

Global Supply Chain Finance Market Size study & Forecast, by Offering (Export and Import Bills, Letter of Credit, Performance Bonds, Shipping Guarantees, and Others), Provider Type (Banks, Credit Union, and Others), and End User (Large Enterprises and Small & Medium Enterprises) and Regional Analysis, 2022-2029

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Abstracts

Global Supply Chain Finance Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Supply chain finance, also known as supplier finance and reverse factoring, is a financing solution in which suppliers can receive early payment on their invoices based on the credit rating of the buyer. Supply chain finance reduces the risk of supply chain disruption arising due to credit crunch and facilitates both buyers and suppliers to optimize their working capital. Growing Financing needs of SMEs, and rising expansion of FinTech Industries as well as strategic initiatives from leading market players are key factors accelerating the market growth.

The growing needs for finances from Small and medium Sized Enterprises is the key factor driving the growth of the Global Supply Chain Finance Market. For instance, as per International Finance Corporation (IFC) estimates – as of 2020, approximately 65 million SMEs, or 40% of formal micro, small and medium enterprises (MSMEs) in developing countries, are affected by unmet financing need of around USD 5.2 trillion every year, which is equivalent to 1.4 times the current level of the global MSME lending. In terms of region East Asia and Pacific accounts for the largest share (46%) of the total global finance gap and is followed by Latin America and the Caribbean (23%) and Europe and Central Asia (15%). Furthermore, SMEs faces cash crunch due to

various factors including limited access to finances, underdeveloped sales channels, low profit margins, as well as lower credit worthiness among others. Also, growing technological advancements in supply chain finance and increasing adoption of supply chain finance in emerging countries would create lucrative growth prospectus for the market over the forecast period. However, lack of standardization as well as strict regulations imposed by the government on FinTech companies impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Supply Chain Finance Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share due to factors such as presence of leading Banking & financial institutions as well as rising growth of cross border trade in post covid era in the region. Whereas Asia Pacific is estimated as the fastest growing region during the forecast period, owing to factors such as rising expansion of manufacturing sector as well as growing adoption of digital lending tools across the BFSI industry in the region.

Major market player included in this report are:

BNP Paribas S.A.

Citibank

Orbian Corp.

Mitsubishi UFJ Financial Group, Inc.

DBS Bank

Banco Bilbao Vizcaya Argentaria, S.A.

The Bank of Nova Scotia

Santander Bank

UniCredit S.p.A.

The Standard Bank of South Africa Limited

Recent Developments in the Market:

In November 2021, US based banking major Citigroup launched its first Sustainability-linked Supply Chain Finance (SSCF) program in Asia Pacific. The bank has launched this new program to accelerate their ESG priorities.

In September 2022, India based IndusInd Bank entered in a partnership with Asian Development Bank (ADB) to support and promote supply chain finance (SCF) solutions in India. The bank ventured into a partial guaranteed programme with ADB with an initial outlay of USD 70 million.

Global Supply Chain Finance Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Offering, Provider Type, End User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering

Export and Import Bills

Letter of Credit

Performance Bonds

Shipping Guarantees

Others

By Provider Type

Banks

Credit Union

Others

By End User

Large Enterprises

Small & Medium Enterprises

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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