

Global Sustainable Swimwear Market Size study, by Material Type (Repreve, Econyl, Others), by End User (Men, Women, Children), by Application (Leisure, Sports), by Distribution Channel (Online, Offline) and Regional Forecasts 2022-2032

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Abstracts

Global Sustainable Swimwear Market is valued approximately at USD 8.41 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.82% over the forecast period 2024-2032. Manufacturing sustainable swimwear involves the sourcing of materials from recycled or renewable sources, minimizing waste in production processes, and ensuring ethical labor practices. The shift towards sustainability aims to mitigate the environmental impact of traditional swimwear production, which typically relies on petroleum-based materials and contributes significantly to pollution and resource depletion. The global sustainable swimwear market is experiencing significant growth, propelled by a confluence of factors including increasing environmental awareness and the rising demand for eco-friendly products.

The fashion industry is increasingly adopting sustainable practices in response to growing consumer awareness regarding environmental concerns and the demand for ethically-produced garments. This paradigm shift towards sustainable swimwear is not just about reducing environmental footprints, but also about embracing social responsibility. For instance, repreve, a recycled polyester fabric, is gaining traction for its eco-friendly properties and performance attributes, making it a popular choice in activewear and sportswear. The market is witnessing robust growth driven by the escalating preference for sustainable options among consumers, coupled with the increasing investments in sustainable practices by major fashion brands. However, factors such as higher costs of sustainable swimwear and limited selection compared to conventional swimwear restrain demand for sustainable swimwear market during the forecast period 2024-2032.

The key region in the Sustainable Swimwear Market includes North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. In 2023, North America dominated the sustainable swimwear market, driven by a strong consumer base inclined towards eco-friendly fashion and a vibrant fashion industry that fosters innovation. Europe is projected to witness the fastest growth during the forecast period, supported by stringent environmental regulations and a high level of environmental consciousness among consumers. In addition, technological advancements and the introduction of new sustainable materials are expected to create lucrative opportunities for market players.

Major market players included in this report are:

SUMMERSALT

Patagonia, Inc.

Vitamin A.

Londre Bodywear

TomboyX

Reformation

Andie Swim

Boden US

Youswim Limited

REY SWIMWEAR

Outerknown

Mara Hoffman

prAna

Athleta

Arena

The detailed segments and sub-segment of the market are explained below:

By Material Type

Repreve

Econyl

Others

By End User

Men

Women

Children

By Application

Leisure

Sports

By Distribution Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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