

Global Tactical Footwear Market Size study, by Product Type (Boots and Shoes), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Tactical Footwear Market is valued approximately at USD 1.67 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.1% over the forecast period 2021-2027. Tactical Footwear are designed for the special operations such as military missions, special ops, industrial worker, security professionals, and public safety workers as they provide comfort & durability in the difficult terrains. The global Tactical Footwear market is being driven by increase in the military exercises around the world between different countries to combat terrorism & internal security threats. For instance, in August 2021, the navies of India, United States, Japan, and Australia participated in the 25th edition of Malabar Exercise, held off the coast of Guam. The other driving factor for the market is the surge in the introduction of new products. In 2019, Asics launched Gel-Yeti Tokyo Hi GTX "Clay" for Nonnativ brand. Furthermore, the growing influence of social media, rising demand for tough, agile & durable products, rising participation in extreme sports events, mountaineering, and rocky terrain sports, and expanding ability and willingness to purchase these products due to rise in personal income and availability of e-commerce websites will provide new opportunities for the global Tactical Footwear industry. However, high costs of the products and presence of counterfeit products may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Tactical Footwear Market. North America is the leading region across the world in terms of market share owing to large number of established manufactures, large spending on military and



presence of troops around the world. Whereas Asia Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to increase in requirements of security forces in protests, counter riots, and disaster management operations, favorable government policies related to manufacturing industry and rise in disposable income have stimulated product demand in the region.

Major market player included in this report are:

Adidas AG

APEX Global Brands

ASICS Corporation

Belleville Boot Company

Garmont International S.r.l.

Maelstrom Footwear

Nike. Inc.

Puma Se

Under Armour, Inc.

5.11 Tactical

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Boots

Shoes

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe



UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027.

Target Audience of the Global Tactical Footwear Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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