

Global Surimi Market Size study & Forecast, by Distribution Channel (Direct Sales, Retail Sales, Supermarkets and Hypermarkets, Online Retails, and Wet Market), Source (Alaska Pollock, Pacific Whiting, Silver Carp, and Others), and Packaging (Chilled or fresh, Frozen) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GDAFF155878BEN.html>

Date: October 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDAFF155878BEN

Abstracts

Global Surimi Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Surimi is a Fish paste made with inexpensive fishers. It is generally made with combination of Alaskan pollock, sugar and sorbitol. Surimi is said be high in omega 3's, which promotes weight loss and help fight inflammation. It is also used in preparation of different types of processed food items. The increasing consumption of Sea Food Worldwide and growing number of health-conscious individuals as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to Statista – during 2020, the global seafood market was estimated at USD 253 billion, and the market is projected to grow to USD 336 billion dollars by 2025. Also, growing penetration of Horeca (hotels, Restaurants, Cafes) Chains worldwide and rising consumption of Salads & Assorted snacks would create lucrative growth prospectus for the market over the forecast period. However, volatile cost of raw materials impedes the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Surimi Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to rising consumption of Surimi as well as growing number of health consciousness individuals in the region. Whereas Asia Pacific

is expected to grow significantly during the forecast period, owing to factors such as rising consumption of seafood as well as increasing penetration of quick service restaurants in the region.

Major market player included in this report are:

Aquamar Inc.

Viciunia Group

Trident Seafoods

Pacific Seafood Group

SeaPak

Glacier Fish Company

Boston Salads & Prepared Foods

Arctic Storm Management Group

OceanFood Sales Ltd.

Maruha Nichiro Group

Recent Developments in the Market:

In December 2021, seafood firm Aquamar Holdings completed acquisition of Shining Ocean based in Washington, USA. Shining Ocean is leading manufacturer of Surimi in North American region.

In June 2022, Pokeworks, announced collaboration with Aquamar, North America based Surimi manufacturer. Through this collaboration both the players would launch a Limited Time Offer (LTO) Spicy, Crunchy Surimi Bowl.

Global Surimi Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Distribution Channel, Source, Packaging, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel

Direct Sales

Retail Sales

Supermarkets and Hypermarkets

Online Retails

Wet Market

By Source

Alaska Pollock

Pacific Whiting

Silver Carp

Others

By Packaging

Chilled or fresh

Frozen

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Surimi Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Surimi Market, by Distribution Channel, 2019-2029 (USD Billion)
 - 1.2.3. Surimi Market, by Source, 2019-2029 (USD Billion)
 - 1.2.4. Surimi Market, by Packaging, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SURIMI MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SURIMI MARKET DYNAMICS

- 3.1. Surimi Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing consumption of Sea Food Worldwide.
 - 3.1.1.2. Growing number of health-conscious individuals.
 - 3.1.1.3. Strategic initiatives from leading market players.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Volatile Cost of Raw materials.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing penetration of Horeca Chains worldwide.
 - 3.1.3.2. Rising consumption of Salads & Assorted snacks.

CHAPTER 4. GLOBAL SURIMI MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL SURIMI MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Surimi Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Surimi Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)
- 6.4. Surimi Market, Sub Segment Analysis
 - 6.4.1. Direct Sales
 - 6.4.2. Retail Sales
 - 6.4.3. Supermarkets and Hypermarkets
 - 6.4.4. Online Retails
 - 6.4.5. Wet Market

CHAPTER 7. GLOBAL SURIMI MARKET, BY SOURCE

- 7.1. Market Snapshot
- 7.2. Global Surimi Market by Source, Performance - Potential Analysis
- 7.3. Global Surimi Market Estimates & Forecasts by Source 2019-2029 (USD Billion)

7.4. Surimi Market, Sub Segment Analysis

7.4.1. Alaska Pollock

7.4.2. Pacific Whiting

7.4.3. Silver Carp

7.4.4. Others

CHAPTER 8. GLOBAL SURIMI MARKET, BY PACKAGING

8.1. Market Snapshot

8.2. Global Surimi Market by Packaging, Performance - Potential Analysis

8.3. Global Surimi Market Estimates & Forecasts by Packaging 2019-2029 (USD Billion)

8.4. Surimi Market, Sub Segment Analysis

8.4.1. Chilled or Fresh

8.4.2. Frozen

CHAPTER 9. GLOBAL SURIMI MARKET, REGIONAL ANALYSIS

9.1. Surimi Market, Regional Market Snapshot

9.2. North America Surimi Market

9.2.1. U.S. Surimi Market

9.2.1.1. Distribution Channel breakdown estimates & forecasts, 2019-2029

9.2.1.2. Source breakdown estimates & forecasts, 2019-2029

9.2.1.3. Packaging breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Surimi Market

9.3. Europe Surimi Market Snapshot

9.3.1. U.K. Surimi Market

9.3.2. Germany Surimi Market

9.3.3. France Surimi Market

9.3.4. Spain Surimi Market

9.3.5. Italy Surimi Market

9.3.6. Rest of Europe Surimi Market

9.4. Asia-Pacific Surimi Market Snapshot

9.4.1. China Surimi Market

9.4.2. India Surimi Market

9.4.3. Japan Surimi Market

9.4.4. Australia Surimi Market

9.4.5. South Korea Surimi Market

9.4.6. Rest of Asia Pacific Surimi Market

9.5. Latin America Surimi Market Snapshot

- 9.5.1. Brazil Surimi Market
- 9.5.2. Mexico Surimi Market
- 9.6. Rest of The World Surimi Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Aquamar Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Viciunia Group
 - 10.2.3. Trident Seafoods
 - 10.2.4. Pacific Seafood Group
 - 10.2.5. SeaPak
 - 10.2.6. Glacier Fish Company
 - 10.2.7. Boston Salads & Prepared Foods
 - 10.2.8. Arctic Storm Management Group
 - 10.2.9. OceanFood Sales Ltd.
 - 10.2.10. Maruha Nichiro Group

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Surimi Market, report scope

TABLE 2. Global Surimi Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Surimi Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 4. Global Surimi Market estimates & forecasts by Source 2019-2029 (USD Billion)

TABLE 5. Global Surimi Market estimates & forecasts by Packaging 2019-2029 (USD Billion)

TABLE 6. Global Surimi Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Surimi Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Surimi Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Surimi Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Surimi Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Surimi Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Surimi Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Surimi Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Surimi Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Surimi Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. RoE Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

Billion)

TABLE 67. Row Surimi Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Surimi Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Surimi Market

TABLE 71. List of primary sources, used in the study of global Surimi Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Surimi Market, research methodology
 - FIG 2. Global Surimi Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Surimi Market, key trends 2021
 - FIG 5. Global Surimi Market, growth prospects 2022-2029
 - FIG 6. Global Surimi Market, porters 5 force model
 - FIG 7. Global Surimi Market, pest analysis
 - FIG 8. Global Surimi Market, value chain analysis
 - FIG 9. Global Surimi Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Surimi Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Surimi Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Surimi Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Surimi Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Surimi Market, regional snapshot 2019 & 2029
 - FIG 15. North America Surimi Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Surimi Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Surimi Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Surimi Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Surimi Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Surimi Market Size study & Forecast, by Distribution Channel (Direct Sales, Retail Sales, Supermarkets and Hypermarkets, Online Retails, and Wet Market), Source (Alaska Pollock, Pacific Whiting, Silver Carp, and Others), and Packaging (Chilled or fresh, Frozen) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GDAFF155878BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDAFF155878BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970