

Global Sunflower Oil Market Size study, by Type (Linoleic Oil, Mid-Oleic Oil, High-Oleic Oil), by Application (Food & Beverages, Biofuel, Personal Care), and Regional Forecasts 2022-2032

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Abstracts

The Global Sunflower Oil Market is valued at approximately USD 17.53 billion in 2023 and is projected to grow at a moderate but consistent CAGR of 5.00% over the forecast period 2024-2032. As consumers increasingly lean into plant-based nutrition and sustainability-aligned choices, sunflower oil is gaining tremendous traction across foodservice, personal care, and industrial verticals. Derived from pressed sunflower seeds, this light, golden oil is rich in polyunsaturated fats and vitamin E, positioning it as both a functional and nutritional alternative to other edible oils. The clean flavor profile, high smoke point, and non-GMO credentials of sunflower oil have made it a preferred ingredient among culinary professionals and health-conscious households alike.

This growth momentum is further driven by the soaring demand for sunflower oil in the food & beverages sector, particularly for frying, baking, and salad dressing applications. Meanwhile, the growing relevance of renewable energy and biofuel diversification is giving sunflower oil a strategic role in low-emission fuel formulations. The high-oleic variant, in particular, is carving out a distinct niche due to its extended shelf stability and oxidative resistance, making it ideal for industrial cooking and large-scale food manufacturing. At the same time, the burgeoning trend toward natural and botanical ingredients in skincare and haircare products is expanding sunflower oil's footprint in personal care applications as an emollient and carrier oil.

However, the market is not without headwinds. Price volatility tied to agricultural yield fluctuations, especially in major sunflower-producing countries, can severely impact the raw material supply chain. Geopolitical disruptions—especially in Eastern Europe, one of

the largest sunflower cultivation zones—have recently accentuated these risks. Furthermore, the presence of alternative oils such as canola, soybean, and palm continues to intensify the competitive landscape. Nevertheless, technological enhancements in hybrid seed development and cold-press extraction methods are creating new possibilities for maximizing oil yield and preserving nutritional content—helping producers differentiate their offerings.

The innovation curve within the sunflower oil space is also experiencing a notable upswing, with companies launching fortified oils enriched with omega-3, beta-carotene, or coenzyme Q10 to target the premium health-conscious segment. Co-branding efforts between food processors and ethical farming cooperatives are also gaining steam, amplifying transparency, traceability, and brand loyalty. Sustainability narratives around low water usage and reduced environmental impact of sunflower crops are further reinforcing sunflower oil's desirability among eco-driven consumers and regulatory bodies alike.

Regionally, Europe continues to dominate the sunflower oil market, thanks to a strong consumer base for natural products, sophisticated refining capabilities, and a well-developed biodiesel sector. North America trails closely, driven by an uptick in demand for healthier edible oils and increased R&D in fortified oil blends. Meanwhile, Asia Pacific is anticipated to witness the fastest growth rate over the forecast period, fueled by rising disposable incomes, dietary westernization, and a growing middle class seeking nutritious yet versatile cooking oils. Latin America and the Middle East & Africa are also emerging as promising growth corridors, with sunflower oil penetrating both retail and institutional foodservice channels at an accelerated pace.

Major market player included in this report are:

Archer Daniels Midland Company

Cargill, Incorporated

Bunge Limited

Conagra Brands, Inc.

Adams Group

Wilmar International Limited

Rein Oil CC

Parakh Group

Abu Dhabi Vegetable Oil Company

EFKO Group

Kernel Holding S.A.

Avril Group

PPB Group Berhad

Vioil Industrial Group

ASTON JSC

The detailed segments and sub-segment of the market are explained below:

By Type

Linoleic Oil

Mid-Oleic Oil

High-Oleic Oil

By Application

Food & Beverages

Biofuel

Personal Care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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