

Global Tacky Transfer Paper Market Size study, by Method of Printing (Laser, Inkjet, Lithography, Sublimation, Solvent Based) by end use industries (Textile, Arts and Crafts) and Regional Forecasts 2021-2027

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Abstracts

Global Tacky Transfer Paper Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Transfer papers are also known as t-shirt paper because it's widely used to transfer letter, numbers, images on fabrics. desired images on fabrics such as cotton bags, aprons, and even on hard surfaces like wood. Tacky Transfer papers perfectly works even with products consuming the high amount of ink. Growing fashion and apparel industry and increasing demand for trendy clothes and apparels are key drivers for the growth of the global Tacky Transfer Paper market. For instance, as per India Brand Equity Forum -domestic textiles and apparel market in India was estimated at USD 100 billion in the year 2019. Further, growth in demand is expected to continue at 12% CAGR and by the year 2025-26 it is estimated to reach USD 220 billion. Also, India is the world's second largest exporter of textiles and clothing. Increased penetration of organized retail, and rising income level are likely to drive demand for textiles. As per Database Management Firm Statista- in 2021, revenue in the USA Apparel market amounts to USD 317.5 billion and the market is estimated to grow annually by 2.82% (CAGR 2021-2026) to reach to USD 364.8 billion. Also, with the growing disposable income and increasing penetration of e-commerce in emerging economies, the adoption & demand for Tacky Transfer Paper is likely to increase the market growth during the forecast period. However, negative impact of covid 19 pandemic on end use industries impedes the growth of the market over the forecast period of 2021-2027.



The key regions considered for the global Tacky Transfer Paper market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to higher adoptability of changing trends of clothing in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as increasing demand for custom printed apparels and accessories and growing fashion industry in the region would create lucrative growth prospects for the Tacky Transfer Paper market across Asia-Pacific region.

Major market player included in this report are:

CANAPA PT Pura Barutama Quad Inc RR Donnelley & Sons Company Deluxe Corporation Miquel y Costas & Miquel Asia Pulp and Paper Zhejiang Jinchang Special Paper V-Replica Sublimation Paper& Alizarin Coating Griff Paper & Film

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Method of Printing:

Laser Inkjet Lithography Sublimation Solvent Based By End Use Industries: Textile Arts and Crafts By Region:



North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Tacky Transfer Paper Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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