

# Global Synthetic Rubber Market Size Study & Forecast, by Type, Application and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/GBE40801FD0BEN.html>

Date: July 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GBE40801FD0BEN

## Abstracts

The global Synthetic Rubber market is projected to evolve steadily, reaching an estimated value of USD 41.26 billion by 2035, up from USD 25.16 billion in 2024, registering a CAGR of 4.60% over the forecast period from 2025 to 2035. As industries transition toward materials that offer a blend of performance, durability, and adaptability, synthetic rubber has emerged as a cornerstone of industrial development. Whether supporting the foundational framework of global tire manufacturing or enhancing the structural integrity of footwear and industrial goods, synthetic rubber's elasticity and resilience have made it an indispensable material across a spectrum of applications.

Synthetic rubber—engineered through the polymerization of monomers like butadiene, styrene, and isoprene—has become a key enabler in replacing natural rubber in environments where enhanced thermal stability, abrasion resistance, and chemical tolerance are essential. The surging demand from tire and automotive sectors is underpinned by the growth of both internal combustion engine (ICE) vehicles and electric vehicles (EVs), with automakers turning to high-performance materials to meet evolving regulatory and functional requirements. The rapid urbanization and growing population in emerging economies, coupled with infrastructure expansion and increased personal mobility, are further propelling demand for synthetic rubber in automotive non-tire components such as seals, hoses, and gaskets.

Geographically, North America remains a major contributor to market growth, supported by technological advancements and the strong presence of automotive and industrial manufacturers. The U.S. continues to drive R&D and investment in advanced rubber compounds for high-value applications. Meanwhile, Asia Pacific is anticipated to register the fastest growth, fueled by rising automotive production, increased investment in

manufacturing capacities, and robust economic activity in China, India, and Southeast Asia. Europe also represents a stronghold for specialty-grade rubber, with major market players investing in sustainable production technologies and strategic partnerships to minimize carbon footprints and comply with stringent environmental standards. The growing footwear industry in Latin America and ongoing construction activities in the Middle East & Africa offer additional avenues for synthetic rubber applications in adhesives, industrial linings, and consumer goods.

Major market player included in this report are:

BASF SE

Chevron Phillips Chemical Company

Halliburton Company

Croda International Plc.

Schlumberger Limited

Trican Well Service Ltd.

Impact Fluid Solutions

M&D Industries of Louisiana, Inc.

Aubin Group

Baker Hughes Company

ExxonMobil Chemical

Lanxess AG

Kumho Petrochemical Co., Ltd.

LG Chem Ltd.

The Dow Chemical Company

## Global Synthetic Rubber Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

### By Type:

Styrene-Butadiene Rubber (SBR)

Butadiene Rubber (BR)

Styrenic Block Copolymers (SBC)

Ethylene Propylene Diene Monomer (EPDM)

Isobutylene Isoprene Rubber (IIR)

Nitrile Butadiene Rubber (NBR)

By Application:

Tire

Automotive (Non-tire)

Footwear

Industrial Goods

Consumer Goods

Textiles

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

#### Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

#### Latin America

Brazil

Mexico

#### Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL SYNTHETIC RUBBER MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

### **CHAPTER 3. GLOBAL SYNTHETIC RUBBER MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping the Global Synthetic Rubber Market (2024-2035)
- 3.2. Drivers
  - 3.2.1. Rising demand from automotive and tire manufacturing industries
  - 3.2.2. Rapid industrialization and infrastructure expansion in developing economies
- 3.3. Restraints
  - 3.3.1. Environmental concerns related to synthetic rubber production
  - 3.3.2. Volatility in raw material prices and availability
- 3.4. Opportunities
  - 3.4.1. Advancements in bio-based synthetic rubber alternatives
  - 3.4.2. Emerging applications in electric vehicles and renewable energy components

## **CHAPTER 4. GLOBAL SYNTHETIC RUBBER INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL SYNTHETIC RUBBER MARKET SIZE & FORECASTS BY TYPE 2025–2035**

- 5.1. Market Overview
- 5.2. Global Synthetic Rubber Market Performance - Potential Analysis (2025)
- 5.3. Styrene-Butadiene Rubber (SBR)
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Butadiene Rubber (BR)
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.4.2. Market Size Analysis, by Region, 2025–2035
- 5.5. Styrenic Block Copolymers (SBC)
- 5.6. Ethylene Propylene Diene Monomer (EPDM)
- 5.7. Isobutylene Isoprene Rubber (IIR)
- 5.8. Nitrile Butadiene Rubber (NBR)

## **CHAPTER 6. GLOBAL SYNTHETIC RUBBER MARKET SIZE & FORECASTS BY**

## **APPLICATION 2025–2035**

- 6.1. Market Overview
- 6.2. Global Synthetic Rubber Market Performance - Potential Analysis (2025)
- 6.3. Tire
  - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 6.3.2. Market Size Analysis, by Region, 2025–2035
- 6.4. Automotive (Non-tire)
- 6.5. Footwear
- 6.6. Industrial Goods
- 6.7. Consumer Goods
- 6.8. Textiles

## **CHAPTER 7. GLOBAL SYNTHETIC RUBBER MARKET SIZE & FORECASTS BY REGION 2025–2035**

- 7.1. Global Market Snapshot
- 7.2. Top Leading & Emerging Countries
- 7.3. North America Synthetic Rubber Market
  - 7.3.1. U.S.
    - 7.3.1.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.3.1.2. Application Breakdown Size & Forecasts, 2025–2035
  - 7.3.2. Canada
    - 7.3.2.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.3.2.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.4. Europe Synthetic Rubber Market
  - 7.4.1. UK
  - 7.4.2. Germany
  - 7.4.3. France
  - 7.4.4. Spain
  - 7.4.5. Italy
  - 7.4.6. Rest of Europe
- 7.5. Asia Pacific Synthetic Rubber Market
  - 7.5.1. China
  - 7.5.2. India
  - 7.5.3. Japan
  - 7.5.4. Australia
  - 7.5.5. South Korea
  - 7.5.6. Rest of Asia Pacific

## 7.6. Latin America Synthetic Rubber Market

7.6.1. Brazil

7.6.2. Mexico

## 7.7. Middle East & Africa Synthetic Rubber Market

7.7.1. UAE

7.7.2. Saudi Arabia

7.7.3. South Africa

7.7.4. Rest of Middle East & Africa

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

### 8.1. Top Market Strategies

### 8.2. BASF SE

8.2.1. Company Overview

8.2.2. Key Executives

8.2.3. Company Snapshot

8.2.4. Financial Performance (Subject to Data Availability)

8.2.5. Product/Services Port

8.2.6. Recent Development

8.2.7. Market Strategies

8.2.8. SWOT Analysis

### 8.3. Chevron Phillips Chemical Company

### 8.4. Halliburton Company

### 8.5. Croda International Plc.

### 8.6. Schlumberger Limited

### 8.7. Trican Well Service Ltd.

### 8.8. Impact Fluid Solutions

### 8.9. M&D Industries of Louisiana, Inc.

### 8.10. Aubin Group

### 8.11. Baker Hughes Company

### 8.12. ExxonMobil Chemical

### 8.13. Lanxess AG

### 8.14. Kumho Petrochemical Co., Ltd.

### 8.15. LG Chem Ltd.

### 8.16. The Dow Chemical Company

## List Of Tables

### LIST OF TABLES

- Table 1. Global Synthetic Rubber Market, Report Scope
- Table 2. Global Synthetic Rubber Market Estimates & Forecasts By Region 2024–2035
- Table 3. Global Synthetic Rubber Market Estimates & Forecasts By Type 2024–2035
- Table 4. Global Synthetic Rubber Market Estimates & Forecasts By Application 2024–2035
- Table 5. U.S. Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 6. Canada Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 7. UK Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 8. Germany Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 9. France Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 10. Spain Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 11. Italy Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 12. Rest of Europe Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 13. China Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 14. India Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 15. Japan Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 16. Australia Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 17. South Korea Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 18. Rest of Asia Pacific Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 19. Brazil Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 20. Mexico Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 21. UAE Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 22. Saudi Arabia Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 23. South Africa Synthetic Rubber Market Estimates & Forecasts, 2024–2035
- Table 24. Rest of Middle East & Africa Synthetic Rubber Market Estimates & Forecasts, 2024–2035

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Synthetic Rubber Market, Research Methodology
- Figure 2. Global Synthetic Rubber Market, Market Estimation Techniques
- Figure 3. Global Market Size Estimates & Forecast Methods
- Figure 4. Global Synthetic Rubber Market, Key Trends 2025
- Figure 5. Global Synthetic Rubber Market, Growth Prospects 2024–2035
- Figure 6. Global Synthetic Rubber Market, Porter's Five Forces Model
- Figure 7. Global Synthetic Rubber Market, PESTEL Analysis
- Figure 8. Global Synthetic Rubber Market, Value Chain Analysis
- Figure 9. Synthetic Rubber Market By Type, 2025 & 2035
- Figure 10. Synthetic Rubber Market By Application, 2025 & 2035
- Figure 11. North America Synthetic Rubber Market, 2025 & 2035
- Figure 12. Europe Synthetic Rubber Market, 2025 & 2035
- Figure 13. Asia Pacific Synthetic Rubber Market, 2025 & 2035
- Figure 14. Latin America Synthetic Rubber Market, 2025 & 2035
- Figure 15. Middle East & Africa Synthetic Rubber Market, 2025 & 2035
- Figure 16. Global Synthetic Rubber Market, Company Market Share Analysis (2025)

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