

Global Surimi Market Size study & Forecast, by Distribution Channel (Direct Sales, Retail Sales, Supermarkets and Hypermarkets, Online Retailers, and Wet Market), Source (Alaska Pollock, Pacific Whiting, Silver Carp, and Others), and Packaging (Chilled or fresh, Frozen) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GDAFF155878BEN.html>

Date: October 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDAFF155878BEN

Abstracts

Global Surimi Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Surimi is a Fish paste made with inexpensive fishers. It is generally made with combination of Alaskan pollock, sugar and sorbitol. Surimi is said be high in omega 3's, which promotes weight loss and help fight inflammation. It is also used in preparation of different types of processed food items. The increasing consumption of Sea Food Worldwide and growing number of health-conscious individuals as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to Statista – during 2020, the global seafood market was estimated at USD 253 billion, and the market is projected to grow to USD 336 billion dollars by 2025. Also, growing penetration of Horeca (hotels, Restaurants, Cafes) Chains worldwide and rising consumption of Salads & Assorted snacks would create lucrative growth prospectus for the market over the forecast period. However, volatile cost of raw materials impedes the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Surimi Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to rising consumption of Surimi as well as growing number of health consciousness individuals in the region. Whereas Asia Pacific

is expected to grow significantly during the forecast period, owing to factors such as rising consumption of seafood as well as increasing penetration of quick service restaurants in the region.

Major market player included in this report are:

Aquamar Inc.

Viciunia Group

Trident Seafoods

Pacific Seafood Group

SeaPak

Glacier Fish Company

Boston Salads & Prepared Foods

Arctic Storm Management Group

OceanFood Sales Ltd.

Maruha Nichiro Group

Recent Developments in the Market:

In December 2021, seafood firm Aquamar Holdings completed acquisition of Shining Ocean based in Washington, USA. Shining Ocean is leading manufacturer of Surimi in North American region.

In June 2022, Pokeworks, announced collaboration with Aquamar, North America based Surimi manufacturer. Through this collaboration both the players would launch a Limited Time Offer (LTO) Spicy, Crunchy Surimi Bowl.

Global Surimi Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Distribution Channel, Source, Packaging, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel

Direct Sales

Retail Sales

Supermarkets and Hypermarkets

Online Retails

Wet Market

By Source

Alaska Pollock

Pacific Whiting

Silver Carp

Others

By Packaging

Chilled or fresh

Frozen

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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