

Global Sugar Market Size Study & Forecast, By Product Type (White Sugar, Brown Sugar, Liquid Sugar), By Form (Granulated Sugar, Powdered Sugar, Syrup Sugar), By Source (Sugarcane, Sugar beet), By End-use (Food and Beverage, Pharmaceuticals, Personal care, Household), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G2BC715F1B0AEN.html>

Date: April 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G2BC715F1B0AEN

Abstracts

Global Sugar Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.5% over the forecast period 2023-2030. Sugar, extracted mainly from sugar beet and sugar cane, sweetens various beverages and foods, dissolves readily in water, provides nutrition and energy, and improves the color and texture of dishes. Furthermore, it extends the shelf life of food products like jams and jellies by inhibiting the growth of microorganisms. The market growth is driven by key factors such as the increasing global population, increased consumption of sugar-based products, and continual expansion of the food and beverage industry.

The demand for sugar is reinforced by its utilization in biofuel production, particularly from crops like sugarcane and sugar beets. In regions with biofuel mandates or incentives, there is a surge in the cultivation of sugar crops for this purpose, adding pressure to the global market. Additionally, the growth of the sugar market is propelled by the increasing demand for confectionery products. Household consumption remains robust, driven by the popularity of homemade pastries, cakes, sweet rolls, and pies, among other bakery delights. Moreover, rising standards of living and growing purchasing power in emerging economies contribute to heightened consumption of processed foods containing high sugar content, such as dairy products and soft drinks,

thereby expanding the market share further. As per Statista, in 2022, the processed food market in South Korea reached approximately 116.87 trillion South Korean won, marking a notable increase from the previous year's figure of about 102.52 trillion. This growth trend reflects a steady expansion in the market size of processed food in recent years. However, the availability of substitute products and the rising shift towards a healthy lifestyle stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Sugar Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. In 2022, Asia Pacific is leading the market growth with a significant revenue share of around XX%. This region boasts some of the world's largest sugar-producing nations, including India, China, Thailand, and Indonesia. The favorable agro-climatic conditions and expansive arable land in Asia-Pacific region creates an ideal environment for sugarcane cultivation, which serves as the cornerstone of the sugar industry.

Meanwhile, North America's sugar market is projected to experience the fastest growing with a CAGR of XX% from 2023 to 2030. This growth is propelled by the increasing demand for sugar-based products, such as packaged snacks, sweetened beverages, and confectionery items, driven by the trend towards convenience foods and snacking. The busy lifestyles and on-the-go eating habits of consumers further contribute to the popularity of these products in the region.

Major market players included in this report are:

Wilmar International Ltd

S&Dzucker AG

Tereos

Texon International Group

Cosan

Mitr Phol Group

Associated British Foods plc

Nordzucker

Biosev (Louis Dreyfus)

Thai Roong Ruang Sugar Group

Recent Developments in the Market:

In August 2023, Sugar Refinery Sdn Bhd (CSR) unveiled its latest innovation, Better White Clear White Sugar, marking a significant milestone in its mission to solidify its position as Malaysia's leading sugar expert. Building on the triumph of CSR's Better Brown variant introduced in 2018, which has since claimed 78% of Malaysia's brown sugar market share, Better White emerges to cater to evolving consumer demands. By prioritizing quality and affordability, Better White aims to exceed consumer expectations and deliver premium sugar products.

In August 2023, Mumbai-based UPL Sustainable Agriculture Solutions (UPL SAS) and Hyderabad's NSL Sugars joined forces through a Memorandum of Understanding (MoU) to champion sustainable practices in sugarcane cultivation. While UPL SAS focuses on expanding its market reach, NSL Sugars is committed to reaping the rewards of environmentally friendly farming methods. Together, their collaboration aims to boost sugarcane yields by 15% per acre, equivalent to an additional 5 metric tonnes, thereby fostering a more sustainable and productive agricultural landscape.

Global Sugar Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product type, Foam, Source, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters to detailed information about the crucial aspects such as driving factors & challenges that will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

White Sugar

Brown Sugar

Liquid Sugar

By Foam:

Granulated Sugar

Powdered Sugar

Syrup Sugar

By Source:

Sugarcane

Sugar Beet

By End-use:

Food & Beverages

Pharmaceuticals

Personal Care

Household

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Sugar Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Sugar Market, by Product Type, 2020-2030 (USD Billion)
 - 1.2.3. Sugar Market, by Foam, 2020-2030 (USD Billion)
 - 1.2.4. Sugar Market, by Source, 2020-2030 (USD Billion)
 - 1.2.5. Sugar Market, by End-use, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SUGAR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SUGAR MARKET DYNAMICS

- 3.1. Sugar Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising global population
 - 3.1.1.2. Increased consumption of sugar-based products
 - 3.1.1.3. Continual expansion of food and beverage industry
 - 3.1.2. Market Challenges
 - 3.1.2.1. Availability of substitute products
 - 3.1.2.2. Rising shift towards a healthy lifestyle
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising use of sugar by-product
 - 3.1.3.2. Increasing focus on improving sustainability throughout value chain

CHAPTER 4. GLOBAL SUGAR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SUGAR MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Sugar Market by Product Type, Performance - Potential Analysis
- 5.3. Global Sugar Market Estimates & Forecasts by Product Type 2020-2030 (USD Billion)
- 5.4. Sugar Market, Sub Segment Analysis
 - 5.4.1. White Sugar
 - 5.4.2. Brown Sugar
 - 5.4.3. Liquid Sugar

CHAPTER 6. GLOBAL SUGAR MARKET, BY FOAM

- 6.1. Market Snapshot
- 6.2. Global Sugar Market by Foam, Performance - Potential Analysis
- 6.3. Global Sugar Market Estimates & Forecasts by Foam 2020-2030 (USD Billion)
- 6.4. Sugar Market, Sub Segment Analysis

- 6.4.1. Granulated Sugar
- 6.4.2. Powdered Sugar
- 6.4.3. Syrup Sugar

CHAPTER 7. GLOBAL SUGAR MARKET, BY SOURCE

- 7.1. Market Snapshot
- 7.2. Global Sugar Market by Source, Performance - Potential Analysis
- 7.3. Global Sugar Market Estimates & Forecasts by Source 2020-2030 (USD Billion)
- 7.4. Sugar Market, Sub Segment Analysis
 - 7.4.1. Sugarcane
 - 7.4.2. Sugar Beet

CHAPTER 8. GLOBAL SUGAR MARKET, BY END-USE

- 8.1. Market Snapshot
- 8.2. Global Sugar Market by End-use, Performance - Potential Analysis
- 8.3. Global Sugar Market Estimates & Forecasts by End-use 2020-2030 (USD Billion)
- 8.4. Sugar Market, Sub Segment Analysis
 - 8.4.1. Food & Beverages
 - 8.4.2. Pharmaceuticals
 - 8.4.3. Personal Care
 - 8.4.4. Household

CHAPTER 9. GLOBAL SUGAR MARKET, REGIONAL ANALYSIS

- 9.1. Top Leading Countries
- 9.2. Top Emerging Countries
- 9.3. Sugar Market, Regional Market Snapshot
- 9.4. North America Sugar Market
 - 9.4.1. U.S. Sugar Market
 - 9.4.1.1. Product Type breakdown estimates & forecasts, 2020-2030
 - 9.4.1.2. Foam breakdown estimates & forecasts, 2020-2030
 - 9.4.1.3. Source breakdown estimates & forecasts, 2020-2030
 - 9.4.1.4. End-use breakdown estimates & forecasts, 2020-2030
 - 9.4.2. Canada Sugar Market
- 9.5. Europe Sugar Market Snapshot
 - 9.5.1. U.K. Sugar Market
 - 9.5.2. Germany Sugar Market

- 9.5.3. France Sugar Market
- 9.5.4. Spain Sugar Market
- 9.5.5. Italy Sugar Market
- 9.5.6. Rest of Europe Sugar Market
- 9.6. Asia-Pacific Sugar Market Snapshot
 - 9.6.1. China Sugar Market
 - 9.6.2. India Sugar Market
 - 9.6.3. Japan Sugar Market
 - 9.6.4. Australia Sugar Market
 - 9.6.5. South Korea Sugar Market
 - 9.6.6. Rest of Asia Pacific Sugar Market
- 9.7. Latin America Sugar Market Snapshot
 - 9.7.1. Brazil Sugar Market
 - 9.7.2. Mexico Sugar Market
- 9.8. Middle East & Africa Sugar Market
 - 9.8.1. Saudi Arabia Sugar Market
 - 9.8.2. South Africa Sugar Market
 - 9.8.3. Rest of Middle East & Africa Sugar Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Wilmar International Ltd
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Recent Developments
 - 10.3.2. S?dzucker AG
 - 10.3.3. Tereos
 - 10.3.4. Texon International Group
 - 10.3.5. Cosan
 - 10.3.6. Mitr Phol Group
 - 10.3.7. Associated British Foods plc

- 10.3.8. Nordzucker
- 10.3.9. Biosev (Louis Dreyfus)
- 10.3.10. Thai Roong Ruang Sugar Group

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

12 .LIST OF TABLES

- TABLE 1. Global Sugar Market, report scope
- TABLE 2. Global Sugar Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global Sugar Market estimates & forecasts by Product Type 2020-2030 (USD Billion)
- TABLE 4. Global Sugar Market estimates & forecasts by Foam 2020-2030 (USD Billion)
- TABLE 5. Global Sugar Market estimates & forecasts by Source 2020-2030 (USD Billion)
- TABLE 6. Global Sugar Market estimates & forecasts by End-use 2020-2030 (USD Billion)
- TABLE 7. Global Sugar Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Sugar Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Sugar Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Sugar Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global Sugar Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global Sugar Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Sugar Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Sugar Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Sugar Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. Global Sugar Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 18. U.S. Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. U.S. Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 21. Canada Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. Canada Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 24. UK Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. UK Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 27. Germany Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. Germany Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 30. France Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. France Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 33. Italy Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Italy Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 36. Spain Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. Spain Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 39. RoE Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. RoE Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 42. China Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. China Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 45. India Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. India Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 48. Japan Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. Japan Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 51. South Korea Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. South Korea Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 54. Australia Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. Australia Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 57. RoAPAC Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. RoAPAC Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 60. Brazil Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Brazil Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 63. Mexico Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. Mexico Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 66. RoLA Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. RoLA Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Sugar Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 69. South Africa Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. RoMEA Sugar Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Sugar Market

TABLE 72. List of primary sources, used in the study of global Sugar Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Sugar Market, research methodology
 - FIG 2. Global Sugar Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Sugar Market, key trends 2022
 - FIG 5. Global Sugar Market, growth prospects 2023-2030
 - FIG 6. Global Sugar Market, porters 5 force model
 - FIG 7. Global Sugar Market, pest analysis
 - FIG 8. Global Sugar Market, value chain analysis
 - FIG 9. Global Sugar Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Sugar Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Sugar Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Sugar Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Sugar Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Sugar Market, regional snapshot 2020 & 2030
 - FIG 15. North America Sugar Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Sugar Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia Pacific Sugar Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Sugar Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Sugar Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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