

# **Global Targeting Pods Market Size study, by Type (FLIR & Laser Designator Pods, Laser Designator Pods, FLIR Pods, Laser Spot Tracker), by Fit (OEM Fit, Upgradation), by Platform (Combat Aircraft, Unmanned Aerial Vehicles (UAVs), Attack Helicopters, Bombers) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Targeting Pods Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Targeting Pods are target designation tools used by ground-attack aircraft for identifying targets and guiding precision guided munitions (PGM) such as laser-guided bombs to those targets. The increasing military aircraft procurement, demand for better targeting systems has led to the adoption of Targeting Pods across the forecast period. For Instance: As per THE HINDU article, the 40,000-tonne, indigenous aircraft carrier Vikrant sailed out from Kochi harbor on Sunday for the third phase of sea trials, beginning Monday, French aircraft maker Dassault Aviation will fly its Rafale-M fighter jet from the Indian Navy's Shore Based Test Facility (SBTF). Also, with the increasing aircraft upgradation programs, the adoption & demand for Targeting Pods is likely to increase the market growth during the forecast period. However, high maintenance costs impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Targeting Pods Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to increased spending on advanced airborne targeting systems. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as the

country's aircraft upgradation programs in the region are responsible for lucrative growth prospects for the Targeting Pods Market across Asia Pacific region.

Major market players included in this report are:

Israel Aerospace Industries

Lockheed Martin (US)

Aselsan (Turkey)

Thales Group (France)

Raytheon Company (US)

Moog

FLIR Systems

Rafael Advanced Defense Systems Ltd.

QI Optik

Ultra-Electronics

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

FLIR & Laser Designator Pods

Laser Designator Pods

FLIR Pods

Laser Spot Tracker

By Fit:

OEM Fit

Upgradation

By Platform:

Combat Aircraft

Unmanned Aerial Vehicles (UAVs)

Attack Helicopters

Bombers

By Region:

North America

U.S.

Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Targeting Pods Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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