

# **Global Surfactants Market Size study with COVID-19 Impact, by Type (Anionic surfactants, Non-ionic surfactants, Cationic surfactants and Amphoteric surfactants), by Application (Home Care, Personal Care, Industrial & Institutional Cleaning, Oilfield Chemicals, Food & Beverage, Agrochemicals, Textiles, Elastomers & Plastics and Others) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/GEEC4129184DEN.html>

Date: July 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GEEC4129184DEN

## **Abstracts**

Global Surfactants Market is valued approximately USD 40.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.5 % over the forecast period 2020-2027. Surfactants are the organic composite of both hydrophilic and hydrophobic group. Surfactants, also called as surface-active agents, act as wetting agents, foaming agents, emulsifiers, and dispersants that make up a detergent. Surfactants let oil molecules to dissolve in or mix with water. The COVID-19 Pandemic has increases the demand of Surfactants, as growing awareness about cleanliness and hygiene have a positive impact on the demand for Surfactants. However, there have been operational and supply chain disruptions, and lockdowns in key regions, impacting the demand for the Surfactant market. The rising demand from various applications including detergents, personal care, textile, elastomers & plastics, crop protection, food & beverage and others are the few factors responsible for growth of the market over the forecast period. Furthermore, the introduction of new products and services along with strategic alliances by market player will create a lucrative demand for the market. For instance: on 08th 2019, BASF launched Plurafac® LF RA-P, a new rinse aid surfactant for plastic surfaces in North America. Plurafac LF RA-P reduce the effects of spotting and filming on plastics that are used in industrial and institutional wash applications.

However, the implementation of stringent regulations by government agencies is the major factor restraining the growth of global Surfactants market during the forecast period.

The regional analysis of global Surfactants market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the the fast adoption of new technology and growing focus on cost reduction in advertising. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

BASF SE

Nouryon

Evonik Industries AG

Stepan Company

Solvay

The Dow Chemical Company

Indorama Ventures Public Company Limited

Clariant

Ashland Global Holdings Inc.

KAO Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Anionic surfactants

Non-ionic surfactants

Cationic surfactants

Amphoteric surfactants

by Application:

Home Care  
Personal Care  
Industrial & Institutional Cleaning  
Oilfield Chemicals  
Food & Beverage  
Agrochemicals  
Textiles  
Elastomers & Plastics  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Surfactants Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Surfactants Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Surfactants Market, by Type, 2018-2027 (USD Billion)
  - 1.2.3. Surfactants Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL SURFACTANTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL SURFACTANTS MARKET DYNAMICS**

- 3.1. Surfactants Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL SURFACTANTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL SURFACTANTS MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Surfactants Market by Type, Performance - Potential Analysis
- 5.3. Global Surfactants Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Surfactants Market, Sub Segment Analysis
  - 5.4.1. Anionic surfactants
  - 5.4.2. Non-ionic surfactants
  - 5.4.3. Cationic surfactants
  - 5.4.4. Amphoteric surfactants

## **CHAPTER 6. GLOBAL SURFACTANTS MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Surfactants Market by Application, Performance - Potential Analysis
- 6.3. Global Surfactants Market Estimates & Forecasts by Application 2017-2027 (USD Billion)
- 6.4. Surfactants Market, Sub Segment Analysis
  - 6.4.1. Home Care
  - 6.4.2. Personal Care
  - 6.4.3. Industrial & Institutional Cleaning
  - 6.4.4. Oilfield Chemicals
  - 6.4.5. Food & Beverage
  - 6.4.6. Agrochemicals
  - 6.4.7. Textiles
  - 6.4.8. Elastomers & Plastics
  - 6.4.9. Others

## **CHAPTER 7. GLOBAL SURFACTANTS MARKET, REGIONAL ANALYSIS**

- 7.1. Surfactants Market, Regional Market Snapshot
- 7.2. North America Surfactants Market

- 7.2.1. U.S. Surfactants Market
  - 7.2.1.1. Type breakdown estimates & forecasts, 2017-2027
  - 7.2.1.2. Application breakdown estimates & forecasts, 2017-2027
- 7.2.2. Canada Surfactants Market
- 7.3. Europe Surfactants Market Snapshot
  - 7.3.1. U.K. Surfactants Market
  - 7.3.2. Germany Surfactants Market
  - 7.3.3. France Surfactants Market
  - 7.3.4. Spain Surfactants Market
  - 7.3.5. Italy Surfactants Market
  - 7.3.6. Rest of Europe Surfactants Market
- 7.4. Asia-Pacific Surfactants Market Snapshot
  - 7.4.1. China Surfactants Market
  - 7.4.2. India Surfactants Market
  - 7.4.3. Japan Surfactants Market
  - 7.4.4. Australia Surfactants Market
  - 7.4.5. South Korea Surfactants Market
  - 7.4.6. Rest of Asia Pacific Surfactants Market
- 7.5. Latin America Surfactants Market Snapshot
  - 7.5.1. Brazil Surfactants Market
  - 7.5.2. Mexico Surfactants Market
- 7.6. Rest of The World Surfactants Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. BASF SE
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Nouryon
  - 8.2.3. Evonik Industries AG
  - 8.2.4. Stepan Company
  - 8.2.5. Solvay
  - 8.2.6. The Dow Chemical Company
  - 8.2.7. Indorama Ventures Public Company Limited

8.2.8. Clariant

8.2.9. Ashland Global Holdings Inc.

8.2.10. KAO Corporation

## **CHAPTER 9. RESEARCH PROCESS**

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

#### List of Tables

TABLE 1. Global Surfactants market, report scope

TABLE 2. Global Surfactants market estimates & forecasts by region 2017-2027 (USD Billion)

TABLE 3. Global Surfactants market estimates & forecasts by Type 2017-2027 (USD Billion)

TABLE 4. Global Surfactants market estimates & forecasts by Application 2017-2027 (USD Billion)

TABLE 5. Global Surfactants market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 6. Global Surfactants market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Surfactants market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Surfactants market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Surfactants market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Surfactants market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Surfactants market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Surfactants market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Surfactants market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Surfactants market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Surfactants market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Surfactants market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. Global Surfactants market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Surfactants market by region, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 19. Global Surfactants market by segment, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 20. Global Surfactants market by region, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 21. Global Surfactants market by segment, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 22. Global Surfactants market by region, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 23. Global Surfactants market by segment, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 24. Global Surfactants market by region, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 25. Global Surfactants market by segment, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 26. Global Surfactants market by region, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 27. Global Surfactants market by segment, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 28. Global Surfactants market by region, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 29. Global Surfactants market by segment, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 30. Global Surfactants market by region, estimates & forecasts, 2017-2027

(USD Billion)

TABLE 31. U.S. Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. U.S. Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. U.S. Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. Canada Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. Canada Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Canada Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. UK Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. UK Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. UK Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

Billion)

TABLE 40. Germany Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. Germany Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Germany Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. France Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. France Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. France Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Spain Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. Spain Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Spain Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. Italy Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. Italy Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. Italy Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. ROE Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. ROE Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. ROE Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. China Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 56. China Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. China Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 58. India Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 59. India Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. India Surfactants market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. Japan Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 62. Japan Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 63. Japan Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 64. Australia Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 65. Australia Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 66. Australia Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 67. South Korea Surfactants market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 68. South Korea Surfactants market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 69. South Korea Surfactants market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 70. ROPAC Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 71. ROPAC Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 72. ROPAC Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 73. Brazil Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 74. Brazil Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 75. Brazil Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 76. Mexico Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 77. Mexico Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 78. Mexico Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 79. ROLA Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 80. ROLA Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 81. ROLA Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 82. ROW Surfactants market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 83. ROW Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 84. ROW Surfactants market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 85. List of secondary sources, used in the study of global Surfactants market

TABLE 86. List of primary sources, used in the study of global Surfactants market

TABLE 87. Years considered for the study

TABLE 88. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

List of figures

- FIG 1. Global Surfactants market, research methodology
- FIG 2. Global Surfactants market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Surfactants market, key trends 2019
- FIG 5. Global Surfactants market, growth prospects 2020-2027
- FIG 6. Global Surfactants market, porters 5 force model
- FIG 7. Global Surfactants market, pest analysis
- FIG 8. Global Surfactants market, value chain analysis
- FIG 9. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 18. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 19. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 20. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 21. Global Surfactants market by segment, 2017 & 2027 (USD Billion)
- FIG 22. Global Surfactants market, regional snapshot 2017 & 2027
- FIG 23. North America Surfactants market 2017 & 2027 (USD Billion)
- FIG 24. Europe Surfactants market 2017 & 2027 (USD Billion)
- FIG 25. Asia Pacific Surfactants market 2017 & 2027 (USD Billion)
- FIG 26. Latin America Surfactants market 2017 & 2027 (USD Billion)
- FIG 27. Global Surfactants market, company market share analysis (2019)

### COMPANIES MENTIONED

BASF SE  
Nouryon  
Evonik Industries AG  
Stepan Company

Solvay  
The Dow Chemical Company  
Indorama Ventures Public Company Limited  
Clariant  
Ashland Global Holdings Inc.  
KAO Corporation

## I would like to order

Product name: Global Surfactants Market Size study with COVID-19 Impact, by Type (Anionic surfactants, Non-ionic surfactants, Cationic surfactants and Amphoteric surfactants), by Application (Home Care, Personal Care, Industrial & Institutional Cleaning, Oilfield Chemicals, Food & Beverage, Agrochemicals, Textiles, Elastomers & Plastics and Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/GEEC4129184DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEEC4129184DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970