

Global Sun Care Products Market Size study & Forecast, by Product (Adult Sun Cream, Baby Sun Cream, After Sun, Fake Tan/Self Tan, Tanning), By Distribution Channel (Hypermarket & supermarket, Pharmacy & drug store, Specialty store, Online, Others), and Regional Analysis, 2022-2029

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Abstracts

Global Sun Care Products Market is valued at approximately USD 10.7 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.0% over the forecast period 2022-2029. Sun care products are designed to protect the skin from the harmful effects of the sun's ultraviolet (UV) rays. These products include sunscreen lotions, sprays, and creams, as well as lip balms and after-sun care products. Sunscreen is the most common type of sun care product, and it works by absorbing, reflecting, or scattering the sun's UV rays. Sunscreens are classified by their sun protection factor (SPF), which is a measure of how effectively they protect against UVB rays, one of the two types of UV radiation that can cause sunburn and skin damage. A higher SPF indicates greater protection against UVB rays. The market demand is primarily driven by the factors such as, as disposable income increases, people are spending more on personal care products, including sun care products. Additionally, changing lifestyles, such as increased travel and leisure time, are driving the demand for sun care products, coupled as the population ages, there is a growing demand for sun care products that not only protect the skin from the sun's harmful rays but also provide anti-aging benefits. This presents an opportunity for companies to develop and market sun care products that contain ingredients that are proven to reduce the signs of aging.

In addition, Skin cancer is one of the most common types of cancer, and exposure to

UV radiation from the sun is a major risk factor. As awareness about the dangers of UV radiation grows, more people are using sun care products to protect themselves from the sun's harmful rays which in return is acting as a major driving factor for market growth. According to World Cancer Research Fund International, the 17th most prevalent cancer worldwide is cutaneous melanoma. In terms of prevalence, it ranks 15th among cancers in women and 13th among cancers in men. In 2020, there were more than 150,000 brand-new cases of melanoma, thus, in turn, these factors are expected to escalate the demand for sun care products in the global market. Furthermore, the Development of new formulations and technologies, as well as rising demand for natural and organic sun care products are presenting lucrative opportunities for market growth over the forthcoming years. However, fluctuation in the cost and quality of raw materials is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Sun Care Products Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market in terms of revenue, owing to the Increasing consumer awareness of the damaging effects of prolonged sun exposure on the skin has contributed to increased product demand throughout the region, Demand for products has also been boosted by an increase in the number of products that provide numerous additional advantages such as anti-aging and dark spot elimination, Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such as the rise of the chemical industry in China and India, which is anticipated to guarantee ongoing access to raw materials for producers of skin care products are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Beiersdorf AG

Groupe Clarins

Johnson & Johnson Pvt. Ltd.

Coty Inc.

Shiseido Co. Ltd.

L'oreal S.A.

The Estee Lauder Companies Inc.

Burt's Bees

Bioderma Laboratories

Unilever Plc

Recent Developments in the Market:

In January 2023, Beiersdorf, the skincare brand, which owns the NIVEA brand, created

a unique cosmetic sun protection lotion with the help of its research and development division in order to cater to Charlotte, a little girl with an uncommon eye illness EPP. According to visible, high-energy light research, Charlotte's cosmetic sunscreen has to include specific light-scattering pigments. This can stop the light from permeating the skin, allowing the girl to briefly be exposed to the sun and improving the quality of her life.

Global Sun Care Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Adult Sun Cream

Baby Sun Cream

After Sun

Fake Tan/Self Tan

Tanning

By Distribution Channel:

Hypermarket & supermarket

Pharmacy & drug store

Specialty store

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

ROLA

Rest of the World

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