

Global Subscription E-Commerce Platform Market Size study & Forecast, by Type (Headless E-Commerce and CMS-based E-Commerce (Non-Headless)) and Regional Analysis, 2022-2029

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Abstracts

Global Subscription E-Commerce Platform Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2029. Subscription E-Commerce Platform consists of e-commerce services by entities such as organizations, partnerships, sole traders, etc. that provide delivery of online services and products through subscriptions or apps. The Subscription E-Commerce Platform market is expanding because of factors such as the rising e-commerce industry and growing public inclination toward online buying.

According to UNCTAD in 2021, the global e-commerce market has jumped to around USD 26.7 trillion in 2019 with an increase of around 4% from 2018 due to rising online sales. The Republic of Korea is the dominant region with a share of around 25.9% in 2020. Also, the percentage of retail sales or online shares of the e-commerce industry across Australia, Canada, China, Singapore, the United Kingdom, and the United States is around 9.4%, 6.2%, 24.9%, 11.7%, 23.3%, and 14%. Whereas rising data analytics integration with e-commerce and growing strategic collaborations and partnerships create lucrative opportunities for the market. However, upgrades to cyber security to protect customer privacy hamper the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Subscription E-Commerce Platform Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the increasing e-commerce industry, the rising influence of social media platforms, and

celebrity endorsement, etc. Whereas North America is expected to grow significantly during the forecast period, owing to factors such as increasing usage of smartphones, internet penetration, and rising demand for subscription-based e-commerce in the forecast period

Major market players included in this report are:

Adobe Commerce

BigCommerce

CommerceTools

OroCommerce

Saleor

Hello Fresh,

Salsita Software

Salesforce Commerce Cloud

SAP

Shopify

Recent Developments in the Market:

In September 2022, Commerce tools expanded its global reach by establishing a new product development hub in Valencia, Spain, owing to the city's significant infrastructure and access to top talent from its many prestigious universities, as well as the area's growing startup ecosystem.

In August 2022, Oro Commerce 5.1 LTS, a new Long-Term Support (LTS) version with new features, capabilities, and technology built on PHP 8.2 and NodeJS 18 and removing MySQL, is scheduled to be released in March 2023.

Global Subscription E-Commerce Platform Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the

countries involved in the study.

The report also caters to detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Headless E-Commerce

CMS-based E-Commerce (Non-Headless)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Subscription E-Commerce Platform Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Subscription E-Commerce Platform Market, by Type, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL SUBSCRIPTION E-COMMERCE PLATFORM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL SUBSCRIPTION E-COMMERCE PLATFORM MARKET DYNAMICS

- 3.1. Subscription E-Commerce Platform Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising e-commerce industry
 - 3.1.1.2. Growing public inclination toward online buying
 - 3.1.2. Market Challenges
 - 3.1.2.1. Upgrades to cyber security to protect customer privacy
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Big data analytics integration with e-commerce
 - 3.1.3.2. Growing strategic collaborations and partnerships

CHAPTER 4. GLOBAL SUBSCRIPTION E-COMMERCE PLATFORM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL SUBSCRIPTION E-COMMERCE PLATFORM MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Subscription E-Commerce Platform Market by Type, Performance - Potential Analysis
- 6.3. Global Subscription E-Commerce Platform Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 6.4. Subscription E-Commerce Platform Market, Sub Segment Analysis
 - 6.4.1. Headless E-Commerce
 - 6.4.2. CMS-based E-Commerce (Non-Headless)

CHAPTER 7. GLOBAL SUBSCRIPTION E-COMMERCE PLATFORM MARKET, REGIONAL ANALYSIS

- 7.1. Subscription E-Commerce Platform Market, Regional Market Snapshot
- 7.2. North America Subscription E-Commerce Platform Market
 - 7.2.1. U.S. Subscription E-Commerce Platform Market

- 7.2.1.1. Type breakdown estimates & forecasts, 2019-2029
- 7.2.2. Canada Subscription E-Commerce Platform Market
- 7.3. Europe Subscription E-Commerce Platform Market Snapshot
 - 7.3.1. U.K. Subscription E-Commerce Platform Market
 - 7.3.2. Germany Subscription E-Commerce Platform Market
 - 7.3.3. France Subscription E-Commerce Platform Market
 - 7.3.4. Spain Subscription E-Commerce Platform Market
 - 7.3.5. Italy Subscription E-Commerce Platform Market
 - 7.3.6. Rest of Europe Subscription E-Commerce Platform Market
- 7.4. Asia-Pacific Subscription E-Commerce Platform Market Snapshot
 - 7.4.1. China Subscription E-Commerce Platform Market
 - 7.4.2. India Subscription E-Commerce Platform Market
 - 7.4.3. Japan Subscription E-Commerce Platform Market
 - 7.4.4. Australia Subscription E-Commerce Platform Market
 - 7.4.5. South Korea Subscription E-Commerce Platform Market
 - 7.4.6. Rest of Asia Pacific Subscription E-Commerce Platform Market
- 7.5. Latin America Subscription E-Commerce Platform Market Snapshot
 - 7.5.1. Brazil Subscription E-Commerce Platform Market
 - 7.5.2. Mexico Subscription E-Commerce Platform Market
- 7.6. Rest of The World Subscription E-Commerce Platform Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Adobe Commerce
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. BigCommerce
 - 8.2.3. CommerceTools
 - 8.2.4. OroCommerce
 - 8.2.5. Saleor
 - 8.2.6. Hello Fresh,
 - 8.2.7. Salsita Software
 - 8.2.8. Salesforce Commerce Cloud
 - 8.2.9. SAP

8.2.10. Shopify

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Subscription E-Commerce Platform Market, report scope

TABLE 2. Global Subscription E-Commerce Platform Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Subscription E-Commerce Platform Market estimates & forecasts by Type 2019-2029 (USD Billion)

TABLE 4. Global Subscription E-Commerce Platform Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 5. Global Subscription E-Commerce Platform Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Subscription E-Commerce Platform Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Subscription E-Commerce Platform Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Subscription E-Commerce Platform Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Subscription E-Commerce Platform Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Subscription E-Commerce Platform Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Subscription E-Commerce Platform Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Subscription E-Commerce Platform Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Subscription E-Commerce Platform Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. U.S. Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 16. U.S. Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. Canada Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 18. Canada Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. UK Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 21. UK Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. Germany Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 24. Germany Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. France Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 27. France Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. Italy Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 30. Italy Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Spain Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 33. Spain Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. RoE Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 36. RoE Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. China Subscription E-Commerce Platform Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 39. China Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. India Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 42. India Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. Japan Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 45. Japan Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. South Korea Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 48. South Korea Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. Australia Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 51. Australia Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. RoAPAC Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 54. RoAPAC Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. Brazil Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 57. Brazil Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Mexico Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 60. Mexico Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. RoLA Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 63. RoLA Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. Row Subscription E-Commerce Platform Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 66. Row Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Subscription E-Commerce Platform Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. List of secondary sources, used in the study of global Subscription E-Commerce Platform Market

TABLE 69. List of primary sources, used in the study of global Subscription E-Commerce Platform Market

TABLE 70. Years considered for the study

TABLE 71. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Subscription E-Commerce Platform Market, research methodology
 - FIG 2. Global Subscription E-Commerce Platform Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Subscription E-Commerce Platform Market, key trends 2021
 - FIG 5. Global Subscription E-Commerce Platform Market, growth prospects 2022-2029
 - FIG 6. Global Subscription E-Commerce Platform Market, porters 5 force model
 - FIG 7. Global Subscription E-Commerce Platform Market, pest analysis
 - FIG 8. Global Subscription E-Commerce Platform Market, value chain analysis
 - FIG 9. Global Subscription E-Commerce Platform Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Subscription E-Commerce Platform Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Subscription E-Commerce Platform Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Subscription E-Commerce Platform Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Subscription E-Commerce Platform Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Subscription E-Commerce Platform Market, regional snapshot 2019 & 2029
 - FIG 15. North America Subscription E-Commerce Platform Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Subscription E-Commerce Platform Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Subscription E-Commerce Platform Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Subscription E-Commerce Platform Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Subscription E-Commerce Platform Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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