

Global Subscription and Billing management Market Size study, by Component (Software and Services), Organization Size (SMEs and Large Enterprises), Deployment Type (Cloud and On-premises), by End-User (IT, Telecom, and Media & Entertainment), and Regional Forecasts 2021-2027.

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Abstracts

Global Subscription and Billing management Market is valued approximately at USD 4.0 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 14.0% over the forecast period 2021-2027. Increasing need to adhere to compliances and growing adoption of subscription business models by various companies are the factors which are driving the growth of Subscription and Billing management market.

Furthermore, use of machine learning to optimize subscription billing will be anticipating the growth of market in forecasted period. For instance: In December 2020, Billing Platform, a major key market player, has enhanced its platform to optimize it and offer greater intuitive user experience to users. However, concerns about cloud data security and privacy may impede market growth over the forecast period of 2021-2027.

Global Subscription and Billing management market analysis on basis of region which includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a significant region across the world in terms of market share due to presence of leading telecom provider in the region. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to increasing development in adoption of mobile devices in the region.

Major market player included in this report are:

2Checkout

Apttus

Aria Systems

BillingPlatform

Chargebee

Chargify

Cleverbridge

Gotransverse

Recurly

SaaSOptics

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Software

Services

Consulting

Implementation

Support and Maintenance

By Deployment Type

Cloud

On-premises

By Organization Size

SMEs

Large Enterprises

By End-User

BFSI

Retail and eCommerce

IT

Telecom

Media and Entertainment

Public Sector and Utilities

Transportation and Logistics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Subscription and Billing management Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Subscription and Billing management Market, by Component, 2019-2027 (USD Billion)
 - 1.2.2. Subscription and Billing management Market, by Organization Size, 2019-2027 (USD Billion)
 - 1.2.3. Subscription and Billing management Market, by Deployment Type, 2019-2027 (USD Billion)
 - 1.2.4. Subscription and Billing management Market, by End-user, 2019-2027 (USD Billion)
 - 1.2.5. Subscription and Billing management Market, By Region, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET DYNAMICS

- 3.1. Subscription and Billing management Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing need to adhere to compliances
 - 3.1.1.2. Growing adoption of subscription business models by various companies
 - 3.1.2. Market Challenges
 - 3.1.2.1. Concerns about cloud data security and privacy

3.1.3. Market Opportunities

3.1.3.1. Use of machine learning to optimize subscription billing

CHAPTER 4. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economic

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET, BY COMPONENT

5.1. Market Snapshot

5.2. Global Subscription and Billing management Market by Component, Performance - Potential Analysis

5.3. Global Subscription and Billing management Market Estimates & Forecasts by Component 2018-2027 (USD Billion)

5.4. Subscription and Billing management Market, Sub Segment Analysis

5.4.1. Software

5.4.2. Services

5.4.2.1. Consulting

5.4.2.2. Implementation

5.4.2.3. Support and Maintenance

CHAPTER 6. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET, BY ORGANIZATION SIZE

- 6.1. Market Snapshot
- 6.2. Global Subscription and Billing management Market by Organization Size, Performance - Potential Analysis
- 6.3. Global Subscription and Billing management Market Estimates & Forecasts by Organization Size 2018-2027 (USD Billion)
- 6.4. Subscription and Billing management Market, Sub Segment Analysis
 - 6.4.1. SMEs
 - 6.4.2. Large Enterprises

CHAPTER 7. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET, BY DEPLOYMENT TYPE

- 7.1. Market Snapshot
- 7.2. Global Subscription and Billing management Market by Deployment Type, Performance - Potential Analysis
- 7.3. Global Subscription and Billing management Market Estimates & Forecasts by Deployment Type 2018-2027 (USD Billion)
- 7.4. Subscription and Billing management Market, Sub Segment Analysis
 - 7.4.1. On-premises
 - 7.4.2. Cloud

CHAPTER 8. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET, BY END-USER

- 8.1. Market Snapshot
- 8.2. Global Subscription and Billing management Market by End-user, Performance - Potential Analysis
- 8.3. Global Subscription and Billing management Market Estimates & Forecasts by End-User 2018-2027 (USD Billion)
- 8.4. Subscription and Billing management Market, Sub Segment Analysis
 - 8.4.1. BFSI
 - 8.4.2. Retail and eCommerce
 - 8.4.3. IT
 - 8.4.4. Telecom
 - 8.4.5. Media and Entertainment
 - 8.4.6. Public Sector and Utilities
 - 8.4.7. Transportation and Logistics
 - 8.4.8. Others

CHAPTER 9. GLOBAL SUBSCRIPTION AND BILLING MANAGEMENT MARKET, REGIONAL ANALYSIS

- 9.1. Subscription and Billing management Market, Regional Market Snapshot
- 9.2. North America Subscription and Billing management Market
 - 9.2.1. U.S. Subscription and Billing management Market
 - 9.2.1.1. Component breakdown estimates & forecasts, 2018-2027
 - 9.2.1.2. Organization Size breakdown estimates & forecasts, 2018-2027
 - 9.2.1.3. Deployment Type breakdown estimates & forecasts, 2018-2027
 - 9.2.1.4. End-User breakdown estimates & forecasts, 2018-2027
 - 9.2.2. Canada Subscription and Billing management Market
- 9.3. Europe Subscription and Billing management Market Snapshot
 - 9.3.1. U.K. Subscription and Billing management Market
 - 9.3.2. Germany Subscription and Billing management Market
 - 9.3.3. France Subscription and Billing management Market
 - 9.3.4. Spain Subscription and Billing management Market
 - 9.3.5. Italy Subscription and Billing management Market
 - 9.3.6. Rest of Europe Subscription and Billing management Market
- 9.4. Asia-Pacific Subscription and Billing management Market Snapshot
 - 9.4.1. China Subscription and Billing management Market
 - 9.4.2. India Subscription and Billing management Market
 - 9.4.3. Japan Subscription and Billing management Market
 - 9.4.4. Australia Subscription and Billing management Market
- 9.5. Latin America Subscription and Billing management Market Snapshot
 - 9.5.1. Brazil Subscription and Billing management Market
 - 9.5.2. Mexico Subscription and Billing management Market
- 9.6. Rest of The World Subscription and Billing management Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profile
 - 10.2.1. 2Checkout
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Component Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Apttus

- 10.2.3. Aria Systems
- 10.2.4. BillingPlatform
- 10.2.5. Chargebee
- 10.2.6. Chargify
- 10.2.7. Cleverbridge
- 10.2.8. Gotransverse
- 10.2.9. Recurly
- 10.2.10. SaaSOptics

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Subscription and Billing management Market, report scope
- TABLE 2. Global Subscription and Billing management Market estimates & forecasts by region 2018-2027 (USD Billion)
- TABLE 3. Global Subscription and Billing management Market estimates & forecasts by Component, 2018-2027 (USD Billion)
- TABLE 4. Global Subscription and Billing management Market estimates & forecasts by Organization Size, 2018-2027 (USD Billion)
- TABLE 5. Global Subscription and Billing management Market estimates & forecasts by Deployment Type, 2018-2027 (USD Billion)
- TABLE 6. Global Subscription and Billing management Market estimates & forecasts by End-User, 2018-2027 (USD Billion)
- TABLE 7. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 8. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 9. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 10. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 11. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 12. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 13. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 14. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 15. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 16. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 17. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 18. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Subscription and Billing management Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. Global Subscription and Billing management Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. U.S. Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. U.S. Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Canada Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Canada Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. UK Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. UK Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. Germany Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. Germany Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. France Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. France Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Subscription and Billing management Market estimates & forecasts,

2018-2027 (USD Billion)

TABLE 39. Spain Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Spain Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Italy Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. Italy Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Italy Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. China Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. China Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. India Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. India Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. Japan Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. Japan Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Australia Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Australia Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Latin America Subscription and Billing management Market estimate & forecasts, 2018-2027 (USD Billion)

TABLE 56. ROW Subscription and Billing management Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 57. ROW Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. ROW Subscription and Billing management Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. List of secondary sources, used in the study of global Subscription and Billing management Market

TABLE 60. List of primary sources, used in the study of global Subscription and Billing management Market

TABLE 61. Years considered for the study

TABLE 62. Exchange rates considered

List Of Figures

LIST OF FIGURES

FIG 1. Global Subscription and Billing management Market, research methodology

FIG 2. Global Subscription and Billing management Market, market estimation techniques

FIG 3. Global market size estimates & forecast methods

FIG 4. Global Subscription and Billing management Market, key trends 2018

FIG 5. Global Subscription and Billing management Market, growth prospects 2018-2027

FIG 6. Global Subscription and Billing management Market, porters 5 force model

FIG 7. Global Subscription and Billing management Market, pest analysis

FIG 8. Global Subscription and Billing management Market, value chain analysis

FIG 9. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 10. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 11. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 12. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 13. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 14. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 15. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 16. Global Subscription and Billing management Market by segment, 2018 & 2027 (USD Billion)

FIG 17. Global Subscription and Billing management Market, regional snapshot 2018 & 2027

FIG 18. North America Subscription and Billing management Market 2018 & 2027 (USD Billion)

FIG 19. Europe Subscription and Billing management Market 2018 & 2027 (USD Billion)

FIG 20. Asia-Pacific Subscription and Billing management Market 2018 & 2027 (USD Billion)

FIG 21. Latin America Subscription and Billing management Market 2018 & 2027 (USD Billion)

FIG 22. Global Subscription and Billing management Market, company market share analysis (2018)

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