

# **Global Tackifier Market Size study & Forecast, by Product (Hydrocarbon Resins, Rosin Resins, Terpene Resins), by Feedstock (Synthetic Tackifiers, Natural/Biobased Tackifiers) and Regional Analysis, 2023-2030**

<https://marketpublishers.com/r/G09CAD6F12BFEN.html>

Date: February 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G09CAD6F12BFEN

## **Abstracts**

Global Tackifier Market is valued at approximately USD 3.86 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5.5% during the forecast period 2023-2030. Tackifier is a substance added to adhesives to enhance their ability to stick or adhere to surfaces. It is an important component in adhesive formulations, contributing to the adhesive's tackiness, which is the property that allows it to bond to a surface upon contact. The Tackifier Market is expanding because of factors such as rising demand for adhesives and the growing number of construction activities. Tackifiers are used to improve the initial grab or stickiness of adhesives, making them more effective in various applications. As a result, the demand for Tackifiers has progressively increased in the international market during the forecast period 2023-2030.

Adhesives are used in a wide range of applications, from simple household repairs to complex industrial bonding. The diversity of adhesive applications means that the demand for adhesives spans multiple sectors, influencing the need for tackifiers across different industries. According to Statista, Adhesives accounted global market value of approximately USD 43.75 billion in 2020. Furthermore, the projected market worth of adhesives is anticipated to reach approximately USD 55.8 billion by the year 2025. Another important factor that drives the Tackifier Market is the increasing number of construction activities. Residential construction projects, including the building of houses and apartment complexes, often involve the use of adhesives for flooring, woodworking, and other applications. The expansion of the housing market contributes to the

increased demand for tackifiers. In addition, as per Statista, Statista, in 2020, the global Construction Market was valued at USD 6.4 trillion and estimated to reach up to USD 14.4 trillion by the year 2030. Moreover, rapid industrialization and the emergence of innovative packaging are anticipated to create lucrative growth opportunities for the market over the forecast period. However, the increasing popularity of tackifier-free adhesives and the volatility of Raw Material Prices is going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Tackifier Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the increasing demand for electronic appliances, buildings, automobiles, and textiles in the region. The region's dominant performance is anticipated to propel the overall demand for Tackifier. Furthermore, North America is expected to grow fastest over the forecast period, owing to factors such as the rising number of construction activities in the region.

Major market player included in this report are:

Henkel AG & Co. KGa

Eastman Chemical Company

Kolon Industries, Inc.

BASF SE

Exxon Mobil Corporation

SI Group, Inc.

Arakawa Chemical Industries, Ltd.

YASUHARA CHEMICAL CO., LTD

Henan Anglxxon Chemical Co., Ltd.

Robert Kraemer GmbH & Co. KG

Recent Developments in the Market:

*Global Tackifier Market Size study & Forecast, by Product (Hydrocarbon Resins, Rosin Resins, Terpene Resins),...*

In October 2021, SI Group, a prominent global performance additives company, unveiled ELAZTOBOND MeltPlus T8-7920 resin. This tackifier resin, derived from bio-renewable sources, offers exceptional adhesion and elevated heat resistance in both pressure-sensitive and traditional Ethylene Vinyl Acetate (EVA) hot melt adhesives.

#### Global Tackifier Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product, Feedstock, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Hydrocarbon Resins

Rosin Resins

Terpene Resins

By Feedstock:

Synthetic Tackifiers

Natural/Biobased Tackifiers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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