

Global Surfing Apparel and Accessories Market Size study, by Product Type (Surf Apparel and Surf Accessories), Distribution Channel (Online and Offline) and Regional Forecasts 2021-2027

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Abstracts

Global Surfing Apparel and Accessories Market is valued approximately USD 1.15 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.5 % over the forecast period 2021-2027. Surfing Apparel and Accessories are wet suits and other accessories worn by individuals while surfing or doing water sports. These products are designed and manufactured to make them most suitable for water sports and beach environment. The increasing interest of people in water sports and increasing popularity of surfing as a fitness activity are driving the market demand during the forecasted period. The inclination of youth towards surfing as it is considered as a thrilling and fun activity is increasing the market of Surfing Apparel and Accessories. According to a report of Outdoor Industry, in 2017, Americans spend more than 14 billion on water sports. However, surfing is considered a seasonal and recreational activity, and the lack of awareness among the people of under developed countries can hamper the growth over the forecast period of 2021-2027. Also, accepting surfing as a trendy and lifestyle activity, and the development of the surfing industry to provide more advanced equipment have further boosted the demand for Surfing Apparel and Accessories during the forecast period.

On the basis of region, the Surfing Apparel and Accessories market is divided into these 6 regions, Asia Pacific, North America, Europe, Latin America and Rest of the World. North America emerged as the leading region across the world in terms of market share because of the presence of major manufacturers as well as well-established water sports infrastructure in the region. Whereas, Asia-Pacific is also expected to exhibit higher CAGR over the forecast period 2021-2027. Factors such as growing awareness

for water sports and increasing number of manufactures would contribute to the growth of Surfing Apparel and Accessories market across Asia-Pacific region.

Major market player included in this report are:

Billabong International

Hurley

O'Neill

RVCA

Roxy

Volcom

Quicksilver

Globe International

Reef Sports

Avon Healthcare Limited Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Surf Apparel

Surf Accessories

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Surfing Apparel and Accessories Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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