

Global Sustainability Management Software Market Size Study, by Software (Carbon Management Software, Resource Management, Waste Management), Deployment, Vertical, and Regional Forecasts 2022-2032

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Abstracts

The Global Sustainability Management Software Market is valued at approximately USD 2.75 billion in 2023 and is expected to expand at a compound annual growth rate (CAGR) of 16.7% from 2024 to 2032. Sustainability management software is emerging as a transformative tool for businesses seeking to integrate environmental, social, and governance (ESG) considerations into their operations. This software facilitates corporate sustainability initiatives by enabling efficient tracking, reporting, and optimization of energy consumption, carbon footprints, waste management, and compliance with environmental regulations. The increasing emphasis on decarbonization strategies, circular economy models, and regulatory frameworks has propelled enterprises to invest in advanced sustainability solutions.

The rising global awareness regarding climate change, coupled with stringent governmental regulations and corporate social responsibility (CSR) commitments, is significantly driving the market's growth. Organizations are under growing pressure to reduce greenhouse gas (GHG) emissions, optimize resource utilization, and improve environmental performance. Companies across diverse sectors—including manufacturing, energy, retail, and BFSI—are leveraging sustainability management solutions to align with international sustainability standards such as the Carbon Disclosure Project (CDP), the Global Reporting Initiative (GRI), and the Science-Based Targets initiative (SBTi). Additionally, financial institutions are integrating ESG risk assessments into their investment strategies, further fueling demand for sustainability management software. However, high implementation costs and data integration

challenges remain key hurdles for market expansion.

Regionally, North America dominates the sustainability management software market, owing to early adoption of digital solutions, stringent environmental laws, and strong investments in corporate sustainability initiatives. The region is home to major software providers and leading corporations that have integrated sustainability tracking into their business strategies. Europe follows closely, driven by the EU Green Deal, corporate sustainability reporting directives (CSRD), and carbon neutrality goals. The Asia-Pacific (APAC) market is projected to experience the fastest growth, fueled by rapid industrialization, urbanization, and government policies encouraging sustainable business practices. Countries like China, India, and Japan are witnessing a surge in the adoption of sustainability software due to their commitments to net-zero emissions and climate action policies.

Major market players included in this report:

IBM Corporation

SAP SE

Schneider Electric

Wolters Kluwer

Workiva Inc.

Microsoft Corporation

Salesforce Inc.

Sphera Solutions

ENGIE Impact

Gensuite LLC

Intelix Technologies

Dakota Software

UL Solutions

Benchmark Digital Partners LLC

FigBytes Inc.

The detailed segments and sub-segment of the market are explained below:

By Software:

Carbon Management Software

Resource Management

Waste Management

By Deployment:

On-Premise

Cloud-Based

By Vertical:

Manufacturing

Energy & Utilities

Retail & Consumer Goods

BFSI

IT & Telecom

Healthcare

Government & Public Sector

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed geographical insights with country-level breakdowns.

Competitive landscape including key market players and their business strategies.

Strategic recommendations for market entrants and key players.

Demand-side and supply-side analysis to assess market dynamics.

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