

Global Styrenic Block Copolymer Market Size study, by Product (Hydrogenated Styrenic Block Copolymers (HSBC), Styrene-butadiene-styrene (SBS), Styrene-isoprene-styrene (SIS)), by Application (Hydrogenated Styrenic Block Copolymers (HSBC), Styrene-butadiene-styrene (SBS), Styrene-isoprene-styrene (SIS)) and Regional Forecasts 2022-2032

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Abstracts

Global Styrenic Block Copolymer Market is valued approximately USD 5.58 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.3% over the forecast period 2024-2032. Styrenic Block Copolymer (SBC) is a versatile class of polymers renowned for its unique combination of properties, including elasticity, toughness, and processability. Comprising segments of polystyrene and polybutadiene or polyisoprene, SBCs exhibit thermoplastic elastomeric behavior, making them suitable for a wide range of applications in industries such as automotive, construction, healthcare, and consumer goods. Their ability to be tailored for specific requirements makes SBCs a highly sought-after material in modern polymer science and engineering. Enterprises are executing global expansion initiatives by venturing into new geographical regions, establishing collaborations with local distributors, and tailoring offerings to meet the increasing demand for Styrenic Block Copolymer (SBC) materials across various applications such as footwear, adhesives, and asphalt modifiers in the Global Styrenic Block Copolymer Market.

Styrene block copolymers (SBCs) are witnessing growing demand across diverse industries such as automotive, construction, and packaging due to their lightweight, high-performance properties. Sustainability concerns are propelling the adoption of SBCs,

given their recyclability and energy efficiency. Continuous advancements in polymer technology are leading to the development of SBC grades with enhanced properties, broadening their application range. Rising disposable income and consumer awareness are driving demand for SBC-based products such as footwear and personal care items. Moreover, emerging markets, particularly in the Asia-Pacific region, are experiencing rapid industrialization and urbanization, contributing to increased SBC demand, especially in automotive and packaging sectors. These factors collectively underscore the expanding market potential and opportunities for Global Styrenic Block Copolymer Market. Conversely, alternatives such as thermoplastic polyurethane and thermoplastic polyolefin elastomers are challenging SBCs across different applications, posing competitive pressures in the market during forecast year 2024-2032.

The key regions considered for the Global Styrenic Block Copolymer Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. The North American market for Styrenic Block Copolymers (SBC) is projected to witness a significant Compound Annual Growth Rate (CAGR) during the forecast period spanning from 2024 to 2032. The growth is fueled by the escalating adoption of SBC in food packaging, particularly in stretch wrapping films, and the regulatory approval in the U.S. for medical applications such as medical tubing. Moreover, robust demand from the footwear industry and the surge in road development projects are expected to further propel market expansion. Also, in 2023, the Asia Pacific region became the leading market for SBCs, fueled by robust demand from multiple end-use industries.

Major market player included in this report are:

Lee Chang Yung Chemical Industry Corp
Kraton Corporation
Zeon Corporation
Asahi Kasei Corporation
China Petroleum & Chemical Corporation (Sinopec)
INEOS Styrolution Group GmbH
JSR Corporation
Korea Kumho Petrochemical Co., Ltd.
TSRC Corporation
En Chuan Chemical Industries Co., Ltd.

The detailed segments and sub-segment of the market are explained below:

By Product

Hydrogenated Styrenic Block Copolymers (HSBC)
Styrene-butadiene-styrene (SBS)

Styrene-isoprene-styrene (SIS)

By Application

Hydrogenated Styrenic Block Copolymers (HSBC)

Styrene-butadiene-styrene (SBS)

Styrene-isoprene-styrene (SIS)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.
Detailed analysis of geographical landscape with Country level analysis of major regions.
Competitive landscape with information on major players in the market.
Analysis of key business strategies and recommendations on future market approach.
Analysis of competitive structure of the market.
Demand side and supply side analysis of the market.

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