

# **Global Sweet and Savory Spread Market Size study, by Type (Honey, Jam, Nut and seed-based spreads, Chocolate spread, Yeast based spread), by Distribution Channel (Store-based, non-store based) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Sweet and Savory Spread Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Sweet and Savory Spread are man-made or naturally available food substances generally used as toppings on foodstuffs like crackers, bread, and other bakery products. These spreads are used to enhance the flavor, texture, color, and taste of foods. It includes jam, honey, marmalade, chocolate spreads etc. Increasing adoption of ready to eat foods is likely to enhance the market growth in the forecast period. According to the Eating Better in 2021, around 86 % of UK adults are eating ready to eat meals. Three in ten people are eating ready to eat meals at least once a week. Rising working population enhances the growth of Sweet and Savory Spread market. Rising consumption of bakery products and increasing spending on food and beverage industry are likely to increase the market growth during the forecast period. However, fluctuating prices of raw materials impede market growth over the forecast period.

The key regions considered for the global Sweet and Savory Spread market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is projected as the leading region across the world in terms of huge market share due to the increasing demand for food spread products among consumers, and busy lifestyle associated with the working population. Whereas North America is also estimated to attain maximum growth rate during the foreseen periods due to the rising

consumption of bakery products, and public inclination towards ready to make food products due to busy and hectic lifestyles.

Major market players included in this report are:

Monteagle Group

Atlantic Grupa d.d.Pioneer Foods

Uniliver plc

Dr. Oetker

The Hershey Company

Nestle S.A.

Glanbia Consumer Foods

Kraft Foods

Ferrero Group.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Honey

Jam

Nut and seed-based spreads

Chocolate spread

Yeast based spread

By Distribution Channel:

Store-based

Non-store based

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Sweet and Savory Spread Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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