

Global Synthetic Latex Polymers Market Size study, by Type (Styrene Acrylic, Acrylic, Styrene Butadiene, Vinyl Acetate Ethylene, Polyvinyl Acetate, Vinyl Acetate Copolymer, Other Types), by Application (Paints & Coatings, Adhesives & Sealants, Nonwovens, Paper & Paperboard, Carpet, Other Applications) and Regional Forecasts 2022-2032

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Abstracts

Global Synthetic Latex Polymers Market is valued at approximately USD 40.6 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.5% over the forecast period 2024-2032. Synthetic latex polymers, often referred to as synthetic latex, are manufactured materials comprising polymer particles dispersed in water. Created via emulsion polymerization involving monomers such as styrene, butadiene, acrylic acid, vinyl acetate, or ethylene, these polymers are critical in multiple industries due to their durability, flexibility, and adherence properties.

The growth of the synthetic latex polymers market is driven by increasing demand from the paints and coatings industry, attributed to the polymers' superior performance and environmental benefits. These polymers provide durable, flexible, and adherent finishes suitable for various applications, both indoors and outdoors. Additionally, their low VOC emissions align with stringent environmental regulations, making them a preferred choice for sustainable and safer options for applicators and occupants alike. However, volatility in raw material prices poses a significant restraint on the market, impacting cost structures and profitability. Moreover, the electronics industry's growing demand presents lucrative opportunities for the market. The superior adhesion, insulation properties, and moisture resistance of synthetic latex polymers make them ideal for producing coatings, adhesives, and encapsulants for electronic devices. As electronic components become increasingly complex and miniaturized, the demand for advanced

materials like synthetic latex polymers is expected to rise.

The Asia-Pacific region dominates the market, holding the largest share in terms of value. This region's rapid urbanization and construction advancements drive substantial demand for synthetic latex polymers across various applications. Notably, major synthetic latex polymer producers such as BASF SE, Dow, Arkema Group, LG Chem, and KUMHO PETROCHEMICAL are concentrated in the Asia-Pacific. Whereas, the market in North America is anticipated to grow at the fastest rate over the forecast period.

Major market players included in this report are:

Arkema (France)

Wacker Chemie AG (Germany)

Synthomer PLC (UK)

LG Chem (South Korea)

Celanese (US)

Trinseo (US)

Dow (US)

BASF SE (Germany)

Apcotex (India)

ARLANXEO (The Netherlands)

The detailed segments and sub-segment of the market are explained below:

By Type:

- Styrene Acrylic
- Acrylic
- Styrene Butadiene
- Vinyl Acetate Ethylene
- Polyvinyl Acetate
- Vinyl Acetate Copolymer
- Other Types

By Application:

- Paints & Coatings
- Adhesives & Sealants
- Nonwovens
- Paper & Paperboard
- Carpet
- Other Applications

By Region:

- North America
- U.S.

- Canada
- Europe
- UK
- Germany
- France
- Spain
- Italy
- ROE
- Asia Pacific
- China
- India
- Japan
- Australia
- South Korea
- RoAPAC
- Latin America
- Brazil
- Mexico
- Middle East & Africa
- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2029

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2024 to 2029.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with country-level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand-side and supply-side analysis of the market.

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