

# **Global Supply Chain Management Market Size study, by Component (Solution and Services), by Solution Type (Transportation Management System, Warehouse Management System, Sourcing & Procurement, Supply Chain Planning and Manufacturing Execution System), by User Type (Large Enterprises and Small & Medium Enterprises), by Application (Retail & Consumer Goods, Healthcare & Pharmaceuticals, Manufacturing, Food & Beverages, Transportation & Logistics, Automotive and Others) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Supply Chain Management Market is valued approximately at USD 15.85 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 11.2% over the forecast period 2020-2027. Supply Chain Management Software is a real-time analytical platform, and is used to execute supply chain transactions, managing supplier relationship and controlling associated business processes. This software manages the flow of products and various kinds of information across the supply chain network as well as strengthens the supply chain operations of any organization. This software is used in wide range of application such as transportation & logistics, manufacturing, healthcare & pharmaceuticals, retail & consumer goods, food & beverages, automotive and others. Factors such as development of industrial-grade digital technology, surge in need for improved supply chain visibility as well as demand management solutions among enterprises and increase in inclination towards cloud-based supply chain management software are the few factors responsible for growth of the market over the

forecast period. Furthermore, the introduction of products and services along with other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 08th January 2019, SAP SE launched intelligent supply chain for assets customer initiative. This solution will improve the quality of intelligence enterprise solutions by integrating demand, maintenance and supply planning. However, high cost associated with the implementation and maintenance of SCM solution and increase in security & privacy concerns among enterprises is the major factor restraining the growth of global Supply Chain Management market during the forecast period.

The regional analysis of global Supply Chain Management market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the rise in spending on transportation & logistics, which is boosting the implementation of automation technologies in logistics and supply chain. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

SAP SE

Oracle Corporation

JDA Software Group, Inc.

Infor

Manhattan Associates

Epicor Software Corporation

The Descartes Systems Group Inc.

HighJump

Kinaxis Inc.

IBM Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Component:**

Solution

Services

**By Solution Type:**

Transportation Management System

Warehouse Management System

Sourcing &amp; Procurement

Supply Chain Planning

Manufacturing Execution System

**By User Type:**

Large Enterprises

Small &amp; Medium Enterprises

**By Application:**

Retail &amp; Consumer Goods

Healthcare &amp; Pharmaceuticals

Manufacturing

Food &amp; Beverages

Transportation &amp; Logistics

Automotive

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of the Global Supply Chain Management Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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