

Global Surgical Mask Market Size study, by Product (Anti-Fog Surgical Mask, Basic Surgical Mask, Fluid/Splash Resistant Surgical Mask, N95 Mask, and Others), Distribution Channel (Drug Stores, Hospitals and Clinics, and Online Stores) and Regional Forecasts 2020-2026

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Abstracts

Global Surgical Mask Market is valued approximately at USD 48.4 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.5% over the forecast period 2020-2026. Due to COVID-19 pandemic situation across the world, the need of surgical masks has been rising over the forecast period. Surgical masks protect doctors and surgeons from harmful infections as well as pathogens that may get suspended in the surgery room. Surgical masks vary by quality and levels of protection as it is available in variety including Anti-Fog Surgical Mask, Basic Surgical Mask, Fluid/Splash Resistant Surgical Mask, N95 Mask, and Others. The advent of new surgical practices in the domain of medicine, need for improved safety standards and panic around coronavirus among people are the few factors responsible for growth of the market over the forecast period. Furthermore, the introduction of products and strategic alliance by various market players will create a lucrative demand for this market. For instance, as per company's news release on 31st March 2020, Due to COVID-19, Medline Industries agreed to reprocess around 1,00,000 N95 respirators and other face masks per day in its own facilities, will supplement the more than 38 million masks the company has distributed on average each month in 2020. However, concerns with respect to disposal of non-woven disposables along with rise in prominence of less offensive surgeries is the major factor restraining the growth of global Surgical Mask market during the forecast period.

The regional analysis of global Surgical Mask market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world due to the increasing advancements in the field of medical and surgical procedures in the US and Canada. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026.

Smith & Nephew plc
Molnlycke Healthcare
Medline Industries Inc.
Ansell Healthcare Products LLC
Halyard Health
Honeywell International Inc.
Johnson & Johnson
Karl StorzSE & Co. KG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Anti-Fog Surgical Mask
Basic Surgical Mask
Fluid/Splash Resistant Surgical Mask
N95 Mask
Others

By Distribution Channel:

Drug Stores
Hospitals and Clinics
Online Stores

By Region:

North America

U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 2019

Forecast period – 2020 to 2026

Target Audience of the Global Surgical Mask Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
 - 1.2.1. Surgical Mask Market, by Region, 2018-2026 (USD Billion)
 - 1.2.2. Surgical Mask Market, by Product, 2018-2026 (USD Billion)
 - 1.2.3. Surgical Mask Market, by Distribution Channel, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SURGICAL MASK MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SURGICAL MASK MARKET DYNAMICS

- 3.1. Surgical Mask Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL SURGICAL MASK MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SURGICAL MASK MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Surgical Mask Market by Product, Performance - Potential Analysis
- 5.3. Global Surgical Mask Market Estimates & Forecasts by Product 2016-2026 (USD Billion)
- 5.4. Surgical Mask Market, Sub Segment Analysis
 - 5.4.1. Anti-Fog Surgical Mask
 - 5.4.2. Basic Surgical Mask
 - 5.4.3. Fluid/Splash Resistant Surgical Mask
 - 5.4.4. N95 Mask
 - 5.4.5. Others

CHAPTER 6. GLOBAL SURGICAL MASK MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Surgical Mask Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Surgical Mask Market Estimates & Forecasts by Distribution Channel 2016-2026 (USD Billion)
- 6.4. Surgical Mask Market, Sub Segment Analysis
 - 6.4.1. Drug Stores
 - 6.4.2. Hospitals and Clinics
 - 6.4.3. Online Stores

CHAPTER 7. GLOBAL SURGICAL MASK MARKET, REGIONAL ANALYSIS

- 7.1. Surgical Mask Market, Regional Market Snapshot
- 7.2. North America Surgical Mask Market
 - 7.2.1. U.S. Surgical Mask Market
 - 7.2.1.1. Product breakdown estimates & forecasts, 2016-2026
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2016-2026

- 7.2.2. Canada Surgical Mask Market
- 7.3. Europe Surgical Mask Market Snapshot
 - 7.3.1. U.K. Surgical Mask Market
 - 7.3.2. Germany Surgical Mask Market
 - 7.3.3. Rest of Europe Surgical Mask Market
- 7.4. Asia-Pacific Surgical Mask Market Snapshot
 - 7.4.1. China Surgical Mask Market
 - 7.4.2. India Surgical Mask Market
 - 7.4.3. Japan Surgical Mask Market
 - 7.4.4. Rest of Asia Pacific Surgical Mask Market
- 7.5. Latin America Surgical Mask Market Snapshot
 - 7.5.1. Brazil Surgical Mask Market
 - 7.5.2. Mexico Surgical Mask Market
- 7.6. Rest of The World Surgical Mask Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. 3M Company PLC
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Smith & Nephew
 - 8.2.3. Molnlycke Healthcare
 - 8.2.4. Medline Industries Inc.
 - 8.2.5. Halyard Healthcare
 - 8.2.6. Ansell Healthcare Inc.
 - 8.2.7. Honeywell International Inc.
 - 8.2.8. Johnson & Johnson
 - 8.2.9. Karl StorzSE & Co. KG

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis

- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global Surgical Mask market

TABLE 2. List of primary sources, used in the study of global Surgical Mask market

TABLE 3. Global Surgical Mask market, report scope

TABLE 4. Years considered for the study

TABLE 5. Exchange rates considered

TABLE 6. Global Surgical Mask market estimates & forecasts by region 2016-2026
(USD Billion)

TABLE 7. Global Surgical Mask market estimates & forecasts by Product 2016-2026
(USD Billion)

TABLE 8. Global Surgical Mask market estimates & forecasts by Distribution Channel
2016-2026 (USD Billion)

TABLE 9. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 10. Global Surgical Mask market by region, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 11. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 12. Global Surgical Mask market by region, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 13. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 14. Global Surgical Mask market by region, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 15. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 16. Global Surgical Mask market by region, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 17. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 18. Global Surgical Mask market by region, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 19. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 20. Global Surgical Mask market by region, estimates & forecasts, 2016-2026
(USD Billion)

TABLE 21. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 22. Global Surgical Mask market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 23. Global Surgical Mask market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 24. Global Surgical Mask market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 25. U.s. Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 26. U.s. Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 27. U.s. Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 28. Canada Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 29. Canada Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 30. Canada Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 31. Uk Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 32. Uk Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 33. Uk Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 34. Germany Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 35. Germany Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 36. Germany Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 37. Roe Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 38. Roe Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 39. Roe Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 40. China Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 41. China Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 42. China Surgical Mask market estimates & forecasts by segment 2016-2026

(USD Billion)

TABLE 43. India Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 44. India Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 45. India Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 46. Japan Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 47. Japan Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 48. Japan Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 49. Roapac Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 50. Roapac Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 51. Roapac Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 52. Brazil Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 53. Brazil Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 54. Brazil Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 55. Mexico Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 56. Mexico Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 57. Mexico Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 58. Rola Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 59. Rola Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 60. Rola Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 61. Row Surgical Mask market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 62. Row Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 63. Row Surgical Mask market estimates & forecasts by segment 2016-2026 (USD Billion)

List Of Figures

LIST OF FIGURES

- FIG 1. Global Surgical Mask market, research methodology
- FIG 2. Global Surgical Mask market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Surgical Mask market, key trends 2019
- FIG 5. Global Surgical Mask market, growth prospects 2020-2026
- FIG 6. Global Surgical Mask market, porters 5 force model
- FIG 7. Global Surgical Mask market, pest analysis
- FIG 8. Global Surgical Mask market, value chain analysis
- FIG 9. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 10. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 11. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 12. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 13. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 14. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 15. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 16. Global Surgical Mask market by segment, 2016 & 2026 (USD Billion)
- FIG 17. Global Surgical Mask market, regional snapshot 2016 & 2026
- FIG 18. North America Surgical Mask market 2016 & 2026 (USD Billion)
- FIG 19. Europe Surgical Mask market 2016 & 2026 (USD Billion)
- FIG 20. Asia pacific Surgical Mask market 2016 & 2026 (USD Billion)
- FIG 21. Latin America Surgical Mask market 2016 & 2026 (USD Billion)
- FIG 22. Global Surgical Mask market, company market share analysis (2019)

COMPANIES MENTIONED

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