

Global Stretch Sleeve & Shrink Sleeve Labels Market by Polymer Film (PVC, PETG, OPS, PE and Others), by Type (Shrink and Stretch), by Ink (Water based, Solvent based, UV), by Printing Technology (Gravure, Flexography, Digital), by Application (Food, Beverages, Personal Care and Others), Regional Forecasts 2021-2027

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Abstracts

Global Stretch Sleeve & Shrink Sleeve Labels Market is valued approximately at USD 13.2 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.2% over the forecast period 2021-2027. Shrink sleeves and stretch sleeve labels are polyester or plastic labels that can wrap around an object's or product's entire perimeter. They can validate the intricate geometrical features of a variety of items. In recent years, printed shrink and stretch sleeves have become popular packaging options in the dairy, beverage, paints and coatings, pet food, detergents, and cosmetics sectors. The market is driven by rising demand for polymer films and anti-counterfeiting facilities, Anti-Counterfeiting and Tamper-Evident Properties and product development by private players. For instance, CCL Label launched EcoFloat TD shrink sleeve material in July 2020, which is designed to enhance the float separation process for PET bottle recycling. The European PET Bottle Platform has given its approval to the innovative technique (EPBP). EcoFloat was developed to help the packaging sector reach recycling goals while also promoting sustainability. Furthermore, Eastman introduced two APR-approved recyclable shrink-sleeve label polymers in April 2019. The APR Critical Guidance recognition has been given to both Embrace Encore and Embrace Float. Both make use of easy-to-recycle shrink labels.. However, Stand-Up Pouches Replacing Bottles, may impede market growth over the forecast period of 2021-2027.

Geographically, The Asia-Pacific region is dominating the market of shrink sleeve and stretch sleeve label, owing to the developing economies of India and China. Growing urbanization, rising demand for packaged food, simple supply of polymer films, and comparatively low labour costs are the key driving drivers in the Asia-Pacific region.

Major market player included in this report are:

Fuji Seal International, Inc.
Berry Plastics Group Inc.
Klockner Pentaplast Group
Macfarlane Group
Hammer Packaging
The DOW Chemical Company
CCL Industries
Huhtamaki OYJ
Sleevevo
Cenveo

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Stretch

Shrink

By Polymer Films:

PVC

PET-G

OPS

PE

Others

By Ink:

Water based

Solvent based

UV

By Printing Technology:

Gravure

Flexography

Digital

By Application:

Beverages

Food

Personal care

Health care

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Global Stretch Sleeve & Shrink Sleeve Labels Market by Polymer Film (PVC, PETG, OPS, PE and Others), by Type (...)

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Stretch Sleeve & Shrink Sleeve Labels Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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