

# Global Super food infused beverages Market Size study, by Type (Alcoholic, Non-Alcoholic) by Application (Online, Offline) and Regional Forecasts 2021-2027

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### **Abstracts**

Global Super food infused beverages Market is valued approximately USD XXXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXXX % over the forecast period 2021-2027. Super food infused beverages is a refreshing drink that offers many nutritional benefits for consumers. Consumers with busy work schedule and demand for on-the-go nutrition go for super food infused beverages. Super food infused beverages is not only nutrious but it keeps consumers hydrated during the day. As there is increase in demand for super food infused beverages the major revenue is driving the growth for the market because consumers are aware about the advantages of the product. According to IFT, global sales of packaged drinks topped USD 2.1 trillion in year 2017 and project to grow with a CAGR of 2.2 %. Furthermore, the product offers wide range of variety which attracts the consumers and drives the growth for the super food infused market. Also, rise in the research and development activities for food and beverage and increase in modernization and product innovation has generated great opportunities for super food infused market in the forecasted period 2021-2027. However, the market is highly competitive which means global brands are facing competition from domestic brands.

The key regions considered for the global Super food infused beverages market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the dominating region across the world in terms of market share due to high nutrient content of these drinks and rise in the awareness of the consumer. And in North America the research and development activities for super food infused beverages is taking place. So, North America will be dominating the market. Whereas,



Asia-Pacific is also anticipated to exhibit highest CAGR over the forecast period 2021-2027. Factors such as consumer awareness about healthy food is increasing the region which lead to high growth for super food infused beverages in the region.

Major market player included in this report are:

BluePrint Organic

Vonge, LLC

Sui Generis Spirits, LLC

Herbal Clean

Lemonkind

Bai

**DRGN** 

**ADAPT** 

Sound

Aqua ViTea

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Alcoholic

Non-Alcoholic

By Application:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France



Spain
Italy
ROE

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Super food infused beverages Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



### **Contents**

#### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
- 1.2.1. Super food infused beverages Market, by Region, 2019-2027 (USD Billion)
- 1.2.2. Super food infused beverages Market, by Type, 2019-2027 (USD Billion)
- 1.2.3. Super food infused beverages Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

# CHAPTER 2. GLOBAL SUPER FOOD INFUSED BEVERAGES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

#### CHAPTER 3. GLOBAL SUPER FOOD INFUSED BEVERAGES MARKET DYNAMICS

- 3.1. Super food infused beverages Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing demand for packaged food
  - 3.1.1.2. Wide range of product offering
  - 3.1.2. Market Challenges
  - 3.1.2.1. Highly competitive market
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rise in R & D
    - 3.1.3.2. Product Innovation
    - 3.1.3.3. Increasing modernization

# CHAPTER 4. GLOBAL SUPER FOOD INFUSED BEVERAGES MARKET INDUSTRY ANALYSIS



- 4.1. Porter's 5 Force Model
- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

### **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

### CHAPTER 6. GLOBAL SUPER FOOD INFUSED BEVERAGES MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Super food infused beverages Market by Type, Performance Potential Analysis
- 6.3. Global Super food infused beverages Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 6.4. Super food infused beverages Market, Sub Segment Analysis
  - 6.4.1. Alcoholic
  - 6.4.2. Non-Alcoholic

# CHAPTER 7. GLOBAL SUPER FOOD INFUSED BEVERAGES MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Super food infused beverages Market by Application, Performance Potential Analysis



- 7.3. Global Super food infused beverages Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 7.4. Super food infused beverages Market, Sub Segment Analysis
  - 7.4.1. Online
  - 7.4.2. Offline

# CHAPTER 8. GLOBAL SUPER FOOD INFUSED BEVERAGES MARKET, REGIONAL ANALYSIS

- 8.1. Super food infused beverages Market, Regional Market Snapshot
- 8.2. North America Super food infused beverages Market
  - 8.2.1. U.S. Super food infused beverages Market
    - 8.2.1.1. Type breakdown estimates & forecasts, 2018-2027
  - 8.2.1.2. Application breakdown estimates & forecasts, 2018-2027
  - 8.2.2. Canada Super food infused beverages Market
- 8.3. Europe Super food infused beverages Market Snapshot
  - 8.3.1. U.K. Super food infused beverages Market
  - 8.3.2. Germany Super food infused beverages Market
  - 8.3.3. France Super food infused beverages Market
  - 8.3.4. Spain Super food infused beverages Market
  - 8.3.5. Italy Super food infused beverages Market
  - 8.3.6. Rest of Europe Super food infused beverages Market
- 8.4. Asia-Pacific Super food infused beverages Market Snapshot
  - 8.4.1. China Super food infused beverages Market
  - 8.4.2. India Super food infused beverages Market
  - 8.4.3. Japan Super food infused beverages Market
  - 8.4.4. Australia Super food infused beverages Market
  - 8.4.5. South Korea Super food infused beverages Market
  - 8.4.6. Rest of Asia Pacific Super food infused beverages Market
- 8.5. Latin America Super food infused beverages Market Snapshot
  - 8.5.1. Brazil Super food infused beverages Market
  - 8.5.2. Mexico Super food infused beverages Market
- 8.6. Rest of The World Super food infused beverages Market

### **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
- 9.2.1. BluePrint Organic



- 9.2.1.1. Key Information
- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Vonge, LLC
- 9.2.3. Sui Generis Spirits, LLC
- 9.2.4. Herbal Clean
- 9.2.5. Lemonkind
- 9.2.6. Bai
- 9.2.7. DRGN
- 9.2.8. ADAPT
- 9.2.9. Sound
- 9.2.10. Aqua ViTea

### **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



### **List Of Tables**

#### LIST OF TABLES

- TABLE 1. Global Super food infused beverages market, report scope
- TABLE 2. Global Super food infused beverages market estimates & forecasts by Region 2018-2027 (USD Billion)
- TABLE 3. Global Super food infused beverages market estimates & forecasts by Type 2018-2027 (USD Billion)
- TABLE 4. Global Super food infused beverages market estimates & forecasts by Application 2018-2027 (USD Billion)
- TABLE 5. Global Super food infused beverages market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 6. Global Super food infused beverages market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 7. Global Super food infused beverages market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 8. Global Super food infused beverages market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 9. Global Super food infused beverages market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 10. Global Super food infused beverages market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 11. Global Super food infused beverages market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 12. Global Super food infused beverages market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 13. Global Super food infused beverages market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 14. Global Super food infused beverages market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 15. U.S. Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 16. U.S. Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 17. U.S. Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 18. Canada Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)



- TABLE 19. Canada Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 20. Canada Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 21. UK Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 22. UK Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 23. UK Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 24. Germany Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 25. Germany Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 26. Germany Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 27. RoE Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 28. RoE Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 29. RoE Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 30. China Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 31. China Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 32. China Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 33. India Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 34. India Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 35. India Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 36. Japan Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 37. Japan Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 38. Japan Super food infused beverages market estimates & forecasts by



segment 2018-2027 (USD Billion)

TABLE 39. RoAPAC Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Super food infused beverages market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Super food infused beverages market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Super food infused beverages market

TABLE 55. List of primary sources, used in the study of global Super food infused beverages market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered



# **List Of Figures**

#### LIST OF FIGURES

- FIG 1. Global Super food infused beverages market, research methodology
- FIG 2. Global Super food infused beverages market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Super food infused beverages market, key trends 2020
- FIG 5. Global Super food infused beverages market, growth prospects 2021-2027
- FIG 6. Global Super food infused beverages market, porters 5 force model
- FIG 7. Global Super food infused beverages market, pest analysis
- FIG 8. Global Super food infused beverages market, value chain analysis
- FIG 9. Global Super food infused beverages market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Super food infused beverages market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Super food infused beverages market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Super food infused beverages market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Super food infused beverages market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Super food infused beverages market, regional snapshot 2018 & 2027
- FIG 15. North America Super food infused beverages market 2018 & 2027 (USD Billion)
- FIG 16. Europe Super food infused beverages market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Super food infused beverages market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Super food infused beverages market 2018 & 2027 (USD Billion)
- FIG 19. Global Super food infused beverages market, company market share analysis (2020)







### I would like to order

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