

# **Global Sun Care Cosmetics Market Size study & Forecast, by Product (Tinted Moisturizer, SPF Foundation, SPF BB Cream, SPF Primers, SPF Spray, SPF Lotion, SPF Sunscreen, Others), by Type (Conventional, Organic), by Distribution Channel (Supermarkets & Hypermarkets, Online, Specialty Stores, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Sun Care Cosmetics Market is valued at approximately USD 8.51 billion in 2022 and is anticipated to grow with a CAGR of more than 8.30% over the forecast period 2023-2030. Sun care cosmetics are specially formulated products that protect the skin from the harmful effects of the sun's UV radiation. They include sunscreen lotions, creams, and sprays that block or absorb UV rays, preventing sunburn, skin damage, and premature aging. These cosmetics are essential for maintaining healthy skin in the sun. Moreover, rising skin diseases and the growing beauty & personal care market are anticipated to be the growth drivers of this market. Furthermore, growing demand for natural & organic products and rising disposable income fuel the market during the forecasted year 2023-2030.

According to World Cancer Research Fund International (WCRF) in 2020, Melanoma of the skin is recognized as the 17th most prevalent form of cancer worldwide. It is categorized into two primary types: melanoma and non-melanoma, with basal cell carcinoma and squamous cell carcinoma being the most commonly occurring non-melanoma tumors. In terms of gender-specific prevalence, melanoma of the skin ranks as the 13th most common cancer in men and the 15th most common cancer in women. In 2020, there were approximately 324,635 reported cases of melanoma of the skin globally, with over 150,000 of them being new cases. Australia exhibited the highest

overall rate of melanoma, with around 16,171 reported cases and an Age-Standardized Rate (ASR) of 36.6 in 2020, followed by New Zealand. According to Statista in 2021, projections for the beauty & personal care market, the skin care segment is anticipated to witness consistent revenue growth from 2023 to 2027. The expected increase in revenue during this period is estimated to be USD 25.9 billion, equivalent to a growth rate of 16.61 percent. By 2027, it is expected that the revenue for the skin care segment may reach approximately USD 181,534.92 million. However, changing consumer preferences and the high price of sun care cosmetics may hamper the growth of the market over the forecast period 2023-2030.

The key regions considered for the Global Sun Care Cosmetics Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominates the global sun care cosmetics market due to several key factors. The region's large population, rising disposable income, increasing awareness about sun protection, specific climate conditions, and cultural preferences for fair skin contribute to its prominence. With a significant consumer base, rising disposable income, and a need for sun protection in tropical climates, Asia Pacific stands out as the leading region in the global sun care cosmetics market. Asia Pacific is the fastest growing region in the global sun care cosmetics market due to factors such as increasing population, rising disposable incomes, growing awareness about sun protection, and the presence of innovative product offerings during the forecasted year 2023-2030.

Major market player included in this report are:

P. Beiersdorf & Co. AG  
Johnson & Johnson Services Inc  
Coty Inc.  
Shiseido Company Limited  
L'Oréal S.A.  
The Estée Lauder Companies Inc.  
Hindustan Unilever Limited  
Groupe Clarins  
Clorox Chemical Company  
Naos Group

Recent Developments in the Market:

In June 2023, Bubble, a skincare brand, expanded its product line by introducing two new sunscreens in the sun care category. The first one, Plus One, is a tinted sunscreen, while the second one, Solar Mate, is an invisible sunscreen. These new additions to Bubble's range are specifically designed to cater to individuals with sensitive and acne-

prone skin, aligning with the brand's commitment to creating safer skincare products. With the launch of these mineral SPF 40 sunscreens, Bubble aims to provide effective sun protection while addressing the unique needs of its target audience.

In May 2023, Christian Dior SE has expanded its luxury sun care range with three new products: a face, self-tanner, body, hair oil, and after-sun balm. Designed to work together, these products offer protection, soothing hydration, and enhanced tanned skin. With this expansion, Dior aims to provide a comprehensive sun care experience for its customers.

Global Sun Care Cosmetics Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Tinted Moisturizers

SPF Foundation

SPF BB Creams

SPF Primers

SPF Spray

SPF Lotion

SPF Sunscreen

Others

By Type:

Conventional

Organic

By Distribution Channel:

Supermarkets & Hypermarkets

Online

Specialty Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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