

# **Global Stretch and Shrink Film Market Size study with COVID-19 Impact, by Type (POF, PVC, PP/BOPP, PE, PET, PLA), by Application (Food & Beverage, Consumer Goods, Pharmaceutical, Industrial Packaging, Others) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G6C917E74D38EN.html>

Date: May 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6C917E74D38EN

## **Abstracts**

Global Stretch and Shrink Film Market is valued approximately at USD 3.9 Billion in 2019 and is anticipated to grow with a growth rate of more than 6% over the forecast period 2020-2027.

Growing concerns regarding global warming and ecosystem welfare among industries, companies as well as organizations leads to the adaptation of biopolymer-based plastics by packaging industries. Bio-based plastics are made from biodegradable biomass which have lesser carbon emission. The rising awareness regarding sustainable operations leads to rise in preference for stretch and shrink films over conventional packaging materials. Large number of international and national manufacturers in the economy with enhancement in the utilization of secondary packaging supports the market growth. For Instance: As per Mondi in 2019, there has been rise in packaging industry by 19% as per previous year. The demand for LLDPE (Linear low-density polyethylene) films, a segment of Stretch and Shrink Film Market, in food processing enhances due to better transparency and lesser harm when it comes in contact with the food.

Due to covid-19 Pandemic, manufacturing industries observed sudden decline which had directly impacted the growth of packaging industries. This also has led to the decline in the demand for stretch and shrink films. However, due to technological innovations in order to enhance stretch films and introduction to high packaging films such as SABIC (Saudi Basic Industries Corporation) which offers increased ability for food packaging supports the market growth of stretch and shrink film. Moreover, factors such as increase in health consciousness among customers whereas rise in smaller

packaging sizes due to enhancement in nuclear households in developed economy fuels up the growth market. Further, increase in the consumption of perishable products such as fruits, salads and chopped vegetables has major impact for the rise in market growth. However, volatility in the prices of raw materials for shrink films is the restraining factor which impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Stretch and Shrink Film market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world due to increase in food & beverages industries in emerging economies such as China and India. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rise in income levels and inclination towards consumption of packaged food would create lucrative growth prospects for the Stretch and Shrink Film market across Asia-Pacific region.

Major market player included in this report are:

Berry Global, Inc. (US)  
Inteplast Group Corporation (US)  
Bemis Company, Inc. (US)  
LyondellBasell Industries N.V. (Netherlands)  
Sigma Plastics Group (US)  
Allied Global Plastics Private Limited (India)  
Bonset America Corporation (US)  
American Eagle Packaging Corporation (US)  
Coveris Holdings Inc. (UK)  
Sealed Air Corporation (US)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

POF

PVC

PP/BOPP

PE

PET

PLA

By Application:

Food & Beverage

Consumer Goods

Pharmaceutical

Industrial Packaging

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Stretch and Shrink Film Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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