

# **Global Supplements and Nutrition Packaging Market Size Study, by Material (Plastic, Paper & Paperboard, Glass, Metal), by Product (Pouches, Sachet), by Formulation, and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Supplements and Nutrition Packaging Market was valued at approximately USD 27.02 billion in 2023 and is anticipated to expand at a CAGR of 5.20% over the forecast period from 2024 to 2032. As consumer awareness of health and wellness rises, the demand for dietary supplements and functional foods has surged, fueling the need for innovative, sustainable, and tamper-proof packaging solutions. Packaging plays a pivotal role in maintaining product efficacy, ensuring extended shelf life, and enhancing consumer convenience in a competitive marketplace.

With the industry shifting towards eco-friendly and recyclable packaging materials, companies are actively investing in sustainable alternatives such as biodegradable pouches, paper-based sachets, and glass packaging solutions. The growing preference for lightweight, durable, and easy-to-use packaging, particularly in e-commerce and direct-to-consumer channels, is further propelling market growth. However, challenges such as stringent regulatory requirements regarding labeling, contamination risks, and the high cost of advanced packaging technologies remain barriers to widespread adoption. Nonetheless, innovations in smart packaging solutions, including QR-enabled traceability and active packaging technologies, are expected to unlock new opportunities for industry players.

North America dominates the supplements and nutrition packaging market, driven by high consumer spending on dietary supplements and increasing demand for clean-label and sustainable packaging solutions. The United States remains a key contributor, with brands focusing on personalized nutrition packaging and digital integration to enhance

customer engagement. Europe follows closely, influenced by strict regulatory frameworks and a growing inclination towards eco-conscious packaging choices.

The Asia-Pacific region is poised to exhibit the fastest growth, fueled by rising disposable incomes, an expanding middle-class population, and a burgeoning demand for fitness and wellness supplements in countries like China, India, and Japan. The growing penetration of e-commerce platforms and digital health trends is further driving demand for innovative packaging formats in the region. Meanwhile, Latin America and the Middle East & Africa are emerging as potential markets, supported by increasing health consciousness, evolving retail landscapes, and rising investments in the nutraceutical sector.

#### Major Market Players Included in This Report:

Amcor plc

Berry Global Inc.

Gerresheimer AG

Constantia Flexibles Group GmbH

Huhtamaki Oyj

Sonoco Products Company

Mondi Group

WestRock Company

Alpha Packaging

CCL Industries Inc.

Graham Packaging Company

Berlin Packaging

Owens-Illinois, Inc.

Alpla Group

AptarGroup, Inc.

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Material:

Plastic

Paper & Paperboard

Glass

Metal

By Product:

Pouches

Sachet

By Formulation:

(Specify as required)

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America:

Brazil

Mexico

Rest of Latin America

#### Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

#### Years Considered for the Study:

Historical Year: 2022

Base Year: 2023

Forecast Period: 2024 to 2032

#### Key Takeaways:

Market estimates & forecasts for 10 years from 2022 to 2032.

Annualized revenue breakdown and regional-level analysis for each market segment.

Detailed geographical assessment with country-level insights.

Competitive landscape overview with company profiles and key market strategies.

Analysis of key business trends and recommendations for market players.

Evaluation of market structure and competition in the supplements and nutrition packaging industry.

Demand-side and supply-side dynamics analysis.

## Contents

### **CHAPTER 1. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET EXECUTIVE SUMMARY**

- 1.1. Global Supplements and Nutrition Packaging Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Material
    - 1.3.1.1. Plastic
    - 1.3.1.2. Paper & Paperboard
    - 1.3.1.3. Glass
    - 1.3.1.4. Metal
  - 1.3.2. By Product
    - 1.3.2.1. Pouches
    - 1.3.2.2. Sachet
  - 1.3.3. By Formulation
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations

- 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

## **CHAPTER 3. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET DYNAMICS**

### **3.1. Market Drivers**

- 3.1.1. Rising Consumer Health Awareness and Growing Demand for Dietary Supplements
- 3.1.2. Increasing Focus on Sustainable, Tamper-Proof, and Innovative Packaging Solutions
- 3.1.3. Expansion of E-commerce and Direct-to-Consumer Channels

### **3.2. Market Challenges**

- 3.2.1. Stringent Regulatory Requirements and Labeling Norms
- 3.2.2. High Cost of Advanced Packaging Technologies

### **3.3. Market Opportunities**

- 3.3.1. Innovation in Eco-Friendly and Recyclable Packaging Materials
- 3.3.2. Adoption of Smart Packaging Solutions for Traceability and Quality Assurance
- 3.3.3. Growth in Emerging Markets and Increased Investment in Nutraceuticals

## **CHAPTER 4. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET INDUSTRY ANALYSIS**

### **4.1. Porter's 5 Force Model**

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### **4.2. PESTEL Analysis**

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental

- 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET SIZE & FORECASTS BY MATERIAL 2022-2032**

- 5.1. Segment Dashboard
- 5.2. Global Supplements and Nutrition Packaging Market: Material Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
  - 5.2.1. Plastic
  - 5.2.2. Paper & Paperboard
  - 5.2.3. Glass
  - 5.2.4. Metal

## **CHAPTER 6. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET SIZE & FORECASTS BY PRODUCT 2022-2032**

- 6.1. Segment Dashboard
- 6.2. Global Supplements and Nutrition Packaging Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
  - 6.2.1. Pouches
  - 6.2.2. Sachet

## **CHAPTER 7. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET SIZE & FORECASTS BY FORMULATION 2022-2032**

- 7.1. Segment Dashboard
- 7.2. Global Supplements and Nutrition Packaging Market: Formulation Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

## **CHAPTER 8. GLOBAL SUPPLEMENTS AND NUTRITION PACKAGING MARKET SIZE & FORECASTS BY REGION 2022-2032**

- 8.1. North America Supplements and Nutrition Packaging Market
  - 8.1.1. U.S. Supplements and Nutrition Packaging Market



- 8.1.1.1. Material Breakdown Size & Forecasts, 2022-2032
- 8.1.1.2. Product Breakdown Size & Forecasts, 2022-2032
- 8.1.2. Canada Supplements and Nutrition Packaging Market
- 8.2. Europe Supplements and Nutrition Packaging Market
  - 8.2.1. UK Supplements and Nutrition Packaging Market
  - 8.2.2. Germany Supplements and Nutrition Packaging Market
  - 8.2.3. France Supplements and Nutrition Packaging Market
  - 8.2.4. Spain Supplements and Nutrition Packaging Market
  - 8.2.5. Italy Supplements and Nutrition Packaging Market
  - 8.2.6. Rest of Europe Supplements and Nutrition Packaging Market
- 8.3. Asia-Pacific Supplements and Nutrition Packaging Market
  - 8.3.1. China Supplements and Nutrition Packaging Market
  - 8.3.2. India Supplements and Nutrition Packaging Market
  - 8.3.3. Japan Supplements and Nutrition Packaging Market
  - 8.3.4. Australia Supplements and Nutrition Packaging Market
  - 8.3.5. South Korea Supplements and Nutrition Packaging Market
  - 8.3.6. Rest of Asia-Pacific Supplements and Nutrition Packaging Market
- 8.4. Latin America Supplements and Nutrition Packaging Market
  - 8.4.1. Brazil Supplements and Nutrition Packaging Market
  - 8.4.2. Mexico Supplements and Nutrition Packaging Market
  - 8.4.3. Rest of Latin America Supplements and Nutrition Packaging Market
- 8.5. Middle East & Africa Supplements and Nutrition Packaging Market
  - 8.5.1. Saudi Arabia Supplements and Nutrition Packaging Market
  - 8.5.2. South Africa Supplements and Nutrition Packaging Market
  - 8.5.3. Rest of Middle East & Africa Supplements and Nutrition Packaging Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Amcor plc
  - 9.1.2. Berry Global Inc.
  - 9.1.3. Gerresheimer AG
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Amcor plc
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary

- 9.3.1.5. Market Strategies
- 9.3.2. Constantia Flexibles Group GmbH
- 9.3.3. Huhtamaki Oyj
- 9.3.4. Sonoco Products Company
- 9.3.5. Mondi Group
- 9.3.6. WestRock Company
- 9.3.7. Alpha Packaging
- 9.3.8. CCL Industries Inc.
- 9.3.9. Graham Packaging Company
- 9.3.10. Berlin Packaging
- 9.3.11. Owens-Illinois, Inc.
- 9.3.12. Alpla Group
- 9.3.13. AptarGroup, Inc.
- 9.3.14. Berry Global Inc. (if needed)
- 9.3.15. Gerresheimer AG (if needed)

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Supplements and Nutrition Packaging Market, Report Scope
TABLE 2. Global Supplements and Nutrition Packaging Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)
TABLE 3. Global Supplements and Nutrition Packaging Market Estimates & Forecasts by Material 2022-2032 (USD Million/Billion)
TABLE 4. Global Supplements and Nutrition Packaging Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)
TABLE 5. Global Supplements and Nutrition Packaging Market Estimates & Forecasts by Formulation 2022-2032 (USD Million/Billion)
TABLE 6. Global Supplements and Nutrition Packaging Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 7. North America Supplements and Nutrition Packaging Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 8. North America Supplements and Nutrition Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)
TABLE 9. Canada Supplements and Nutrition Packaging Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 10. Canada Supplements and Nutrition Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)
TABLE 11. Europe Supplements and Nutrition Packaging Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 12. Europe Supplements and Nutrition Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)
TABLE 13. Asia-Pacific Supplements and Nutrition Packaging Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 14. Asia-Pacific Supplements and Nutrition Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)
TABLE 15. Latin America Supplements and Nutrition Packaging Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 16. Latin America Supplements and Nutrition Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)
TABLE 17. Middle East & Africa Supplements and Nutrition Packaging Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 18. Middle East & Africa Supplements and Nutrition Packaging Market Estimates & Forecasts by Segment 2022-2032 (USD Million/Billion)



## List Of Figures

### LIST OF FIGURES

FIG 1. Global Supplements and Nutrition Packaging Market, Research Methodology

FIG 2. Global Supplements and Nutrition Packaging Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods.

FIG 4. Global Supplements and Nutrition Packaging Market, Key Trends 2023

FIG 5. Global Supplements and Nutrition Packaging Market, Growth Prospects 2022-2032

FIG 6. Global Supplements and Nutrition Packaging Market, Porter's 5 Force Model

FIG 7. Global Supplements and Nutrition Packaging Market, PESTEL Analysis

FIG 8. Global Supplements and Nutrition Packaging Market, Value Chain Analysis

FIG 9. Global Supplements and Nutrition Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 10. Global Supplements and Nutrition Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 11. Global Supplements and Nutrition Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 12. Global Supplements and Nutrition Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 13. Global Supplements and Nutrition Packaging Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 14. Global Supplements and Nutrition Packaging Market, Regional Snapshot 2022 & 2032

FIG 15. North America Supplements and Nutrition Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 16. Europe Supplements and Nutrition Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 17. Asia-Pacific Supplements and Nutrition Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 18. Latin America Supplements and Nutrition Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 19. Middle East & Africa Supplements and Nutrition Packaging Market 2022 & 2032 (USD Million/Billion)

FIG 20. Global Supplements and Nutrition Packaging Market, Company Market Share Analysis (2023)

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