

# Global Swimming Pool Construction Market Size Study & Forecast, by Material (Concrete, Fiberglass, Steel Frame, Vinyl Liner), by Construction Type (Above-Ground, In-Ground), by End User (Residential, Commercial) and Regional Forecasts 2025-2035

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## Abstracts

The Global Swimming Pool Construction Market is valued at approximately USD 8.65 billion in 2024 and is projected to scale up steadily, reaching nearly USD 13.46 billion by 2035, expanding at a CAGR of 4.10% over the forecast period of 2025-2035.

Swimming pool construction encompasses the planning, design, engineering, and execution of water-based recreational and fitness structures across residential and commercial settings. These projects integrate advanced materials, hydraulic systems, safety mechanisms, and aesthetic elements to deliver both functional and lifestyle-driven value. Market expansion is being underpinned by rising disposable incomes, the premiumization of residential real estate, and the growing inclination toward wellness-oriented living, which together are pushing homeowners and commercial operators to invest in customized, high-quality pool infrastructure.

Momentum within the market has further been carried forward by evolving architectural trends and the integration of smart construction technologies, which have redefined how pools are conceptualized and built. Developers are increasingly leaning into energy-efficient filtration systems, eco-friendly materials, and modular construction approaches to cut down lifecycle costs while enhancing long-term performance. Additionally, the resurgence of hospitality, tourism, and leisure industries has amplified demand for visually striking and experience-driven pool installations in hotels, resorts, and recreational complexes. That said, the market does navigate certain headwinds, including high upfront construction costs, complex permitting processes, and seasonal demand fluctuations, which can temper growth in price-sensitive regions during the

forecast period of 2025?2035.

**The detailed segments and sub-segments included in the report are:**

**By Material:**

Concrete

Fiberglass

Steel Frame

Vinyl Liner

**By Construction Type:**

Above-Ground

In-Ground

**By End User:**

Residential

Commercial

Among the end-user segments, residential swimming pool construction is expected to dominate the market over the forecast horizon. The residential segment commands a substantial share as homeowners increasingly view swimming pools not merely as luxury additions but as long-term lifestyle assets that elevate property value and personal well-being. In-ground pools, in particular, are being favored in urban and suburban developments due to their durability, customization potential, and seamless integration with landscaping and outdoor living spaces. While residential demand anchors the market, commercial installations?spanning hotels, sports complexes, and community facilities?are gradually gathering momentum as leisure infrastructure investments pick up pace globally.

From a revenue standpoint, concrete-based swimming pool construction currently leads the market, accounting for the largest share owing to its structural strength, design flexibility, and long service life. Concrete pools continue to be the material of choice for premium and large-scale projects where bespoke designs and complex geometries are required. Meanwhile, fiberglass pools are emerging as a fast-growing alternative, particularly in residential settings, as faster installation timelines, lower maintenance requirements, and improved surface finishes make them increasingly attractive. Vinyl liner and steel frame pools also maintain steady demand, catering to cost-conscious buyers and temporary or modular installation needs, thereby adding depth to the overall revenue mix.

Geographically, North America holds a commanding position in the Global Swimming Pool Construction Market, supported by a strong culture of outdoor living, high household spending power, and a well-established construction ecosystem. Europe follows closely, driven by renovation activities, tourism-centric developments, and growing adoption of sustainable pool technologies. Asia Pacific is expected to register the fastest growth during the forecast period, as rapid urbanization, expanding middle-class populations, and rising investments in hospitality infrastructure across countries such as China, India, and Southeast Asian nations stimulate new construction. Latin America and the Middle East & Africa are also witnessing gradual traction, fueled by luxury real estate projects, resort developments, and favorable climatic conditions that encourage year-round pool usage.

**Major market players included in this report are:**

Latham Group, Inc.

Blue Haven Pools & Spas

Premier Pools & Spas

Pool Corporation

Natare Corporation

A&G Concrete Pools

Leisure Pools

Aqua Blue Pools

Viking Pools

River Pools and Spas

Cody Pools

Presidential Pools, Spas & Patio

San Juan Pools

Alka Pool Construction

Crystal Lagoons

### **Global Swimming Pool Construction Market Report Scope:**

Historical Data ? 2023, 2024

Base Year for Estimation ? 2024

Forecast period ? 2025?2035

Report Coverage ? Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope ? North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope ? Free report customization (equivalent to up to 8 analysts? working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define the market size of the Global Swimming Pool Construction Market across different segments and regions in recent years and to

forecast its evolution over the coming decade. The report is structured to weave together both qualitative insights and quantitative data, offering stakeholders a clear understanding of key growth drivers, structural challenges, and emerging opportunities. It also delivers an in-depth assessment of the competitive landscape, strategic initiatives undertaken by leading players, and potential micro-markets where investment and expansion strategies can be effectively played out.

**Key Takeaways:**

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL SWIMMING POOL CONSTRUCTION MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

### **CHAPTER 3. GLOBAL SWIMMING POOL CONSTRUCTION MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global Swimming Pool Construction Market (2024-2035)
- 3.2. Drivers
  - 3.2.1. growing inclination toward wellness-oriented living
  - 3.2.2. premiumization of residential real estate
- 3.3. Restraints
  - 3.3.1. high upfront construction costs, complex permitting processes, and seasonal demand fluctuations
- 3.4. Opportunities
  - 3.4.1. evolving architectural trends and the integration of smart construction

technologies

## **CHAPTER 4. GLOBAL SWIMMING POOL CONSTRUCTION INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL SWIMMING POOL CONSTRUCTION MARKET SIZE & FORECASTS BY MATERIAL 2025-2035**

- 5.1. Market Overview
- 5.2. Global Swimming Pool Construction Market Performance - Potential Analysis (2025)
- 5.3. Concrete
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Fiberglass
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. Steel Frame
  - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.5.2. Market size analysis, by region, 2025-2035

## 5.6. Vinyl Liner

5.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

5.6.2. Market size analysis, by region, 2025-2035

## **CHAPTER 6. GLOBAL SWIMMING POOL CONSTRUCTION MARKET SIZE & FORECASTS BY CONSTRUCTION TYPE 2025-2035**

### 6.1. Market Overview

6.2. Global Swimming Pool Construction Market Performance - Potential Analysis (2025)

### 6.3. Above-Ground

6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.3.2. Market size analysis, by region, 2025-2035

### 6.4. In-Ground

6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 7. GLOBAL SWIMMING POOL CONSTRUCTION MARKET SIZE & FORECASTS BY END USER 2025-2035**

### 7.1. Market Overview

7.2. Global Swimming Pool Construction Market Performance - Potential Analysis (2025)

### 7.3. Residential

7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

7.3.2. Market size analysis, by region, 2025-2035

### 7.4. Commercial

7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

7.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 8. GLOBAL SWIMMING POOL CONSTRUCTION MARKET SIZE & FORECASTS BY REGION 2025-2035**

8.1. Growth Swimming Pool Construction Market, Regional Market Snapshot

8.2. Top Leading & Emerging Countries

8.3. North America Swimming Pool Construction Market

8.3.1. U.S. Swimming Pool Construction Market

8.3.1.1. Material breakdown size & forecasts, 2025-2035

8.3.1.2. Construction Type breakdown size & forecasts, 2025-2035

- 8.3.1.3. End User breakdown size & forecasts, 2025-2035
- 8.3.2. Canada Swimming Pool Construction Market
  - 8.3.2.1. Material breakdown size & forecasts, 2025-2035
  - 8.3.2.2. Construction Type breakdown size & forecasts, 2025-2035
  - 8.3.2.3. End User breakdown size & forecasts, 2025-2035
- 8.4. Europe Swimming Pool Construction Market
  - 8.4.1. UK Swimming Pool Construction Market
    - 8.4.1.1. Material breakdown size & forecasts, 2025-2035
    - 8.4.1.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.4.1.3. End User breakdown size & forecasts, 2025-2035
  - 8.4.2. Germany Swimming Pool Construction Market
    - 8.4.2.1. Material breakdown size & forecasts, 2025-2035
    - 8.4.2.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.4.2.3. End User breakdown size & forecasts, 2025-2035
  - 8.4.3. France Swimming Pool Construction Market
    - 8.4.3.1. Material breakdown size & forecasts, 2025-2035
    - 8.4.3.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.4.3.3. End User breakdown size & forecasts, 2025-2035
  - 8.4.4. Spain Swimming Pool Construction Market
    - 8.4.4.1. Material breakdown size & forecasts, 2025-2035
    - 8.4.4.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.4.4.3. End User breakdown size & forecasts, 2025-2035
  - 8.4.5. Italy Swimming Pool Construction Market
    - 8.4.5.1. Material breakdown size & forecasts, 2025-2035
    - 8.4.5.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.4.5.3. End User breakdown size & forecasts, 2025-2035
  - 8.4.6. Rest of Europe Swimming Pool Construction Market
    - 8.4.6.1. Material breakdown size & forecasts, 2025-2035
    - 8.4.6.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.4.6.3. End User breakdown size & forecasts, 2025-2035
- 8.5. Asia Pacific Swimming Pool Construction Market
  - 8.5.1. China Swimming Pool Construction Market
    - 8.5.1.1. Material breakdown size & forecasts, 2025-2035
    - 8.5.1.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.5.1.3. End User breakdown size & forecasts, 2025-2035
  - 8.5.2. India Swimming Pool Construction Market
    - 8.5.2.1. Material breakdown size & forecasts, 2025-2035
    - 8.5.2.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.5.2.3. End User breakdown size & forecasts, 2025-2035

- 8.5.3. Japan Swimming Pool Construction Market
  - 8.5.3.1. Material breakdown size & forecasts, 2025-2035
  - 8.5.3.2. Construction Type breakdown size & forecasts, 2025-2035
  - 8.5.3.3. End User breakdown size & forecasts, 2025-2035
- 8.5.4. Australia Swimming Pool Construction Market
  - 8.5.4.1. Material breakdown size & forecasts, 2025-2035
  - 8.5.4.2. Construction Type breakdown size & forecasts, 2025-2035
  - 8.5.4.3. End User breakdown size & forecasts, 2025-2035
- 8.5.5. South Korea Swimming Pool Construction Market
  - 8.5.5.1. Material breakdown size & forecasts, 2025-2035
  - 8.5.5.2. Construction Type breakdown size & forecasts, 2025-2035
  - 8.5.5.3. End User breakdown size & forecasts, 2025-2035
- 8.5.6. Rest of APAC Swimming Pool Construction Market
  - 8.5.6.1. Material breakdown size & forecasts, 2025-2035
  - 8.5.6.2. Construction Type breakdown size & forecasts, 2025-2035
  - 8.5.6.3. End User breakdown size & forecasts, 2025-2035
- 8.6. Latin America Swimming Pool Construction Market
  - 8.6.1. Brazil Swimming Pool Construction Market
    - 8.6.1.1. Material breakdown size & forecasts, 2025-2035
    - 8.6.1.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.6.1.3. End User breakdown size & forecasts, 2025-2035
  - 8.6.2. Mexico Swimming Pool Construction Market
    - 8.6.2.1. Material breakdown size & forecasts, 2025-2035
    - 8.6.2.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.6.2.3. End User breakdown size & forecasts, 2025-2035
- 8.7. Middle East and Africa Swimming Pool Construction Market
  - 8.7.1. UAE Swimming Pool Construction Market
    - 8.7.1.1. Material breakdown size & forecasts, 2025-2035
    - 8.7.1.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.7.1.3. End User breakdown size & forecasts, 2025-2035
  - 8.7.2. Saudi Arabia (KSA) Swimming Pool Construction Market
    - 8.7.2.1. Material breakdown size & forecasts, 2025-2035
    - 8.7.2.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.7.2.3. End User breakdown size & forecasts, 2025-2035
  - 8.7.3. South Africa Swimming Pool Construction Market
    - 8.7.3.1. Material breakdown size & forecasts, 2025-2035
    - 8.7.3.2. Construction Type breakdown size & forecasts, 2025-2035
    - 8.7.3.3. End User breakdown size & forecasts, 2025-2035

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Latham Group, Inc.
  - 9.2.1. Company Overview
  - 9.2.2. Key Executives
  - 9.2.3. Company Snapshot
  - 9.2.4. Financial Performance (Subject to Data Availability)
  - 9.2.5. Product/Services Port
  - 9.2.6. Recent Development
  - 9.2.7. Market Strategies
  - 9.2.8. SWOT Analysis
- 9.3. Blue Haven Pools & Spas
- 9.4. Premier Pools & Spas
- 9.5. Pool Corporation
- 9.6. Natare Corporation
- 9.7. A&G Concrete Pools
- 9.8. Leisure Pools
- 9.9. Aqua Blue Pools
- 9.10. Viking Pools
- 9.11. River Pools and Spas
- 9.12. Cody Pools
- 9.13. Presidential Pools, Spas & Patio
- 9.14. San Juan Pools
- 9.15. Alka Pool Construction
- 9.16. Crystal Lagoons

## List Of Tables

### LIST OF TABLES

Table 1. Global Swimming Pool Construction Market, Report Scope

Table 2. Global Swimming Pool Construction Market Estimates & Forecasts By Region 2024?2035

Table 3. Global Swimming Pool Construction Market Estimates & Forecasts By Segment 2024?2035

Table 4. Global Swimming Pool Construction Market Estimates & Forecasts By Segment 2024?2035

Table 5. Global Swimming Pool Construction Market Estimates & Forecasts By Segment 2024?2035

Table 6. Global Swimming Pool Construction Market Estimates & Forecasts By Segment 2024?2035

Table 7. Global Swimming Pool Construction Market Estimates & Forecasts By Segment 2024?2035

Table 8. U.S. Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 9. Canada Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 10. UK Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 11. Germany Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 12. France Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 13. Spain Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 14. Italy Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 15. Rest Of Europe Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 16. China Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 17. India Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 18. Japan Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 19. Australia Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

Table 20. South Korea Swimming Pool Construction Market Estimates & Forecasts, 2024?2035

...

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global Swimming Pool Construction Market, Research Methodology
- Fig 2. Global Swimming Pool Construction Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Swimming Pool Construction Market, Key Trends 2025
- Fig 5. Global Swimming Pool Construction Market, Growth Prospects 2024?2035
- Fig 6. Global Swimming Pool Construction Market, Porter?s Five Forces Model
- Fig 7. Global Swimming Pool Construction Market, Pestel Analysis
- Fig 8. Global Swimming Pool Construction Market, Value Chain Analysis
- Fig 9. Swimming Pool Construction Market By Application, 2025 & 2035
- Fig 10. Swimming Pool Construction Market By Segment, 2025 & 2035
- Fig 11. Swimming Pool Construction Market By Segment, 2025 & 2035
- Fig 12. Swimming Pool Construction Market By Segment, 2025 & 2035
- Fig 13. Swimming Pool Construction Market By Segment, 2025 & 2035
- Fig 14. North America Swimming Pool Construction Market, 2025 & 2035
- Fig 15. Europe Swimming Pool Construction Market, 2025 & 2035
- Fig 16. Asia Pacific Swimming Pool Construction Market, 2025 & 2035
- Fig 17. Latin America Swimming Pool Construction Market, 2025 & 2035
- Fig 18. Middle East & Africa Swimming Pool Construction Market, 2025 & 2035
- Fig 19. Global Swimming Pool Construction Market, Company Market Share Analysis (2025)

...

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