

# **Global Sunflower De-Oiled Lecithin Market Size study, by Form (Powdered De-Oiled Lecithin, Granulated De-Oiled Lecithin), by Application (Food, Feed, and Healthcare) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G841DB6BCF6DEN.html>

Date: September 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G841DB6BCF6DEN

## **Abstracts**

Global Sunflower De-Oiled Lecithin Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Sunflower de-oiled lecithin is a lecithin which is allergen free and is a preferred substitute for soy lecithin. It is widely used in the food industry as a natural emulsifying agent, dispersing agent, stabilizer, wetting agent, antioxidant, and separating agent. The global Sunflower De-Oiled Lecithin market is being driven by increasing convenience food demand including ready meals, snacks, and others. For instance, according to Statista, retail value of convenience food products was USD 433 billion in 2019 and is forecasted to reach USD 585 billion by 2025. Another important driving factor is the developing food processing industry. For instance, according to MakeinIndia, in 2020, Indian food processing sector witnessed 37,839 number of registered factories and investment worth USD 28.17 Billion. Furthermore, increasing production of healthy ready meals, enhancing e-commerce coverage, increasing adoption of healthy lifestyle, developing end-uses, and increasing nutritional needs will provide new opportunities for the global Sunflower De-Oiled Lecithin industry. However, fluctuation in the cost of raw materials may impede market growth over the forecast period of 2021-2027.

The regional analysis for the global Sunflower De-Oiled Lecithin Market is based on the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 in terms of market share due to rising disposable income, rising adoption of healthy lifestyle, increasing product

innovations, presence of large companies coupled with the well-established manufacturing sector in the region.

Major market player included in this report are:

DuPont

Cargill, Incorporated

ADM

Bunge North America, Inc.

Stern-Wywiol Gruppe GmbH & Co. KG

LECICO GmbH

American Lecithin Company

S.L., Novastell

Clarkson Specialty Lecithins

Austrade Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Powdered De-Oiled Lecithin

Granulated De-Oiled Lecithin

By Application:

Food

Feed

Healthcare

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Sunflower De-Oiled Lecithin Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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