

Global Sun Care Market Size study, by Product Type (Organic and, Chemical), Form (Cream, Lotion, Gel, and Others) and Regional Forecasts 2021-2027

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Abstracts

Global Sun Care Market is valued approximately USD 13.5 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.8% over the forecast period 2021-2027. Sun Care products are the range of skin care products used to prevent skin from Ultraviolet (UV) rays from the sun. These products absorb or reflect the radiations from sun and protects skin from sunburn, tanning, skin cancer, etc. The increasing awareness about the harmful effects of UV rays, urbanization, increasing popularity of skin care products and benefits of SPF has led the adoption of Sun care products across the forecast period. Sun care products provide protection against UVA I, UVA II and UVB radiations, also prevent premature aging, reduces redness and pigmentation, hydrates skin, etc. People are becoming more aware about the risks of exposure to sunlight, also recommendations from dermatologist for the use of SPF have influenced the market of sun care products. As per the report of Skin Care foundation, the past decade has witnessed an increase of 44% in the number of new invasive melanoma cases. According to a report of iGEM 2020, more than 120 million litres of sun care products are sold every year and it is anticipated that this figure will increase by 2.5 million litres every year. However, strict product formulation rules imposed by the governments and seasonal requirement of the product impedes the growth of the market over the forecast period of 2021-2027. Also, development of mineral or organic sun care products and availability of different products with SPF is likely to boost the Sun Care Market during the forecast period.

The regional analysis of global Milling Machines market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is dominating the world in terms of market share because of the large number of people with sensitive skin and demand for better and clear skin.

Whereas, Asia-Pacific is also expected to show high growth during the upcoming period 2020-2027. Factors such as rising skin problems because of exposure to the sun, increasing awareness regarding the importance of sun protection and disposable income of the people will aid in market growth for the Sun Care Market across Asia-Pacific region.

Major market player included in this report are:

Johnson and Johnson.

Shiseido Company Limited

Beiersdorf AG

L'Oréal S.A.

The Procter & Gamble Company

Unilever

The Estée Lauder Companies Inc.

Lotus Herbal Pvt. Ltd

Kao Corporation

Avon Products, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Organic

Chemical

By Form:

Cream

Lotion

Gel

Others

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Sun Care Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Sun Care Products Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Sun Care Products Market, by Product Type, 2019-2027 (USD Billion)
 - 1.2.3. Sun Care Products Market, by Form, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SUN CARE PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SUN CARE PRODUCTS MARKET DYNAMICS

- 3.1. Sun Care Products Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing awareness about the harmful effects of UV rays
 - 3.1.1.2. Urbanization
 - 3.1.1.3. Benefits of SPF
 - 3.1.2. Market Challenges
 - 3.1.2.1. Strict product formulation rules imposed by the governments
 - 3.1.2.2. Seasonal requirement of the product
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Development of mineral or organic sun care products
 - 3.1.3.2. Availability of different products with SPF

CHAPTER 4. GLOBAL SUN CARE PRODUCTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SUN CARE PRODUCTS MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Sun Care Products Market by Product Type, Performance - Potential Analysis
- 5.3. Global Sun Care Products Market Estimates & Forecasts by Product Type 2018-2027 (USD Billion)
- 5.4. Sun Care Products Market, Sub Segment Analysis
 - 5.4.1. Organic
 - 5.4.2. Chemical

CHAPTER 6. GLOBAL SUN CARE PRODUCTS MARKET, BY FORM

- 6.1. Market Snapshot
- 6.2. Global Sun Care Products Market by Form, Performance - Potential Analysis
- 6.3. Global Sun Care Products Market Estimates & Forecasts by Form 2018-2027 (USD Billion)
- 6.4. Sun Care Products Market, Sub Segment Analysis
 - 6.4.1. Cream
 - 6.4.2. Lotion
 - 6.4.3. Gel
 - 6.4.4. Others

CHAPTER 7. GLOBAL SUN CARE PRODUCTS MARKET, REGIONAL ANALYSIS

- 7.1. Sun Care Products Market, Regional Market Snapshot
- 7.2. North America Sun Care Products Market
 - 7.2.1. U.S. Sun Care Products Market
 - 7.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Nature breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Sun Care Products Market
- 7.3. Europe Sun Care Products Market Snapshot
 - 7.3.1. U.K. Sun Care Products Market
 - 7.3.2. Germany Sun Care Products Market
 - 7.3.3. France Sun Care Products Market
 - 7.3.4. Spain Sun Care Products Market
 - 7.3.5. Italy Sun Care Products Market
 - 7.3.6. Rest of Europe Sun Care Products Market
- 7.4. Asia-Pacific Sun Care Products Market Snapshot
 - 7.4.1. China Sun Care Products Market
 - 7.4.2. India Sun Care Products Market
 - 7.4.3. Japan Sun Care Products Market
 - 7.4.4. Australia Sun Care Products Market
 - 7.4.5. South Korea Sun Care Products Market
 - 7.4.6. Rest of Asia Pacific Sun Care Products Market
- 7.5. Latin America Sun Care Products Market Snapshot
 - 7.5.1. Brazil Sun Care Products Market
 - 7.5.2. Mexico Sun Care Products Market
- 7.6. Rest of The World Sun Care Products Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Johnson and Johnson.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Shiseido Company Limited
 - 8.2.3. Beiersdorf AG
 - 8.2.4. L'Oréal S.A.
 - 8.2.5. The Procter & Gamble Company

- 8.2.6. Unilever
- 8.2.7. The Est?e Lauder Companies Inc.
- 8.2.8. Lotus Herbal Pvt. Ltd
- 8.2.9. Kao Corporation
- 8.2.10. Avon Products, Inc.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Sun Care Products market, report scope

TABLE 2. Global Sun Care Products market estimates & forecasts by Region
2018-2027 (USD Billion)

TABLE 3. Global Sun Care Products market estimates & forecasts by Product Type
2018-2027 (USD Billion)

TABLE 4. Global Sun Care Products market estimates & forecasts by Form 2018-2027
(USD Billion)

TABLE 5. Global Sun Care Products market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 6. Global Sun Care Products market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 7. Global Sun Care Products market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Sun Care Products market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Sun Care Products market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Sun Care Products market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Sun Care Products market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Sun Care Products market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Sun Care Products market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Sun Care Products market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. U.S. Sun Care Products market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 16. U.S. Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 17. U.S. Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 18. Canada Sun Care Products market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 19. Canada Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 20. Canada Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 21. UK Sun Care Products market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 22. UK Sun Care Products market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 23. UK Sun Care Products market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 24. Germany Sun Care Products market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 25. Germany Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 26. Germany Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 27. RoE Sun Care Products market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 28. RoE Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 29. RoE Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 30. China Sun Care Products market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 31. China Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 32. China Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 33. India Sun Care Products market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 34. India Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 35. India Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 36. Japan Sun Care Products market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 37. Japan Sun Care Products market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 38. Japan Sun Care Products market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. RoAPAC Sun Care Products market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Sun Care Products market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Sun Care Products market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Sun Care Products market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Sun Care Products market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Sun Care Products market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Sun Care Products market

TABLE 55. List of primary sources, used in the study of global Sun Care Products market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Sun Care Products market, research methodology
- FIG 2. Global Sun Care Products market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Sun Care Products market, key trends 2020
- FIG 5. Global Sun Care Products market, growth prospects 2021-2027
- FIG 6. Global Sun Care Products market, porters 5 force model
- FIG 7. Global Sun Care Products market, pest analysis
- FIG 8. Global Sun Care Products market, value chain analysis
- FIG 9. Global Sun Care Products market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Sun Care Products market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Sun Care Products market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Sun Care Products market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Sun Care Products market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Sun Care Products market, regional snapshot 2018 & 2027
- FIG 15. North America Sun Care Products market 2018 & 2027 (USD Billion)
- FIG 16. Europe Sun Care Products market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Sun Care Products market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Sun Care Products market 2018 & 2027 (USD Billion)
- FIG 19. Global Sun Care Products market, company market share analysis (2020)

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