

Global Tattoo Removal Market Size Study, by Procedures (Laser Procedure, Surgical Procedure, Creams, Others), by End User (Dermatology Clinics, Hospitals, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G0B646703B03EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0B646703B03EN

Abstracts

Global Tattoo Removal Market is valued at approximately USD 521 million in 2023 and is anticipated to grow with a healthy growth rate of more than 19.23% over the forecast period 2024-2032. Tattoo removal involves various techniques and technologies such as laser therapy, intense pulsed light (IPL), surgical excision, and chemical methods to break down tattoo pigments embedded in the skin's dermal layer. This targeted pigment absorbs energy from the treatment device, causing fragmentation into smaller particles that are gradually absorbed and eliminated by the body's natural processes. These procedures, performed by qualified healthcare professionals such as dermatologists or trained laser technicians, ensure safe and effective outcomes.

The Global Tattoo Removal Market is experiencing significant growth due to non-acceptance of tattoos in military. Military and government organizations often have strict uniform and appearance policies that prohibit visible tattoos, particularly those deemed offensive, large, or located on certain parts of the body. Individuals seeking to comply with these policies could be opted for tattoo removal procedures to meet organizational standards. Furthermore, population increasingly embraces available laser tattoo removal solutions to improve skin appearance post-tattoo removal. Each laser targets different color families, prompting companies to develop products capable of removing an entire spectrum of colors in fewer treatment cycles. Moreover, the increasing demand for non-invasive procedures for aesthetic purposes significantly drives the tattoo removal market. Non-invasive tattoo removal procedures offer a safer and more convenient alternative to traditional surgical methods, reducing scarring risk and minimizing downtime. As more individuals seek to modify or eliminate unwanted tattoos

for personal, professional, or aesthetic reasons, the demand for non-invasive tattoo removal treatments continues to rise. Furthermore, technological advancements have also led to the development of more effective and efficient non-invasive tattoo removal devices and techniques fueling market growth. However, the high cost associated with tattoo removal procedures is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global Tattoo Removal Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the dominating among regional market in terms of revenue owing to factors such as advancement in laser technologies and rising skin care awareness across the region. Laser technology has revolutionized tattoo removal by offering more effective, less invasive, and faster treatment options compared to traditional methods such as surgical excision or dermabrasion. Advancements such as Q-switched lasers specifically designed for tattoo removal have made procedures safer and more accessible. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Sisram Medical (Alma Lasers)

Cynosure, Inc.

Candela Corporation

Berry Global Group, Inc.

Lumenis Ltd.

Fotona

Soliton, Inc.

Cipher Pharmaceuticals Inc.

Asclepion Laser Technologies

Lutronic Corporation

The detailed segments and sub-segment of the market are explained below:

By Procedures

Laser Procedure

Surgical Procedure

Creams

Others

By End User

Dermatology Clinics

Hospitals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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