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Global Surgical Booms Market Size study, by Product (Equipment Booms, Utility Booms, Anesthesia Booms, Custom Booms), by End User (Hospitals, Ambulatory Surgical Centers, Specialty Clinics, Hybrid Operating Rooms), by Installation (Roof Mounting, Floor Mounting), and Regional Forecasts 2022-2032

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Abstracts

The Global Surgical Booms Market was valued at approximately USD 433.29 million in 2023 and is projected to expand with a steady compound annual growth rate (CAGR) of 5.21% over the forecast period 2024-2032. Surgical booms, often referred to as equipment booms or medical booms, are advanced ceiling-mounted systems designed to streamline the organization and management of surgical equipment within operating rooms. These systems play a critical role in enhancing workflow efficiency by mitigating floor clutter, facilitating easy access to essential tools, and minimizing potential tripping hazards. Beyond these fundamental benefits, surgical booms also enable the seamless integration of cutting-edge medical technologies, thereby ensuring a sterile and efficient surgical environment. This, in turn, contributes significantly to improved patient outcomes, marking them as indispensable in modern healthcare settings.

The market for surgical booms is underpinned by several key drivers, notably the increasing number of surgical procedures driven by a global rise in chronic diseases and trauma cases. As surgeries become increasingly complex, the demand for organized and adaptable operating environments has escalated, fueling the need for advanced surgical infrastructure, including surgical booms. Moreover, technological advancements have further bolstered market growth, with innovations such as digital imaging systems, wireless communication, and ergonomically designed controls

enhancing the functionality and versatility of surgical booms. The growing trend toward minimally invasive surgeries, which necessitates specialized equipment, also significantly drives demand.

The expanding healthcare infrastructure, particularly in emerging economies, presents substantial opportunities for market growth. These regions are witnessing significant investments in the construction of new hospitals and medical centers, as well as the modernization of existing facilities, which often includes the installation of state-of-the-art surgical booms. Furthermore, the global focus on patient safety and operational efficiency in hospitals is another pivotal factor supporting market expansion. Surgical booms contribute to these goals by ensuring a more organized and efficient workflow in operating rooms, which is increasingly prioritized in healthcare facilities worldwide. However, the market's growth is not without challenges. The high costs associated with the installation and maintenance of surgical booms pose significant barriers, particularly for smaller healthcare facilities or those in regions with constrained healthcare budgets. These financial hurdles can limit the adoption of surgical booms, particularly in resource-limited settings, potentially slowing the market's overall growth.

In 2023, North America dominated the surgical booms market, accounting for a significant share due to favorable reimbursement policies and strong government and non-government initiatives supporting research and innovation. The region's substantial healthcare demand, driven by a large population and high volume of medical procedures, underscores the importance of surgical booms in enhancing workflow efficiency. Meanwhile, the Asia Pacific region is anticipated to exhibit the fastest growth over the forecast period. This growth is largely attributed to the increasing demand for minimally invasive surgical procedures and rapid technological advancements being adopted across healthcare systems in the region.

Major market players included in this report are:

CV Medical LLC

Stryker Corporation

Hill Rom Holdings Inc.

Amico Group of Companies

Steris Plc

Ondal Medical Systems GmbH

Getinge Group

Pratibha Medinox

Skytron LLC

Palakkad Surgical Industries

The detailed segments and sub-segment of the market are explained below:

By Product:

- Equipment Booms
- Utility Booms
- Anesthesia Booms
- Custom Booms

By End User:

- Hospitals
- Ambulatory Surgical Centers
- Specialty Clinics
- Hybrid Operating Rooms

By Installation:

- Roof Mounting

Floor Mounting

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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