

Global Sustainable Clothing Market Size study, by Material Type (Cruelty-Free Leather, Vegan Fur Made, Animal-Free Wool, Cruelty-Free Silk, Eco-Friendly Rubber, Others) by End-User (Women, Men, Kids) by Sales Channel (Offline Channel, Online Channel) and Regional Forecasts 2022-2032

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Abstracts

Global Sustainable Clothing Market is valued at approximately USD 3.9 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 14.20% over the forecast period 2024-2032. Sustainable clothing refers to garments and accessories that are produced and consumed in ways that are environmentally friendly, and economically viable. This involves considering the entire lifecycle of a piece of clothing—from the sourcing of raw materials, manufacturing processes, and transportation, to the use and disposal of the item. The key trend in the Sustainable Clothing Market is the rise of circular fashion models. Brands are increasingly designing products intended to be reused, repurposed, or recycled at the end of their lifecycle, thereby minimizing waste and promoting sustainability, which is anticipated to support market growth across the globe

In addition, increasing environmental awareness plays a crucial role in supporting the growth of the global sustainable clothing market. As consumers become more informed about the environmental impact of traditional fashion production, there is a growing demand for clothing that minimizes harm to the environment. Sustainable clothing, made from organic or recycled materials and produced using eco-friendly processes, meets this demand by offering environmentally friendly alternatives. Also, advances in textile technology have led to the development of sustainable materials such as organic cotton, recycled polyester, and Tencel. These materials offer similar performance to

traditional fabrics but have a lower environmental impact, driving demand for sustainable clothing. However, the high product costs and lack of infrastructure are expected to hinder the Global Sustainable Clothing Market growth during the forecast period 2024-2032.

The key regions considered for the Global Sustainable Clothing Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market in terms of revenue. The government regulations and policies aimed at promoting sustainability, such as restrictions on harmful chemicals in textiles and incentives for eco-friendly production practices, have created a favorable environment for sustainable fashion brands to thrive. Also, other factors support the regional market growth are growing education and awareness campaigns, and the presence of key market players. Moreover, the Asia Pacific is expected to grow with the highest CAGR during the forecast period 2024-2032.

Major market players included in this report are:

Finisterre
Patagonia, Inc.
Wear Pact, LLC
Everlane, Inc.
Able Clothing Inc.
Tentree Ltd.
Boden Clothing Co. Ltd
Kotn Inc.
VF Corporation
Fast Retailing Co., Ltd.

The detailed segments and sub-segment of the market are explained below:

By Material Type
Cruelty-Free Leather
Vegan Fur Made
Animal-Free Wool
Cruelty-Free Silk
Eco-Friendly Rubber
Others

By End-User
Women

Men
Kids

By Sales Channel
Offline Channel
Online Channel

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Global Sustainable Clothing Market Size study, by Material Type (Cruelty-Free Leather, Vegan Fur Made, Animal-...

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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