

# **Global Surround Soundbars Market Size study, by Channel Type (2 Channel, 3 Channel, 4 Channel, Above 5 Channel) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Surround Soundbars Market was valued at approximately USD 8.29 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.29% over the forecast period 2024-2032. Surround Soundbars incorporates a single housing unit that contains multiple speakers, including both woofers and tweeters. Surround soundbars are engineered to deliver high-fidelity audio in a space-saving, streamlined design. They are recognized for their adaptability and can be effortlessly mounted on walls or positioned in front of the television. These devices are meticulously crafted to reproduce a broad spectrum of frequencies, ensuring a clear and well-balanced audio experience for diverse content genres, encompassing movies, music, and television programs.

The Global Surround Soundbars Market is driven by the increasing demand for an enhanced audio experience, rising demand for wireless streaming of audio content, and the use of AI and machine learning to improve dialogue clarity in surround soundbars across the world. These devices offer a sophisticated and space-efficient solution for high-quality audio, often incorporating multiple speakers and advanced technologies to deliver a rich, multi-dimensional soundscape. Additionally, the growing adoption of smart TVs and smart home devices is expected to provide lucrative opportunities for market growth during the forecast period. However, the high cost of premium surround soundbars is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global Surround Soundbars Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. In 2023, North America dominated the market share, attributed to the high penetration of smart homes and increasing consumer demand for high-quality audio systems. Furthermore,

the Asia Pacific region is expected to grow at the fastest rate over the forecast period, owing to the rapid urbanization, increasing disposable incomes, and growing adoption of advanced entertainment systems within the region.

Major market players included in this report are:

Shenzhen Edifier Technology Co., Ltd.

Klipsch (VOXX International Corp.)

JBL

Bose Corporation

Sonos, Inc.

Masimo Corporation

Sennheiser Electronic GmbH & Co. KG

Samsung Electronics

Sony Corporation

LG Electronics

The detailed segments and sub-segment of the market are explained below:

By Channel Type:

2 Channel

3 Channel

4 Channel

Above 5 Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

## Latin America

Brazil

Mexico

## Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

## Contents

### **CHAPTER 1. GLOBAL SURROUND SOUNDBARS MARKET EXECUTIVE SUMMARY**

- 1.1. Global Surround Soundbars Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Channel Type
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL SURROUND SOUNDBARS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL SURROUND SOUNDBARS MARKET DYNAMICS**

- 3.1. Market Drivers

- 3.1.1. Growth in demand for enhanced audio experience
- 3.1.2. Increase in demand for wireless streaming of audio content
- 3.1.3. Use of AI and machine learning to improve dialogue clarity
- 3.2. Market Challenges
  - 3.2.1. High cost of premium surround soundbars
  - 3.2.2. Constrained availability of raw materials
- 3.3. Market Opportunities
  - 3.3.1. Increase in adoption of smart TVs and smart home devices
  - 3.3.2. Technological advancements in soundbar design and functionality

## **CHAPTER 4. GLOBAL SURROUND SOUNDBARS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL SURROUND SOUNDBARS MARKET SIZE & FORECASTS BY CHANNEL TYPE 2022-2032**

- 5.1. Segment Dashboard
- 5.2. Global Surround Soundbars Market: Channel Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. 2 Channel
- 5.2.2. 3 Channel
- 5.2.3. 4 Channel
- 5.2.4. Above 5 Channel

## **CHAPTER 6. GLOBAL SURROUND SOUNDBARS MARKET SIZE & FORECASTS BY REGION 2022-2032**

- 6.1. North America Surround Soundbars Market
  - 6.1.1. U.S. Surround Soundbars Market
    - 6.1.1.1. Channel Type breakdown size & forecasts, 2022-2032
  - 6.1.2. Canada Surround Soundbars Market
    - 6.1.2.1. Channel Type breakdown size & forecasts, 2022-2032
- 6.2. Europe Surround Soundbars Market
  - 6.2.1. U.K. Surround Soundbars Market
  - 6.2.2. Germany Surround Soundbars Market
  - 6.2.3. France Surround Soundbars Market
  - 6.2.4. Spain Surround Soundbars Market
  - 6.2.5. Italy Surround Soundbars Market
  - 6.2.6. Rest of Europe Surround Soundbars Market
- 6.3. Asia-Pacific Surround Soundbars Market
  - 6.3.1. China Surround Soundbars Market
  - 6.3.2. India Surround Soundbars Market
  - 6.3.3. Japan Surround Soundbars Market
  - 6.3.4. Australia Surround Soundbars Market
  - 6.3.5. South Korea Surround Soundbars Market
  - 6.3.6. Rest of Asia Pacific Surround Soundbars Market
- 6.4. Latin America Surround Soundbars Market
  - 6.4.1. Brazil Surround Soundbars Market
  - 6.4.2. Mexico Surround Soundbars Market
  - 6.4.3. Rest of Latin America Surround Soundbars Market
- 6.5. Middle East & Africa Surround Soundbars Market
  - 6.5.1. Saudi Arabia Surround Soundbars Market
  - 6.5.2. South Africa Surround Soundbars Market
  - 6.5.3. Rest of Middle East & Africa Surround Soundbars Market

## **CHAPTER 7. COMPETITIVE INTELLIGENCE**

- 7.1. Key Company SWOT Analysis



- 7.1.1. Company
- 7.1.2. Company
- 7.1.3. Company
- 7.2. Top Market Strategies
- 7.3. Company Profiles
  - 7.3.1. Shenzhen Edifier Technology Co., Ltd.
    - 7.3.1.1. Key Information
    - 7.3.1.2. Overview
    - 7.3.1.3. Financial (Subject to Data Availability)
    - 7.3.1.4. Product Summary
    - 7.3.1.5. Market Strategies
  - 7.3.2. Klipsch (VOXX International Corp.)
  - 7.3.3. JBL
  - 7.3.4. Bose Corporation
  - 7.3.5. Sonos, Inc.
  - 7.3.6. Masimo Corporation
  - 7.3.7. Sennheiser Electronic GmbH & Co. KG
  - 7.3.8. Samsung Electronics
  - 7.3.9. Sony Corporation
  - 7.3.10. LG Electronics

## **CHAPTER 8. RESEARCH PROCESS**

- 8.1. Research Process
  - 8.1.1. Data Mining
  - 8.1.2. Analysis
  - 8.1.3. Market Estimation
  - 8.1.4. Validation
  - 8.1.5. Publishing
- 8.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Surround Soundbars market, report scope

TABLE 2. Global Surround Soundbars market estimates & forecasts by Region  
2022-2032 (USD Billion)

TABLE 3. Global Surround Soundbars market estimates & forecasts by Channel Type  
2022-2032 (USD Billion)

TABLE 4. Global Surround Soundbars market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 5. Global Surround Soundbars market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 6. Global Surround Soundbars market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 7. Global Surround Soundbars market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 8. Global Surround Soundbars market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 9. Global Surround Soundbars market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 10. Global Surround Soundbars market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 11. Global Surround Soundbars market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 12. Global Surround Soundbars market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 13. Global Surround Soundbars market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 14. Global Surround Soundbars market by region, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 15. U.S. Surround Soundbars market estimates & forecasts, 2022-2032 (USD  
Billion)

TABLE 16. U.S. Surround Soundbars market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 17. U.S. Surround Soundbars market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 18. Canada Surround Soundbars market estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 19. Canada Surround Soundbars market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 20. Canada Surround Soundbars market estimates & forecasts by segment  
2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Surround Soundbars market, research methodology
- FIG 2. Global Surround Soundbars market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Surround Soundbars market, key trends 2023
- FIG 5. Global Surround Soundbars market, growth prospects 2022-2032
- FIG 6. Global Surround Soundbars market, porters 5 force model
- FIG 7. Global Surround Soundbars market, PESTEL analysis
- FIG 8. Global Surround Soundbars market, value chain analysis
- FIG 9. Global Surround Soundbars market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Surround Soundbars market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Surround Soundbars market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Surround Soundbars market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Surround Soundbars market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Surround Soundbars market, regional snapshot 2022 & 2032
- FIG 15. North America Surround Soundbars market 2022 & 2032 (USD Billion)
- FIG 16. Europe Surround Soundbars market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Surround Soundbars market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Surround Soundbars market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Surround Soundbars market 2022 & 2032 (USD Billion)
- FIG 20. Global Surround Soundbars market, company market share analysis (2023)

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