

Global Surgical Planning Software Market Size study & Forecast, by Deployment (Cloud-based, Onpremises), by Application (Orthopedic Surgery, Neurosurgery, Dental and Orthodontics, Others), by End-use (Hospitals, Orthopedic Clinics) and Regional Analysis, 2022-2029

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Abstracts

Global Surgical Planning Software Market is valued at approximately USD 95.87 million in 2021 and is anticipated to grow with a healthy growth rate of more than 6.5 % over the forecast period 2022-2029. Surgical Planning Software is a preoperative planning software that assists the surgeon in determining the optimum surgical approach. Surgical planning software produces digitally correct data that the surgeon may immediately assess prior to surgery, assisting the physician in choosing the best surgical approach. The growing digitization in healthcare sector worldwide and increasing cases of orthopedic surgeries are key factors driving the market growth.

The growing expansion of digital health is contributing towards the growth of the Global Surgical Planning Software market. For instance – as per Statista – in 2019, the value of the global market for digital health was estimated at USD 175 million, and the digital health industry is projected to grow to USD 660 million by 2025, with an anticipated CAGR of almost 25 percent between 2019 and 2025. Also, rising healthcare infrastructure in developing regions and growing number of geriatric individuals would create a lucrative growth prospectus for the market over the forecast period. However, the deployment cost of Surgical Planning Software and risk of cyber frauds such as data breaches stifle market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Surgical Planning Software Market study



include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing prevalence of orthopedic disorders and presence of leading surgical planning software vendors in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising geriatric and target populations, and growth in number of spine surgeries performed every year in the region.

Major market players included in this report are: Stryker Zimmer Biomet. Medtronic Materialise Brainlab AG 3D Systems Inc. mediCAD Hectec GmbH DePuy Synthes (Johnson & Johnson Medical Devices Companies) CANON MEDICAL SYSTEMS USA, INC. General Electric Company

Recent Developments in the Market:

In December 2020, Ortoma released the latest version of its artificial intelligence (AI) based Ortoma Treatment Solution (OTS). OTS 5 is a platform for planning and placement of orthopedic implants. This product received regulatory approval in Europe and the US for use in hip surgery.

In July 2021, DePuy Synthes rolled out its new robotic-assisted solution named VELYS for knee replacement surgical treatment in Australian Market. VELYS is intended to be used in combination with company's ATTUNE Knee System for complete knee arthroplasty.

In April 2022, GE Healthcare, collaborated with Medtronic to capitalize on increasing need for care at Office-Based Labs (OBLs) and Ambulatory Surgery Centers (ASCs). Under this collaboration, customers would be able to access vast product portfolios, financial solutions, and other exceptional services.

Global Surgical Planning Software Market Report Scope: Historical Data 2019-2020-2021 Base Year for Estimation 2021

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Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends Segments Covered Deployment, Application, End-Use, Region Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment: Cloud-based On-premises

By Application: Orthopedic Surgery Neurosurgery Dental and Orthodontics Others

By End-use: Hospitals Orthopedic Clinics

By Region: North America U.S. Canada Europe UK



Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico RoLA Rest of the World



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