

# **Global Sweeteners Market Size study, byType (natural sweeteners, artificial sweeteners) , by Application (bakery and confectionery, dairy and frozen desserts, beverages, and others)and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G5560B7CA8DBEN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G5560B7CA8DBEN

## **Abstracts**

Global Sweeteners Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. Sweeteners are made from natural ingredients and provide the same or more sweetness than normal sugar. Because it is low in calories, it is one of the greatest alternatives to normal sugar. Sweeteners have extremely few calories, which is why they are utilised all throughout the world. Sweeteners can be found in a variety of food products, including sauces, baked goods, sweets, jellies, tinned goods, ice cream, yoghurt, and dairy products. The sweetener market is expanding as people become more concerned about obesity and other problems linked to excessive sugar consumption. The use of sugar replacements will boost the market for natural sweeteners.

According to studies, nearly 60% of Americans favour low-calorie and sugary foods. Furthermore, sugar replacements such as erythritol, mannitol, and xylitol are becoming more widely available around the world. This shift is the result of increased consumer knowledge, government measures to reduce sugar consumption, and the use of sweeteners in a variety of foods and products, which has increased the artificial sweetener market. Aside from the health benefits, artificial sweeteners can have a variety of negative side effects. Sweeteners can contribute to weight gain, tooth decay, poor nutrition, and other health issues. To fulfil the increased customer demand for health-promoting products, researchers are developing new lines of natural sweetener products. Monk fruit sweeteners, for example, are being introduced by key players in the food and beverage industry because of their multiple health benefits and greater

safety levels. Similarly, Tate & Lyle will debut the VANTAGE sweetener solution design tools in July 2020. It is a collection of fresh and unique sweetener solution design tools, as well as an education programme, for making sugar-reduced food and drinks with low-calorie sweeteners.

The key regions considered for the global Sweeteners market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America has the largest market share for high-intensity sweeteners. North America has the largest bakery and confectionery market, which is propelling the expansion of the sweeteners business in this region. Because of the rising prevalence of diabetes and obesity in this region, market shares for artificial sweeteners in the United States are high. Asia Pacific is increasing at a faster rate, and it is predicted to have a high CAGR during the sweeteners industry's forecast period. The expanding population, combined with increased health concerns, will fuel market expansion in this region.

Major market players included in this report are:

AJINOMOTO

CELANESE CORPORATION

Kerry Group PLC

Cargill Incorporated

Archer Daniels Midland Company

DuPont Nutrition & Health

Tate & Lyle plc

Ecogreen Oleochemicals Pvt Ltd

Pyure Brands LLC

Stevia Hub India

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

ByType:

Natural sweeteners

Artificial sweeteners

By Application:

Dairy  
Frozen dessert  
Bakery  
Confectionery  
Beverages  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Sweeteners Market in Market Study:

*Global Sweeteners Market Size study, byType (natural sweeteners, artificial sweeteners) , by Application (baker...*

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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