

Global Swimming Pool Equipment Market Size Study & Forecast, by Type (Assembled, Vinyl Lined, Fiberglass, Shotcrete & Others) by Application (Competition, Hotel, Residential Real Estate, Water Park, Thermal Spa & Others) and Regional Forecasts 2025-2035

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Abstracts

The Global Swimming Pool Equipment Market was valued at nearly USD 10.02 billion in 2024 and is projected to expand at a robust CAGR of 8.6% throughout the forecast period of 2025-2035. Swimming pool equipment has evolved from basic filtration units into a sophisticated ecosystem of pumps, heaters, sanitization systems, maintenance tools, lighting solutions, safety systems, and smart automation technologies. This equipment orchestrates a seamless experience for residential, commercial, and recreational users by ensuring water purity, comfort, safety, and operational efficiency. The market is propelled by the rise in luxury housing developments, the resurgence of tourism, and a marked shift toward lifestyle-enhancing leisure infrastructure. As global consumers increasingly gravitate toward wellness-centric living, pool installations—paired with advanced equipment—have gained unprecedented traction in both mature and emerging economies.

This growing prominence has also been reinforced by rapid technological upgrades across the sector. The industry has witnessed a notable pivot toward energy-efficient pumps, IoT-driven control systems, chemical-free sanitizers, and automated cleaning robots that simplify pool management while lowering long-term operational costs. Furthermore, the increasing proliferation of recreational water facilities—especially in hospitality, waterparks, and mixed-use real estate—has accelerated equipment demand. According to global tourism indicators, hotel refurbishment cycles have shortened,

compelling operators to increasingly invest in new pool systems to differentiate guest experiences. Meanwhile, sustainability-focused product reformulations, especially in heating and filtration, continue to unlock profitable opportunities. However, fluctuating construction costs and seasonal demand variations may restrain growth across certain regions during the assessment period of 2025-2035.

The detailed segments and sub-segments included in the report are:

By Type:

Assembled Swimming Pool

Vinyl Lined Swimming Pool

Fiberglass Swimming Pool

Shotcrete Swimming Pool

Others

By Application:

Competition Pool

Hotel Swimming Pool

Residential Real Estate Swimming Pool

Water Park

Thermal Spa

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Assembled Swimming Pools Expected to Dominate the Market

Among all pool types, assembled swimming pools are anticipated to maintain their dominance, capturing the largest share of the global market. Their modular construction, shorter installation timelines, and compatibility with a wide spectrum of equipment make them the preferred choice for both residential developers and hospitality operators. Assembled pools continue to gain traction on account of their ease of customization, cost-effective maintenance requirements, and their ability to integrate advanced filtration, heating, and safety systems with minimal structural modification. However, fiberglass pools are emerging as the fastest-growing category, bolstered by their durability, aesthetic versatility, and reduced chemical consumption. While assembled pools lead in current adoption, the accelerating shift toward eco-designed, pre-engineered fiberglass solutions underscores a new wave of market opportunities.

Residential Real Estate Pools Lead in Revenue Contribution

Residential real estate swimming pools currently account for the highest revenue share across the global swimming pool equipment industry. Rising disposable income, the proliferation of high-end residential projects, and a surge in private pool installations—particularly in resorts, villas, and luxury apartments—have significantly bolstered equipment demand. Developers increasingly prioritize premium pool amenities to differentiate their projects and appeal to wellness-driven homebuyers. Meanwhile, hotel swimming pools stand out as the fastest-growing application segment, driven by hospitality expansions, tourism recovery, and the global push toward experiential travel. This dual-dynamic shapes a nuanced scenario: residential real

estate dominates in overall revenue terms, whereas hotel pools are accelerating rapidly due to modernization cycles and brand-driven upgrades in guest leisure infrastructure.

The key regions considered for the Global Swimming Pool Equipment Market study include North America, Asia Pacific, Europe, Latin America, and the Middle East & Africa. North America held the largest share of the market in 2025, supported by a mature pool infrastructure, strong consumer preference for recreational amenities, and high adoption of technologically advanced pool equipment. The U.S., in particular, continues to outpace global counterparts due to its extensive base of residential pool installations and frequent upgrades in commercial facilities. Asia Pacific is expected to witness the fastest growth during the forecast period. Rapid urbanization, booming hospitality investments, and the expansion of premium residential communities in India, China, and Southeast Asia are reshaping regional demand. Additionally, government-supported tourism infrastructure developments and increasing uptake of energy-efficient pool technologies are reinforcing the region's growth outlook through 2035.

Major market players included in this report are:

Pentair plc

Fluidra S.A.

Hayward Holdings, Inc.

Intex Recreation Corp.

Zodiac Pool Systems LLC

Waterco Ltd.

Desjoyaux Pools

Pahlen AB

AstralPool

Bestway Global Holding Inc.

Culligan International

Maytronics Ltd.

Latham Group, Inc.

Emaux Water Technology

BWT Group

Global Swimming Pool Equipment Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth Factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments and countries in recent years and to forecast their values for the upcoming decade. The report integrates both qualitative and quantitative dimensions of the industry across all included regions, offering insights into key growth drivers, restraints, and evolving market dynamics. It further evaluates emerging opportunities within micro-markets, highlights strategic investment pockets for stakeholders, and delivers a comprehensive review of the competitive landscape and product innovations offered by major players. The detailed segments and sub-segments of the market are explained below.

Key Takeaways:

Market estimates & forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level insights across major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Evaluation of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

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