

# **Global Tahini Market Size study, by Product Type (Pasta & Spreads, Dips, Deserts, Sauces, Others) by Packaging Type (Bottles & Jars, Tubs, Others) by Distribution Channel (Store Based, Non-store Based) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Tahini Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Tahini is made of three ingredients hulled (sesame seeds from which the outer covering has been removed) sesame seeds, oil and salt. Sesame seeds, which is the primary component of tahini, are known for their heart-healthy benefits. Specifically, they can help lower cholesterol and high blood pressure and maintains heart health. Growing demand for plant-based food products and rising popularity of Eastern Mediterranean cuisines in developed markets like US, Canada and Europe are key drivers for the growth of Tahini market. For instance, according to Plant Based Food Association (PFBA) and Good Food Institute (GFI)- in the year 2020 the retail market for plant-based foods in US is estimated at USD 7 billion, witnessing an increase of USD 1.5 billion from the year 2019 (approx. USD 5.5 billion in 2019). Furthermore, in June 2021 Soom Foods, Philadelphia, Pennsylvania, US based tahini brand, has launched its brand-new Dark Chocolate Sea Salt Sweet Tahini. Also, with the increasing application of sesame seed-based tahini in food products and rising disposable income and rapid urbanization, the adoption & demand for Tahini is likely to increase the market growth during the forecast period. However, high cost of tahini-based products and slow penetration from emerging economies impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Tahini market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the

leading region across the world in terms of market share owing to growing demand for plant-based food products in the region. Whereas Middle East and Africa is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as wide availability of raw material and presence of regional market players in the region would create lucrative growth prospects for the Tahini market across Asia-Pacific region.

Major market player included in this report are:

El Rashidi El Mizan, Pvt Ltd.

Prince Tahina Ltd.,

Carwari International Pty Ltd,

Mounir Bissat Factories Pvt Ltd.

Sunshine International Foods, Inc,

Premier Organics, Pvt Ltd.

Halwani Bros Ltd.

Carleys Pvt Ltd.

R.J.M. Food industries ltd,

GANDOUR Pvt Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Pasta & Spreads

Dips

Deserts

Sauces

Others

By Packaging Type:

Bottles & Jars

Tubs

Others

By Distribution Channel:

Store Based

Non-store Based

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Tahini Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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