

Global Sugar Alcohol Market Size study, by Type (Sorbitol, Mannitol, Xylitol, Maltitol and Others), Application (Bakery, Goods, Sweet Spreads, Confectionery & Chewing Gum and Others), End User (Food & Beverages, Pharmaceuticals and Others) and Regional Forecasts 2020-2027

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# Abstracts

Global Sugar Alcohol Market is valued approximately USD 6.70 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 7.75 % over the forecast period 2020-2027. Sugar Alcohol is also called polyols, it is a carbohydrate whose chemical structure is similar to both sugar and alcohol, as it does not contain ethanol, and it is preferred by people who avoid alcohol. It has low calories, thus it is not easily digested by the human body as the regular sugars, and hence it is also consumed by the people to avoid obesity. It is naturally present in some fruits and vegetables and also manufactured by processed sugars and starch. It is used in maintaining the sugar level to the normal majorly by the diabetic people. Further, because of the fast lifestyle in the metro cities, the demand for processed food & beverages is increasing significantly and this has led the adoption of Sugar Alcohol across the forecast period. Low-calorie, nutritive sugar alcohol products are the major drivers of the market, particularly in the urban cities. For Instance: as per the company source, in January 2017, Wrigley launched a sugar-free chewing gum by the brand name of Orbit White. However, high manufacturing costs, the complex manufacturing process and the difficulty to acquire the suitable sugar and ethanol, the less developed supply chain and people becoming more health conscious all these factors can impede the growth of the market over the forecast period of 2020-2027. For instance, according to 2020 World Health Organization data, Between 2000 and 2016, increase in premature mortality from diabetes has been 5%. Also, the extensive use of sugar alcohols in the bakery &



confectionery products, the manufacturers focusing more on healthy sugar alcohol products and the developed supply chain infrastructure has led to increase in the adoption & demand for Sugar Alcohol..

The regional analysis of global Sugar Alcohol Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europoe is the leading/significant region across the world in terms of market share owing to the more awareness among the public to consume sugar free products and the fast growing market of bakery and confectionery. Whereas, Europe is also anticipated to exhibit highest growth rate/CAGR over the forecast period 2020-2027. Factors such as health conscious consumers and improving supply chain infrastructure would create lucrative growth prospects for the Sugar Alcohol Market across Europe region.

Major market player included in this report are: Tate & Lyle Plc. Archer Daniels Midland Company Ingredion Incorporated Cargill, Inc. Roquette Freres MacAndrews & Forbes Incorporated Mitsubishi Shoji Foodtech Co. Ltd. Bernard Food Industries BENEO GmbH Associated British Foods plc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Type: Sorbitol Mannitol Xylitol Maltitol

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Others By Application: Bakery Goods Sweet Spreads Confectionery & Chewing Gum Others By End-User: Food & Beverages **Pharmaceuticals** Others By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea **RoAPAC** Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027



Target Audience of the Global Sugar Alcohol Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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