

Global Tangerine Essential Oil Market Size study, by Nature (Organic, Conventional), by Grade (Food Grade, Industrial Grade), by End User (Food & Beverages, Pharmaceuticals, Aromatherapy, Cosmetics & Personal Care), by Application (B2B, Hypermarkets/Supermarkets, Specialty Retail, E-commerce, Other Retail Formats), and Regional Forecasts 2021-2027

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Abstracts

Global Tangerine Essential Oil Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Tangerine is a specie of orange fruit. The oil extracted from tangerine is used for healthy metabolism, digestion, healthy respiratory and immune system, relief from stress and others. The global Tangerine Essential Oil market is being driven by growing prevalence of anxiety among the young as well as old age population. For instance, according to the Statista, the share of population worldwide who suffered from depressive disorders has increased from 7.46 million in 2016 to 7.55 million 2017. The rise in introduction of new products by the companies is also driving the market. For instance, in 2019, Jeunesse launched new essential oil with exotic flavors such as tangerine, lemon, lavender and others under the brand name of E•VOK. Furthermore, the growing awareness about the health benefits of the Tangerine Essential Oil, rising popularity of self-care and expanding online e-business which makes the product available to large section of customers and will provide new opportunities for the global Tangerine Essential Oil industry. However, high cost of products and prevalence of certain side effects may impede market growth over the forecast period of 2021-2027.

The global Tangerine Essential Oil Market is analyzed across the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is the leading region across the world in terms of market share due to presence of established companies of cosmetics and pharmaceutical and increasing use of aromatherapy in the region. Whereas Asia Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to the high consumption of natural ingredients and increasing awareness regarding the usage of essential oil through social media & e-commerce in the region.

Major market player included in this report are:

Lionel Hitchen Limited

D?TERRA

NOW Foods

Lebermuth, Inc.

Eden Botanicals

Vigon International, Inc.

International Flavours & Fragrances Inc.

Symrise

BERJ? INC.

Citrus and Allied Essences Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Grade offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature:

Organic

Conventional

By Grade:

Food Grade

Industrial Grade

By End User:

Food & Beverages

Pharmaceuticals

Aromatherapy

Cosmetics & Personal Care

By Application:

B2B

Hypermarkets/Supermarkets

Specialty Retail

E-commerce

Other Retail Formats

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Tangerine Essential Oil Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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