

Global Stucco Market Size study & Forecast, by Construction Activity (New, Renovation), by Product (Traditional Three-coat Stucco, Exterior insulating & Finish Systems, Newer-one Coat Stucco), by Insulation Type (Insulated Siding, Non-insulated Siding), by End Use Vertical (Residential, Non-residential) and Regional Analysis, 2023-2030

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Abstracts

Global Stucco Market is valued at approximately USD 12.76 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.5% during the forecast period 2023-2030. Stucco is a durable and versatile building material commonly used for exterior and interior wall finishes. It is a plaster-like substance that is typically composed of cement, sand, and water. Stucco is applied in multiple layers to create a textured and aesthetically pleasing surface. It can be used on various substrates such as concrete, masonry, and wood. The Stucco Market is expanding because of factors such as the increasing rate of urbanization and the growing number of new construction projects. As a result, the demand for Stucco has progressively increased in the international market during the forecast period 2023-2030.

Urbanization can impact the use and maintenance of stucco in construction through changes in demand, architectural trends, environmental factors, building regulations, maintenance challenges, and cost considerations. According to the Statista, the global urbanization rate was 57% in 2022. North America has the highest amount of urbanization, with more than four-fifths of the population living in cities. Another important factor that drives the Stucco Market is the increasing number of new construction projects. The demand for stucco in new construction projects can also impact the availability of skilled labor for stucco applications. Increased demand lead to

a higher need for trained stucco installers, affecting labor availability and potentially impacting project timelines. In addition, as per Statista, in 2020, the Construction Market reached a valuation of USD 6.4 trillion and is anticipated to increase up to USD 14.4 trillion by the year 2030. Moreover, product advancement with the use of insulation foam and rising demand for residential constructions is anticipated to create lucrative growth opportunities for the market over the forecast period. However, growing preference towards new finished systems and limited application in an extremely cold weather condition is going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Stucco Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the new construction and retrofitting or rehabilitation of older construction in the region. The region's dominant performance is anticipated to propel the overall demand for Stucco. Furthermore, North America is expected to grow fastest over the forecast period, owing to factors such as the increasing number of new housing units and huge investments in the non-residential sector in the region.

Major market player included in this report are:

MAPEI S.p.A.

RPM International Inc.

HeidelbergCement AG

CEMEX S.A.B. de C.V.

Sika AG

GCP Applied Technologies Inc.

General Electric Company

BASF SE

Dow Inc.

Fosroc Inc

Recent Developments in the Market:

In June 2023, Sika AG inaugurated a new facility in Kharagpur, located in eastern India, as part of its ongoing efforts to enhance production capacity in the rapidly growing Indian market. The plant's focus is going to be on the manufacturing of mortar products, concrete admixtures, and shotcrete accelerators, catering to the needs of customers in the populous West Bengal region, which boasts a population exceeding 100 million.

Global Stucco Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Construction Activity, Product, Insulation Type, End Use Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Construction Activity

New

Renovation

By Product

Traditional Three-coat Stucco

Exterior insulating & Finish Systems

Newer-one Coat Stucco

By Insulation Type

Insulated Siding

Non-insulated Siding

By End Use Vertical

Residential

Non-residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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