

Global Street Skateboards Accessories Market Size study, By Product (Decks, Apparel, Shoes), By Process (Fund-raising Sales, Direct Selling) By Distribution Channel (offline, Online), and Regional Forecasts 2022-2028

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Abstracts

Global Street Skateboards Accessories Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Street skateboarding refers to skateboarding on flat-ground tricks, grinds, slides and aerials within urban environments, and public spaces. Street Skateboards Accessories includes Skating Decks, Apparel, and Shoes among others. The rising outdoor sports and recreational activities sector and increasing popularity of skateboarding as a sport as well as recent collaboration activities are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, revenue of global sports and outdoor industry is estimated at USD 74.96 billion, and the market is estimated to show CAGR of 10.03% between 2022 & 2025 to grow to USD 99.86 billion by end of 2025. Furthermore, in February 2022, The LA Galaxy entered in a skateboard deck collaboration with American skateboard company Dirty Ghetto Kids (DGK). These custom-made skateboards would be available for sale to the public exclusively at the LA Galaxy Foundation booth at Dignity Health Sports Park. Moreover, In July 2021, in Summer Olympics 2020, held in Tokyo, Japan Skateboarding included by the International Olympic Committee. IOC approved inclusion of Skateboarding at the 2024 Olympic Games to be held in Paris. Also, growing penetration of e-commerce platforms and rising initiatives towards organize sports-related events are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, low penetration from developing countries impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Street Skateboards Accessories Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing penetration skateboarding trend and presence of leading skateboards accessories manufacturer in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as rising awareness regarding skateboarding, and increasing penetration global market players in the region, would create lucrative growth prospects for the Street Skateboards Accessories Market across the Asia Pacific region.

Major market players included in this report are:

Element Skateboards

Nike, Inc.

Adidas AG

Skate One

Santa Cruz Skateboards

Sector 9 Company

Zero Skateboards

Almost Skateboards

Absolute Board Co.

Plan B Skateboards

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Decks

Apparel

Shoes

By Process

Fund-raising Sales

Direct Selling

By Distribution Channel

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Street Skateboards Accessories Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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