

Global Tea-based Skin Care Market Size study, by Product (Facial Care, Body Care and Others), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Tea-based Skin Care Market is valued approximately at USD 194.38 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7.5% over the forecast period 2021-2027. Tea-based skin care products include the essential ingredients e such as antioxidants, vitamin E, vitamin B, tannin, caffeine, potassium, folate, manganese, and others. These ingredients improve & maintain personal beauty, prevent the signs of aging, and boost the appearance of the skin, treat fine lines and imperfections. The global Tea-based Skin Care market is being driven by surge in the demand for organic & natural personal care products. The other driving factor for the market is the increase in the product launches. For instance, in July 2021, Ustawi announced to launch the Green Tea Matte Finish Moisturizer. Also, in September 2021, Nature's Sunshine Products announced to launch the new clean beauty line containing green tea and soothing algae under l'amara brand. Furthermore, the growing influence of social media, rising demand for the cosmetic products, rising advertisements to promote Tea-based Skin Care, enhancing e-commerce coverage around the world and rise in personal income will provide new opportunities for the global Tea-based Skin Care industry. However, high costs of the product may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Tea-based Skin Care Market. Asia Pacific is the leading region across the world in terms of market share and is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing young demographics, increasing demand for skin care products, high use of

tea since traditional times.

Major market player included in this report are:

AmorePacific Corporation

Lu Ming Tang

Organic Tea Cosmetics Holdings Co Ltd.

Natura & Co.

L'Oréal S.A.

Avon Products, Inc.

Unilever

SkinYoga

Schmidt's Naturals

ArtNaturals

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Facial Care

Body Care

Others

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Tea-based Skin Care Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Tea-based Skin Care Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Tea-based Skin Care Market, by Product, 2019-2027 (USD Billion)
 - 1.2.3. Tea-based Skin Care Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL TEA-BASED SKIN CARE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL TEA-BASED SKIN CARE MARKET DYNAMICS

- 3.1. Tea-based Skin Care Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Surge in the demand for organic & natural personal care products
 - 3.1.1.2. Increase in the product launches
 - 3.1.2. Market Restraint
 - 3.1.2.1. High costs of the product
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising demand for the cosmetic products
 - 3.1.3.2. Enhancing e-commerce coverage

CHAPTER 4. GLOBAL TEA-BASED SKIN CARE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL TEA-BASED SKIN CARE MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Tea-based Skin Care Market by Product, Performance - Potential Analysis
- 5.3. Global Tea-based Skin Care Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Tea-based Skin Care Market, Sub Segment Analysis
 - 5.4.1. Facial Care
 - 5.4.2. Body Care
 - 5.4.3. Others

CHAPTER 6. GLOBAL TEA-BASED SKIN CARE MARKET, BY DISTRIBUTION CHANNEL

- a. Market Snapshot
- 6.1. Global Tea-based Skin Care Market by Distribution Channel, Performance - Potential Analysis
- 6.2. Global Tea-based Skin Care Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 6.3. Tea-based Skin Care Market, Sub Segment Analysis
 - 6.3.1. Offline
 - 6.3.2. Online

CHAPTER 7. GLOBAL TEA-BASED SKIN CARE MARKET, REGIONAL ANALYSIS

- 7.1. Tea-based Skin Care Market, Regional Market Snapshot

- 7.2. North America Tea-based Skin Care Market
 - 7.2.1. U.S. Tea-based Skin Care Market
 - 7.2.1.1. Product breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Tea-based Skin Care Market
- 7.3. Europe Tea-based Skin Care Market Snapshot
 - 7.3.1. U.K. Tea-based Skin Care Market
 - 7.3.2. Germany Tea-based Skin Care Market
 - 7.3.3. France Tea-based Skin Care Market
 - 7.3.4. Spain Tea-based Skin Care Market
 - 7.3.5. Italy Tea-based Skin Care Market
 - 7.3.6. Rest of Europe Tea-based Skin Care Market
- 7.4. Asia-Pacific Tea-based Skin Care Market Snapshot
 - 7.4.1. China Tea-based Skin Care Market
 - 7.4.2. India Tea-based Skin Care Market
 - 7.4.3. Japan Tea-based Skin Care Market
 - 7.4.4. Australia Tea-based Skin Care Market
 - 7.4.5. South Korea Tea-based Skin Care Market
 - 7.4.6. Rest of Asia Pacific Tea-based Skin Care Market
- 7.5. Latin America Tea-based Skin Care Market Snapshot
 - 7.5.1. Brazil Tea-based Skin Care Market
 - 7.5.2. Mexico Tea-based Skin Care Market
- 7.6. Rest of The World Tea-based Skin Care Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. AmorePacific Corporation
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Lu Ming Tang
 - 8.2.3. Organic Tea Cosmetics Holdings Co Ltd.
 - 8.2.4. Natura & Co.
 - 8.2.5. L'Oréal S.A.
 - 8.2.6. Avon Products, Inc.

- 8.2.7. Unilever
- 8.2.8. SkinYoga
- 8.2.9. Schmidt's Naturals
- 8.2.10. ArtNaturals

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Tea-based Skin Care Market, report scope

TABLE 3. Global Tea-based Skin Care Market estimates & forecasts by region
2018-2027 (USD Billion)

TABLE 4. Global Tea-based Skin Care Market estimates & forecasts by Product
2018-2027 (USD Billion)

TABLE 5. Global Tea-based Skin Care Market estimates & forecasts by Distribution
Channel 2018-2027 (USD Billion)

TABLE 6. Global Tea-based Skin Care Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 7. Global Tea-based Skin Care Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Tea-based Skin Care Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Tea-based Skin Care Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Tea-based Skin Care Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Tea-based Skin Care Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Tea-based Skin Care Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Tea-based Skin Care Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Tea-based Skin Care Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Tea-based Skin Care Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 16. Global Tea-based Skin Care Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 17. Global Tea-based Skin Care Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 18. Global Tea-based Skin Care Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 19. Global Tea-based Skin Care Market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 20. Global Tea-based Skin Care Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Tea-based Skin Care Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Tea-based Skin Care Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Italy Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROLA Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Tea-based Skin Care Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW Tea-based Skin Care Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary sources used in the study of global Tea-based Skin Care Market.

TABLE 77. List of primary sources used in the study of global Tea-based Skin Care Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Tea-based Skin Care Market, research methodology
- FIG 2. Global Tea-based Skin Care Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Tea-based Skin Care Market, key trends 2020
- FIG 5. Global Tea-based Skin Care Market, growth prospects 2021-2027
- FIG 6. Global Tea-based Skin Care Market, porters 5 force model
- FIG 7. Global Tea-based Skin Care Market, pest analysis
- FIG 8. Global Tea-based Skin Care Market, value chain analysis
- FIG 9. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Tea-based Skin Care Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Tea-based Skin Care Market, regional snapshot 2018 & 2027
- FIG 18. North America Tea-based Skin Care Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Tea-based Skin Care Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Tea-based Skin Care Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Tea-based Skin Care Market 2018 & 2027 (USD Billion)
- FIG 22. Global Tea-based Skin Care Market, company market share analysis (2020)

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