

# **Global Sustainable Tourism Market Size study, By Type (Coastal Tourism, Mountain Tourism, Island Tourism), By Application (Solo, Group, Family, Couples), By Age Group (Millennial, Baby Boomers, Generation X, Silver hair), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/GBB976FDAC68EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBB976FDAC68EN

## **Abstracts**

Global Sustainable Tourism Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Sustainable Tourism can be defined as a type of travel that has minimal impact on the environment and local communities. According to the UN Environment Program and UN World Tourism Organization the definition of sustainable tourism is - "tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities.". The growing adoption of ecotourism and rising awareness among travel enthusiasts as well as favorable government initiatives are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, ecotourism industry worldwide was valued at USD 181.1 billion, and this sector is projected to reach to USD 333.8 billion by 2027, witnessing a CAGR of 14.3 percent. Furthermore, Government authorities are coming up with favorable initiatives such as collaboration, new project launches, which are likely to fuel up the growth of Sustainable tourism. For instance, in June 2022, Government of India's Tourism Ministry in partnership with the United Environment Program and Responsible Tourism Society of India (RTSOI) organized National Summit on Developing Sustainable and Responsible Tourist Destinations in New Delhi. The tourism ministry announced Swadesh Darshan 2.0 Scheme and sanctioned 76 Projects. Swadesh Darshan 2.0 scheme intended to develop Sustainable and Responsible Tourist

Destinations. Also, growing penetration of online booking channels coupled with rising advent of social media platforms such as YouTube & Instagram etc. are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a lack of investment, and resources as well as high cost associated with offbeat traveling impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Sustainable Tourism Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing trend of ecotourism and presence of large number of tourism locations. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as favorable government initiatives and increasing investment towards ecotourism in the region, would create lucrative growth prospects for the global Sustainable Tourism Market across the Asia Pacific region.

Major market players included in this report are:

Bouteco  
Kind Traveler  
Responsible Travel  
Wild Frontiers Adventures Travel  
Wilderness Holding Limited  
Beyonder Experiences  
Kynder  
Eco- Companion  
Undiscovered Mountains  
Rickshaw Travel

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Coastal Tourism

Mountain Tourism

Island Tourism

By Application

Solo

Group

Family

Couples

By Age Group

Millennial

Baby Boomers

Generation X

Silver hair

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Sustainable Tourism Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Global Sustainable Tourism Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Global Sustainable Tourism Market, by Type, 2020-2028 (USD Million)
  - 1.2.3. Global Sustainable Tourism Market, by Application, 2020-2028 (USD Million)
  - 1.2.4. Global Sustainable Tourism Market, by Age Group, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL SUSTAINABLE TOURISM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL SUSTAINABLE TOURISM MARKET DYNAMICS

- 3.1. Sustainable Tourism Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing adoption of ecotourism
    - 3.1.1.2. Rising awareness among travel enthusiasts.
    - 3.1.1.3. Favourable government initiatives
  - 3.1.2. Market Challenges
    - 3.1.2.1. Lack of investment, and resources
    - 3.1.2.2. High cost associated with offbeat travel
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing penetration of online booking channels.
    - 3.1.3.2. Rising advent of social media platforms

### CHAPTER 4. GLOBAL SUSTAINABLE TOURISM MARKET INDUSTRY ANALYSIS

*Global Sustainable Tourism Market Size study, By Type (Coastal Tourism, Mountain Tourism, Island Tourism), By...*

#### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

#### 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological

#### 4.3. Investment Adoption Model

#### 4.4. Analyst Recommendation & Conclusion

#### 4.5. Top investment opportunity

#### 4.6. Top winning strategies

### **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

### **CHAPTER 6. GLOBAL SUSTAINABLE TOURISM MARKET, BY TYPE**

#### 6.1. Market Snapshot

#### 6.2. Global Sustainable Tourism Market by Type, Performance - Potential Analysis

#### 6.3. Global Sustainable Tourism Market Estimates & Forecasts by Type 2018-2028 (USD Million)

#### 6.4. Sustainable Tourism Market, Sub Segment Analysis

- 6.4.1. Coastal Tourism
- 6.4.2. Mountain Tourism
- 6.4.3. Island Tourism

### **CHAPTER 7. GLOBAL SUSTAINABLE TOURISM MARKET, BY APPLICATION**

#### 7.1. Market Snapshot

#### 7.2. Global Sustainable Tourism Market by Application, Performance - Potential Analysis

7.3. Global Sustainable Tourism Market Estimates & Forecasts by Application  
2018-2028 (USD Million)

7.4. Sustainable Tourism Market, Sub Segment Analysis

7.4.1. Solo

7.4.2. Group

7.4.3. Family

7.4.4. Couples

## **CHAPTER 8. GLOBAL SUSTAINABLE TOURISM MARKET, BY AGE GROUP**

8.1. Market Snapshot

8.2. Global Sustainable Tourism Market by Age Group, Performance - Potential  
Analysis

8.3. Global Sustainable Tourism Market Estimates & Forecasts by Age Group  
2018-2028 (USD Million)

8.4. Sustainable Tourism Market, Sub Segment Analysis

8.4.1. Millennial

8.4.2. Baby Boomers

8.4.3. Generation X

8.4.4. Silver hair

## **CHAPTER 9. GLOBAL SUSTAINABLE TOURISM MARKET, REGIONAL ANALYSIS**

9.1. Sustainable Tourism Market, Regional Market Snapshot

9.2. North America Sustainable Tourism Market

9.2.1. U.S. Sustainable Tourism Market

9.2.1.1. Type estimates & forecasts, 2018-2028

9.2.1.2. Application estimates & forecasts, 2018-2028

9.2.1.3. Age Group estimates & forecasts, 2018-2028

9.2.2. Canada Sustainable Tourism Market

9.3. Europe Sustainable Tourism Market Snapshot

9.3.1. U.K. Sustainable Tourism Market

9.3.2. Germany Sustainable Tourism Market

9.3.3. France Sustainable Tourism Market

9.3.4. Spain Sustainable Tourism Market

9.3.5. Italy Sustainable Tourism Market

9.3.6. Rest of Europe Sustainable Tourism Market

9.4. Asia-Pacific Sustainable Tourism Market Snapshot

9.4.1. China Sustainable Tourism Market

- 9.4.2. India Sustainable Tourism Market
- 9.4.3. Japan Sustainable Tourism Market
- 9.4.4. Australia Sustainable Tourism Market
- 9.4.5. South Korea Sustainable Tourism Market
- 9.4.6. Rest of Asia Pacific Sustainable Tourism Market
- 9.5. Latin America Sustainable Tourism Market Snapshot
  - 9.5.1. Brazil Sustainable Tourism Market
  - 9.5.2. Mexico Sustainable Tourism Market
- 9.6. Rest of The World Sustainable Tourism Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Bouteco
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Kind Traveler
  - 10.2.3. Responsible Travel
  - 10.2.4. Wild Frontiers Adventures Travel
  - 10.2.5. Wilderness Holding Limited
  - 10.2.6. Beyonder Experiences
  - 10.2.7. Kynder
  - 10.2.8. Eco- Companion
  - 10.2.9. Undiscovered Mountains
  - 10.2.10. Rickshaw Travel

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes



### 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Sustainable Tourism Market, report scope

TABLE 2. Global Sustainable Tourism Market estimates & forecasts by Region  
2018-2028 (USD Million)

TABLE 3. Global Sustainable Tourism Market estimates & forecasts by Type 2018-2028  
(USD Million)

TABLE 4. Global Sustainable Tourism Market estimates & forecasts by Application  
2018-2028 (USD Million)

TABLE 5. Global Sustainable Tourism Market estimates & forecasts by Age Group  
2018-2028 (USD Million)

TABLE 6. Global Sustainable Tourism Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 7. Global Sustainable Tourism Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 8. Global Sustainable Tourism Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 9. Global Sustainable Tourism Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 10. Global Sustainable Tourism Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 11. Global Sustainable Tourism Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 12. Global Sustainable Tourism Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 13. Global Sustainable Tourism Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 14. Global Sustainable Tourism Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 15. Global Sustainable Tourism Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 16. U.S. Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 17. U.S. Sustainable Tourism Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 18. U.S. Sustainable Tourism Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 19. Canada Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. Canada Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. UK Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. UK Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. Germany Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. Germany Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. RoE Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. RoE Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. China Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. China Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. India Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. India Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. Japan Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. Japan Sustainable Tourism Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. Japan Sustainable Tourism Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 40. RoAPAC Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 41. RoAPAC Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. RoAPAC Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 43. Brazil Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 44. Brazil Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Brazil Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 46. Mexico Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 47. Mexico Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. Mexico Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 49. RoLA Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 50. RoLA Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. RoLA Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 52. Row Sustainable Tourism Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 53. Row Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. Row Sustainable Tourism Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 55. List of secondary sources, used in the study of global Sustainable Tourism Market

TABLE 56. List of primary sources, used in the study of global Sustainable Tourism Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Sustainable Tourism Market, research methodology
- FIG 2. Global Sustainable Tourism Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Sustainable Tourism Market, key trends 2021
- FIG 5. Global Sustainable Tourism Market, growth prospects 2022-2028
- FIG 6. Global Sustainable Tourism Market, porters 5 force model
- FIG 7. Global Sustainable Tourism Market, pest analysis
- FIG 8. Global Sustainable Tourism Market, value chain analysis
- FIG 9. Global Sustainable Tourism Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Sustainable Tourism Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Sustainable Tourism Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Sustainable Tourism Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Sustainable Tourism Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Sustainable Tourism Market, regional snapshot 2018 & 2028
- FIG 15. North America Sustainable Tourism Market 2018 & 2028 (USD Million)
- FIG 16. Europe Sustainable Tourism Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Sustainable Tourism Market 2018 & 2028 (USD Million)
- FIG 19. Global Sustainable Tourism Market, company Market share analysis (2021)

## I would like to order

Product name: Global Sustainable Tourism Market Size study, By Type (Coastal Tourism, Mountain Tourism, Island Tourism), By Application (Solo, Group, Family, Couples), By Age Group (Millennial, Baby Boomers, Generation X, Silver hair), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GBB976FDAC68EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBB976FDAC68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970