

Global Sushi Restaurants Market Size study, by Product (Single Sushi Restaurant and Conveyor Belt Sushi Restaurant), by Application (Local Market and International Chain Market) and Regional Forecasts 2022-2028

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Abstracts

Global Sushi Restaurants Market is valued at approximately USD 4.08 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 10.05 % over the forecast period 2022-2028. Sushi is a Japanese dish which consists of small balls or rolls of vinegar flavored rice. It is served with egg, vegetables, and raw seafood. The increasing demand for innovative sushi dishes in the market is the major driving factor that enhances the market growth in the forecast period with an alarming rate. For instance: according to Taste-wise, the Sushi Growth rate in various restaurants over the world has grown to 0.75%, in Jan'21 from 0.59%, in Dec'20. Further, Sushi has been a famous food in the Western world for decades. However, many people from outside Japan are still unaware of the various types of sushi available. Nigiri sushi is the new fad, and its popularity has been growing in recent times. Many sushi foods and beverage outlets serve this type of sushi. Whereas, rise in the number of new sushi restaurants is another major factor pushing the market demand. For instance: In July 2021, Berco's Chain of Restaurants partnered with the Japanese Food Brand to launch in India by the name of 'Bento by EN'. Bento by EN has a wide range of traditional Japanese culinary traditions to choose from, including all of the nation's traditional dishes. In addition to cooking and serving a diverse range of well-known Japanese foods, the restaurant aims at introducing westerners to the full range of meals. Rising disposable income and increasing middle-class population create beneficial opportunities for the market growth in the forecast period. However, higher cost of sushi over the world impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Sushi Restaurants market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the leading region across the world owing to the factors such as rising disposable income in addition to public liking of sushi dishes, increasing middle-class population. Whereas, the Asia Pacific is also deemed as the fastest growing region across the globe. As the number of restaurants offering sushi is expanding, and increasing market strategies toward the promotion of sushi dishes, growing partnerships, mergers and acquisitions along with R&D activities in the forecast year.

Major market players included in this report are:

Feng Sushi,
FOOD and LIFE COMPANIES Ltd.,
HAMAZUSHI Co. Ltd.,
Innovative Dining Group,
Kappa Create Co. Ltd.,
Kura Sushi USA Inc.,
Maxims Caterers Ltd.,
Peace Dining Corp.,
Sakae Holdings Ltd.,
Wasabi Sushi.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Single Sushi Restaurant
Conveyor Belt Sushi Restaurant

By Application:

Local Market
International Chain Market

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Sushi Restaurants Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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