Tea Market
 - 7.5.2. Mexico Tea Market
- 7.6. Rest of The World Tea Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Unilever Group
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Associated British Foods Plc
 - 8.2.3. Barry's Tea Limited
 - 8.2.4. Hain Celestial Group Inc
 - 8.2.5. Ito En Ltd
 - 8.2.6. Mcleod Russel India Limited
 - 8.2.7. Nestle S.A
 - 8.2.8. TaeTea
 - 8.2.9. Tata Global Beverages
 - 8.2.10. The Republic of Tea Inc

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Tea market, report scope
- TABLE 2. Global Tea market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Tea market estimates & forecasts by Type 2018-2028 (USD Billion)
- TABLE 4. Global Tea market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 5. Global Tea market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 6. Global Tea market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 7. Global Tea market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global Tea market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global Tea market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Tea market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Tea market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Tea market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Tea market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. U.S. Tea market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. U.S. Tea market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 16. U.S. Tea market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 17. Canada Tea market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 18. Canada Tea market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 19. Canada Tea market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 20. UK Tea market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 21. UK Tea market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 22. UK Tea market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 23. Germany Tea market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 24. Germany Tea market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 25. Germany Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

Billion)

TABLE 26. RoE Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 27. RoE Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. China Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 30. China Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. India Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 33. India Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. Japan Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 36. Japan Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. RoAPAC Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 39. RoAPAC Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. RoAPAC Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. Brazil Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 42. Brazil Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. Brazil Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Mexico Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 45. Mexico Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Mexico Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. RoLA Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 48. RoLA Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. RoLA Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. Row Tea market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 51. Row Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. Row Tea market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. List of secondary sources, used in the study of global Tea market

TABLE 54. List of primary sources, used in the study of global Tea market

TABLE 55. Years considered for the study

TABLE 56. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Tea market, research methodology
- FIG 2. Global Tea market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Tea market, key trends 2021
- FIG 5. Global Tea market, growth prospects 2022-2028
- FIG 6. Global Tea market, porters 5 force model
- FIG 7. Global Tea market, pest analysis
- FIG 8. Global Tea market, value chain analysis
- FIG 9. Global Tea market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Tea market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Tea market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Tea market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Tea market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Tea market, regional snapshot 2018 & 2028
- FIG 15. North America Tea market 2018 & 2028 (USD Billion)
- FIG 16. Europe Tea market 2018 & 2028 (USD Billion)
- FIG 17. Asia Pacific Tea market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Tea market 2018 & 2028 (USD Billion)
- FIG 19. Global Tea market, company market share analysis (2021)

I would like to order

Product name: Global Tea Market Size study, by type (Black Tea, Green Tea, Specialty Teas, Fermented Tea, and Other Types) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G5AC9F75E572EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5AC9F75E572EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

