

Global Super Absorbent Polymer Market Size Study & Forecast, By Product Type (Polyacrylamide, Acrylic Acid Based, Other Product Types), By Application (Baby Diapers, Adult Incontinence Products, Feminine Hygiene, Agriculture Support, Other Applications), and Regional Analysis, 2023-2030

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Abstracts

Global Super Absorbent Polymer Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Super Absorbent Polymers (SAPs) are a type of hydrogel material capable of absorbing and retaining large amounts of liquid relative to their mass. These polymers are primarily cross-linked structures made from various monomers, with the most common being acrylic acid and sodium acrylate. They are widely used in baby diapers, adult incontinence products, and feminine hygiene due to their exceptional absorbency and retention properties. Increasing awareness about personal hygiene and healthcare has led to a rise in the demand for hygiene products such as diapers, adult incontinence products, and feminine hygiene products, which extensively use SAPs for their absorbency properties. Moreover, the increased pediatric and geriatric population and growing demand in the agriculture industry are anticipated to create a lucrative demand for the market during the forecast period 2023-2030.

Additionally, increasing awareness about personal hygiene and healthcare has led to a rise in the demand for hygiene products such as diapers, adult incontinence products, and feminine hygiene products, which extensively use SAPs for their absorbency properties. According to Statista, the anticipated growth in sales for the global feminine hygiene market accounted for USD 37.4 billion globally, with a projected reach of USD 52 billion by 2023. As a result, the growing demand for hygiene products is anticipated

to support the market growth. Moreover, the growing rapid urbanization and cohesive government regulations and policies are anticipated to create a lucrative opportunity for the market. However, the volatility in raw material prices and high manufacturing costs stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Super Absorbent Polymer Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing demand for hygiene products, growing agricultural applications, growing innovation and product development, and growing packaging, construction, and firefighting sectors. Whereas the Asia Pacific is expected to grow at the fastest growth rate during the forecast period, owing to factors such as the growing population and urbanization, increasing disposable income, expansion of the agriculture sector, and growing environmental awareness and concerns about plastic pollution are driving the demand for eco-friendly alternatives to traditional SAPs.

Major market players included in this report are:

Sanyo Chemical Industries, Ltd.

Nippon Shokubai Co., Ltd.

Kao Corporation

BASF SE

Xitao Polymer Co., Ltd.

Zhejiang Satellite Petrochemical Co., Ltd.

LG Chem Ltd.

Evonik Industries Ag

Yixing Danson Technology

Sumitomo Seika Chemicals Co., Ltd.

Recent Developments in the Market:

In November 2022, Nippon Shokubai Co. Ltd pioneered innovative technology in superabsorbent polymers (SAP), aimed at mitigating the environmental footprint of disposable diapers. The company specializes in the production and distribution of basic and fine chemicals, synthetic resins, and catalysts.

Global Super Absorbent Polymer Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters to detailed information about the crucial aspects such as driving factors & challenges that will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Polyacrylamide

Acrylic Acid Based

Other Product Types

By Application:

Baby Diapers

Adult Incontinence Products

Feminine Hygiene

Agriculture Support

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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