

Global Sustainable Packaging Market Size study & Forecast, by Material Type (Paper and Paperboard, Plastics, Aluminum, Others) by Packaging Type (Rigid Packaging, Flexible Packaging), by End Use (Food and Beverage, Personal Care, Healthcare and Pharmaceuticals, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Sustainable Packaging Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. Sustainable packaging refers to the use of materials and design techniques that have a minimal impact on the environment throughout their life cycle. The goal is to reduce the environmental footprint of packaging, considering factors such as resource consumption, energy use, and waste generation. Sustainable packaging aims to balance the need for packaging with environmental responsibility, promoting an eco-friendly approach to the packaging industry. The key factors driving the market growth are cohesive government initiatives towards sustainable packaging, a shift in consumer preferences towards recyclable and eco-friendly materials, and growing awareness and concern about environmental issues, such as climate change, pollution, and plastic waste that are anticipated to create the lucrative demand for the market during the forecast period 2023-2030.

Additionally, the increasing awareness about sustainable packaging is playing a crucial role in driving the growth of the Sustainable Packaging Market. As awareness about environmental issues, such as plastic pollution and climate change, grows, consumers are becoming more conscious of their purchasing decisions. There is a rising demand for products that come in environmentally friendly packaging. This demand, driven by

consumer awareness, encourages businesses to adopt sustainable packaging solutions to meet the preferences of environmentally conscious consumers. According to the recent 2021 Global Buying Green Report, more than half of respondents (54%) consider sustainable packaging when choosing a product, and younger consumers (aged 44 and under) are the ones who are driving this trend. Compared to 70% of customers overall, 83% of people in that age group say they are willing to pay more for products that have been packaged sustainably. As a result, rising awareness about sustainable packaging is anticipated to support the market growth. Moreover, the growing E-commerce industry and ongoing advancements in technology and material science are anticipated to create lucrative opportunities for the market. However, the poor infrastructure facilities for recycling, and high cost of recycling stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Sustainable Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing awareness among consumers, rising adoption of corporate sustainability initiatives, ongoing research and development in sustainable packaging materials, and presence of key market players. Whereas, the Asia Pacific is expected to grow with the fastest growth rate over the forecast period, owing to factors such as the growing awareness of environmental issues, growing consumer demand for eco-friendly products, the rapid growth of e-commerce, and innovations in packaging materials.

Major market player included in this report are:

Mondi plc

DS Smith plc

Amcor plc

Crown Holdings, Inc.

BASF SE

WestRock Company

Sonoco Products Company

Ball Corporation

Nampak Ltd.

Smurfit Kappa Group PLC

Recent Developments in the Market:

In April 2022, DS Smith unveiled a corrugated cardboard box designed specifically for the e-commerce transportation of medical devices. This innovative packaging solution utilizes a single-material design, eliminating the need for glued packaging and a single-use plastic insert.

Global Sustainable Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Material Type, Packaging Type, End Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Paper and Paperboard

Plastics

Aluminum

Others

By Packaging Type:

Rigid Packaging

Flexible Packaging

By End Use:

Food and Beverage

Personal Care

Healthcare and Pharmaceuticals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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